

Exemplar's Bold Move in Business Services Expansion with Key Hire

Exemplar's New Chapter with Gene King

CHARLESTON, SOUTH CAROLINA, UNITED STATES, February 26, 2024 /EINPresswire.com/ -- [Exemplar Companies, PBC](#), a leader in integrated professional services, proudly announces [Gene King](#) as the new Head of Business Development. With over five decades of leadership across various industries, including a significant role in South Carolina's business landscape, King's appointment marks a strategic move for Exemplar's national expansion and extends its commitment to innovative business solutions.

Gene King brings diverse experience to Exemplar Companies, spanning multiple sectors, including investment banking, real estate, and business advisory services. His tenure at Sequence Financial Specialists LLC as Managing Director for Investment Banking highlighted his proficiency in leading strategic initiatives across major business segments, demonstrating his expertise in alternative investments, [EB-5](#) transactions, and mergers and acquisitions. Gene's professional journey is marked by significant achievements and awards, reflecting his impact and leadership in business. His strategic focus at Exemplar will leverage this vast experience to drive growth and expand client services.



EXEMPLAR

As the newly appointed Head of Business Development, Gene King is set to utilize his vast industry experience to identify and cultivate new business opportunities across all sectors of Exemplar. His primary focus will be expanding Exemplar's client base through strategic engagements with potential clients and showcasing the benefits of Exemplar's integrated services in legal, tax, wealth management, capital, insurance, and strategic advisory matters. King's role is crucial in driving Exemplar's growth and reinforcing its reputation as a leading provider of comprehensive business solutions.

King reflected on his new role and said, "Joining Exemplar feels like a natural progression of my professional journey, deeply influenced by my respect for Christopher's leadership and our shared vision for the industry's future. I'm eager to contribute to Exemplar's mission of redefining industry standards through innovative strategies and building strategic partnerships."

"Gene King's deep understanding of our business and strategic mindset has been shaped over 5 years of professional interaction with Exemplar. His joining us is a testament to the strength of our long-standing relationship and shared vision for the future," Christopher Marston, CEO of Exemplar Companies, PBC, commented on King's new role.

Exemplar offers a full spectrum of tangible, in-house professional services with a unique, value-based pricing model that eliminates hourly billing. Unlike traditional firms, Exemplar operates under a unified team approach, ensuring seamless collaboration across legal, tax, wealth management, capital, and strategic advisory domains. This cohesive strategy enhances efficiency and communication and significantly reduces the potential for costly errors, setting Exemplar apart as a one-stop solution for comprehensive business needs, where all necessary expertise is collaboratively focused on your success.

As Exemplar embarks on this exciting new phase, we invite you to explore how our innovative approach to professional services can redefine success for your business. Explore the Exemplar difference and how our commitment to value, innovation, and client success can elevate your business. At Exemplar, your success defines ours.

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