

Bridging the Gap: Why Green Initiatives Require Brown Sources

Free Webinar: March 14th at 11:00 AM EST to discuss the Real Problems Confronting Renewable Energy Sources on the Grid without marketing and white noise.

ATLANTA , GA, UNITED STATES , February 23, 2024 /EINPresswire.com/ -- Subject Matter Experts Tom Paul and John McFarland will host a Free Webinar: March 14th 11:00 AM EST to discuss the real problems confronting renewable energy sources on the grid without marketing, optics, and white noise. Common sense sustainability, blended solutions, and customized approaches are the best answer to sustainable and reliable energy. [RSVP Required: https://bit.ly/49rMX1G](https://bit.ly/49rMX1G)

In an era where climate change is at the forefront of most reports from media outlets and energy costs are rising in what seems like an endless tide, power generation, transmission, and distribution companies traditionally reliant on fossil fuels such as coal, oil, and natural gas, has been the backbone of industrialization and economic development for decades. In the last 10 years or so, fossil fuel has been painted as an enemy to those who love nature and the earth, we all share. Regardless of where you sit in the brown vs green debate, we can all agree that taking care of the planet is important.

“A truly sustainable approach blends fossil fuel into the energy mix to achieve reliable power grids, thereby enabling the continuing development of nations. Turning the lights off is not the answer.” Tom Paul, President and CEO of [Productive Outcomes](#)

Learning Objectives of the free webinar include defining factors for change, an approach to replacing aging assets with renewable blends, and how to evaluate and mitigate risk.

Panelists

Tom Paul: Tom is presently president and CEO of Productive Outcomes, and previously President and CEO of Marubeni Power Asset Management Limited (MPAM). He has more than 30 years of experience in the power generation industry encompassing nuclear, conventional thermal, combustion turbine, reciprocating engine, hydroelectric, and biomass technologies.

John McFarland: As Principal at [WorkingBuildings](#), John manages and provides Sustainable consulting and Building Quality Assurance for a wide variety of projects including educational facilities, office buildings, state-of-the-art data centers, and research facilities. He has overseen the delivery of over 150 sustainable projects ranging from Certified to Platinum. John is

committed to promoting rational sustainability in all projects, whether the pursuit of certification is planned or not.

Sarah Moore

Productive Outcomes

+1 404-446-6743

sarah-moore@poadvisory.com

Visit us on social media:

[Twitter](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/690814593>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.