

# Loyalty Management Market Size, Share, Revenue, Trends And Drivers For 2024-2033

*The Business Research Company's Loyalty Management Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, February 23, 2024 /EINPresswire.com/ -- The Business Research Company has updated its global market reports, featuring the latest data for 2024 and projections up to 2033.

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The Business Research Company's Loyalty Management Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

[The Business Research Company's](#) "Loyalty Management Global Market Report 2024 is a comprehensive source of information that covers every facet of the market. As per TBRC's market forecast, the loyalty management market size is predicted to reach \$20.3 billion in 2028 at a compound annual growth rate (CAGR) of 16.6%.

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The loyalty management market size is expected to see rapid growth in the next few years. It will grow to \$20.3 billion in 2028 at a compound annual growth rate (CAGR) of 16.6%.”

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The growth in the loyalty management market is due to the rise in the number of cardholders and the use of reward points. North America region is expected to hold the largest loyalty management market share. Major players in the loyalty management market include Kobie Marketing Inc., International Business Machines Corporation, Oracle Corporation, SAP SE, Salesforce.com Inc., Fidelity National Information Services Inc.

## [Loyalty Management Market Segments](#)

- By Component: Software, Services
- By Deployment: Cloud, On-Premises
- By Organization Type: Small & Medium-Sized Enterprises, Large Enterprises
- By End Use: BFSI, IT, Telecommunication, Transportation, Retail, Hospitality, Media And Entertainment, Other End-Users
- By Geography: The global loyalty management market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables):

[https://www.thebusinessresearchcompany.com/sample\\_request?id=6266&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=6266&type=smp)

Loyalty management refers to a set of operations aimed at providing superior customer service. The concept analyzes how businesses may attract, engage, and retain customers. Loyalty management provides benefits, experiences, and rewards that drive long-term engagement with customers.

Read More On The Loyalty Management Global Market Report At:

<https://www.thebusinessresearchcompany.com/report/loyalty-management-global-market-report>

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