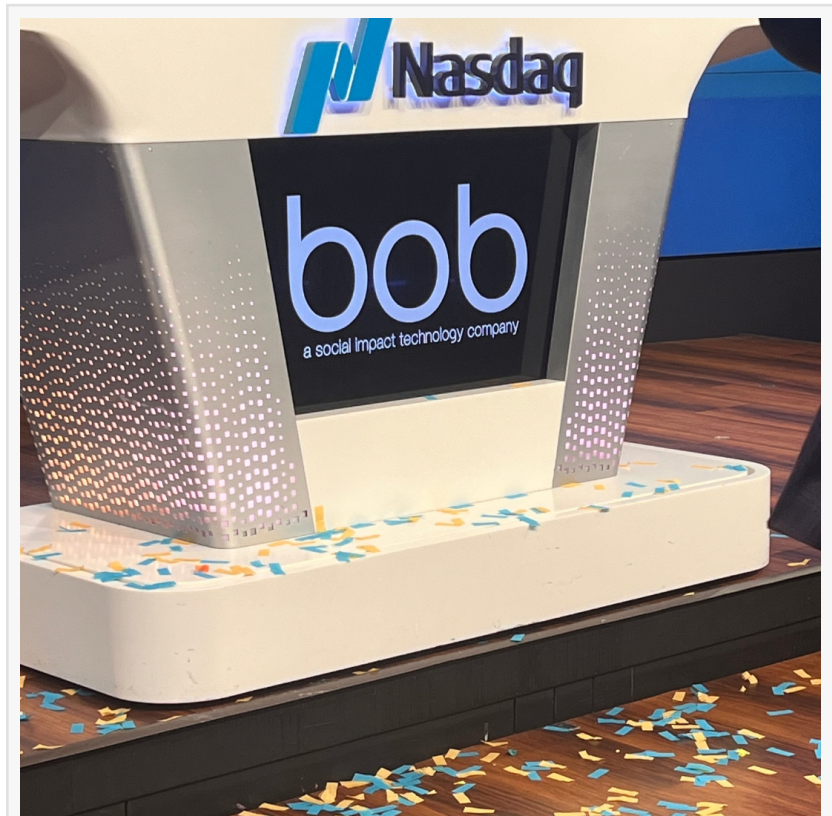


# Bob Technologies Holds Social Impact Summit at Nasdaq to Elevate HBCU Grad Rates, Corporate Impact, & Minority Inclusion

*Bob Technologies Leads Social Impact Summit at Nasdaq Headquarters To Explore Solutions that Boost HBCU Graduation Rates & Minority Stock Market Inclusion*

NEW YORK, NEW YORK, USA, February 27, 2024 /EINPresswire.com/ -- Bob Technologies, in strategic collaboration with Invesco, hosted an unprecedented gathering of influential companies, institutions, and thought leaders at the heart of Times Square at Nasdaq's headquarters on February 2, 2024. The Bob & Nasdaq Social Impact Summit was an inflection point for diverse industries united under a shared vision to forge sustainable solutions addressing vital social impact strategies.



Bob and Nasdaq Social Impact Summit

The summit identified three pivotal core pillars which were extensively explored:

1. **Increasing Graduation Rates at HBCUs:** Leaders from Historical Black Colleges and Universities (HBCUs) such as Stillman College and Cheyney University highlighted innovative frameworks to support students throughout their academic journeys, focusing on improved mentorship programs and enhanced industry partnerships.
2. **Measurable and Sustainable Corporate Social Impact:** Prominent corporations, including JP Morgan Chase and Invesco, led engaging conversations on integrating transparent and effective social impact strategies into their corporate ethos. These discussions culminated in a set of practical blueprints for social responsibility tailored to diverse organizational structures.
3. **Financial Inclusion in the Stock Market:** Financial entities and community organizations like

Stepping Stones Credit Union of Delaware and the Center for Accelerating Financial Equity laid out initiatives to demystify stock market investments for people of color, emphasizing education and accessibility as fundamental pillars.

Moderated by the “DEI Disruptor,” Randi B, a multitude of insights emerged from the summit, with representation from leading entities such as Invesco, Urban One, Paramount, Otis, Black Effect Podcast Network, and pivotal community figures from One Hundred Black Men, Inc., King Fellowship AME Church of Calverton Maryland and the Black Idea Coalition.

Anthony Buchanan, founder and CEO of Bob Technologies, remarked, "The summit marks a milestone as we convene with a collective determination to turn dialogue into action. Our commitment at Bob Technologies is not only to drive innovation but to ensure that technology serves as a beacon for social advancement."

Tom Landhauser, Model Portfolio Specialist at Invesco, shared, "As a company at the forefront of investment management and technological advancement, we recognize our role in facilitating a platform for progressive solutions. We believe the best investment insights come from specialized teams with discrete perspectives. The summit has sown seeds for significant change, and we look forward to nurturing these collaborative efforts."

The summit spotlighted real-world challenges and delivered groundbreaking collaborative solutions that set a precedent for future engagement. It galvanized participation across sectors and demonstrated that the impact can be revolutionary when diverse voices come together. This momentous event set the stage for ongoing cooperation, with a resolve to meet annually and track the progression of these critical initiatives. Bob Technologies is proud to lead by example, knowing well that the path to actual change lies in actionable commitment.

#### About Bob Technologies

Bob Technologies, a cutting-edge Social Impact Technology Company, is shaping an equitable future through innovative tech. We deliver sustainable, measurable social impact by providing organizations with advanced solutions and insights to execute and measure social impact. Our approach involves empowering people of color to invest in the stock market and enhancing graduation rates at HBCUs. We are committed to bridging the gap between technology and social equity, incorporating social impact into our core ethos. With Bob Technologies, the journey toward social change is clear and quantifiable. Together, let's utilize technology for profound societal transformation.

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