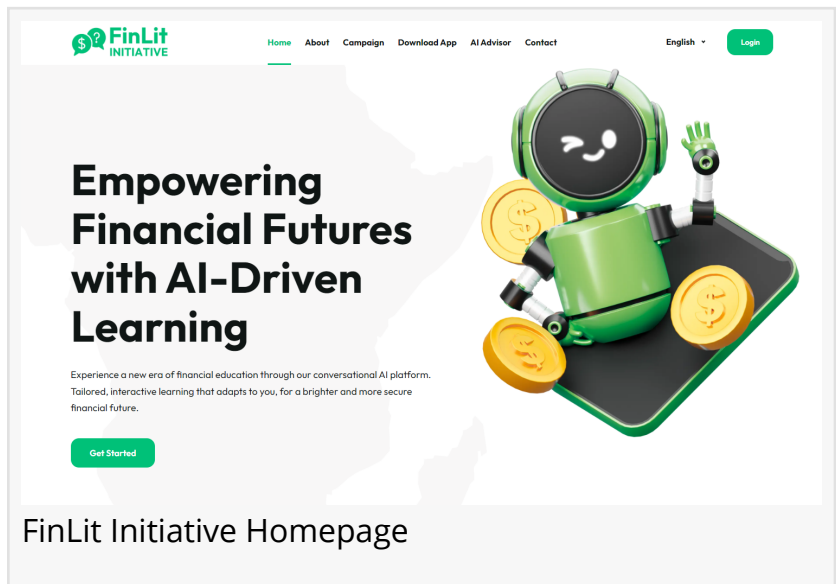


# Las Positas Students Ignite Financial Literacy with FinLit Initiative Nonprofit

*Las Positas College students launch FinLit Initiative non-profit to provide AI-personalized financial education and empower community college youth.*

SAN FRANCISCO, CALIFORNIA, UNITED STATES, February 26, 2024

/EINPresswire.com/ -- A group of ambitious students from Las Positas College recently launched a non-profit called [FinLit Initiative](#) to improve financial education and resources for college students across California and beyond. The IRS has granted FinLit Initiative 501(c)(3) status, allowing the organization to operate as a non-profit.



FinLit Initiative Homepage

FinLit Initiative has developed an innovative conversational "AI Advisor" chat platform that provides personalized financial guidance and education to each student user. The chatbot technology engages students in a dynamic question-and-answer format and leverages machine learning to adapt its recommendations to every student's needs and learning style.

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We are excited to launch our new conversational AI platform, which we believe will revolutionize the way community college students learn about financial literacy.”

*FinLit Initiative Founders*

Since going live, the FinLit Initiative platform has already gained over 1,500 registered student users from various California community colleges. Initial user feedback shows that 70% of students feel they have a better grasp of financial concepts after using the chatbot. Based on this success, FinLit Initiative has formed partnerships with

several underserved community colleges in California to reach more students in need of financial literacy education.

The founding team consists of Las Positas College students Arnav Jamwal, Revail Sidhu, Rittik Bhaduri, and Sajaad Gouhary. The students started FinLit Initiative to address the lack of

financial education resources designed specifically for community college students. Their ultimate goal is to empower students to make informed financial decisions and take control of their economic futures.

Jane Washington, Communications Director

FinLit Initiative

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