

Marion County Public Health Department: Mission Unleaded using OpenAl

How PLOW Digital is Using OpenAI and ChatGPT4.0 to Combat Lead Exposure in Marion County

CARMEL, INDIANA, UNITED STATES, February 28, 2024 /EINPresswire.com/ -- <u>PLOW Digital</u> is working with the Healthy Homes Environmental Consumer Management and Senior Care



PLOW Digital is excited to harness the power of AI to help people live healthier lives."

Greg Phillips

department at the Marion County Public Health
Department on a CDC-funded grant to develop an OpenAlpowered analytics application with ChatGPT4.0 to help
educate and inform the public about how to prevent,
reduce, and mitigate the risk of lead exposure and
disparities in Marion County.

Lead can be found in all parts of our environment – air,

soil, water, and even inside our homes. If a home or facility was built before 1978, it is more likely to have lead-based paint, of which the chips and dust can pose serious health hazards, especially for children, pregnant women, and seniors.

Our AI application will analyze public scientific information (census tract data, environmental soil and water tests, lead-screening positivity rates, lead abatement locations, and more) and communicate using helpful data visualization tools. Individuals can ask it questions, type an address within Marion County, and receive tailored information on possible lead risks at that location.

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missionunleaded.org marionhealth.org plowdigital.com

To learn more email gphillips@plowgames.com or call 317-822-7002.

PLOW Digital is an award-winning digital agency located in Carmel, Indiana.

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