



Nation's Restaurant News, Women's Foodservice Forum announce strategic partnership

Media partnership will highlight thought leadership from the foodservice industry's most prominent organization dedicated to the advancement of women leaders.

NEW YORK, NY, USA, February 26, 2024 /EINPresswire.com/ -- Nation's Restaurant News (NRN), the No. 1 source of business information for the foodservice industry, announced that it has entered into a strategic partnership with the Women's Foodservice Forum (WFF) to support the organization's efforts to advance women leaders in the industry.

The partnership coincides with WFF's 35th anniversary and will leverage NRN's platform to spotlight the lessons, leaders, and resources available to women in foodservice through WFF and its year-round activations.

"The Women's Foodservice Forum has been doing the impactful work, facilitating the dialogue, creating the critical networks, and forging the path for women in this industry for 35 years," said Alicia Kelso, NRN's executive editor. "As Nation's Restaurant News works to contribute to progress here, including through our Women in Foodservice content program, it was a no-brainer to partner with the WFF. Our goal is to intentionally complement, elevate, and help push forward their focused work. The pursuit of change is more effective together."

"The Women's Foodservice Forum has been helping change the game for women in the foodservice industry for 35 years," said Sam Oches, NRN's editor-in-chief. "But the truth of the matter is that there's still a lot of work to be done to move the needle on women representation in foodservice leadership. Our team at NRN is excited to support WFF on its journey to achieving gender equity."

Throughout 2024, NRN will continue to maintain its specially designated landing page for its Women in Foodservice content, which features profiles of women leaders as well as thought leadership designed to inform, educate, and engage the industry on implementing positive change. In addition, NRN's editors will host a podcast from the floor of WFF's Leadership Conference, which this year is hosted at the Hilton Anatole in Dallas March 25–27.

NRN's sister publications under the Informa Foodservice portfolio — Restaurant Business, Restaurant Hospitality, and FoodService Director — will also support the Women in Foodservice

content initiative and participate in the Leadership Conference.

"We are thrilled to embark on this strategic partnership with Nation's Restaurant News, a collaboration that amplifies our commitment to advancing women in the foodservice industry. For more than three decades, WFF has been at the forefront of fostering dialogue, building essential networks, and paving the way for women in this dynamic field. Together with NRN, we aim to shine a spotlight on the valuable lessons, inspiring leaders and vital resources available through WFF, contributing to the collective journey toward gender equity and positive change in our industry," Therese Gearhart, WFF President and CEO.

For more on NRN's Women in Foodservice initiative, [click here](#).

ABOUT NATION'S RESTAURANT NEWS

Nation's Restaurant News (NRN) is the No. 1 source of business information for the foodservice industry. For more than 50 years, NRN has served the information and engagement needs of foodservice professionals, offering award-winning content across all mediums with the goal of driving businesses forward. NRN was named Best Media Brand by the Jesse H. Neal Awards in 2019. NRN is part of Informa Connect Foodservice, the single largest global community of foodservice and retail professionals. Informa Connect Foodservice brings together market-leading brands, exceptional talent, and deep customer relationships across the growing B2B foodservice market providing top-tier editorial content, digital and print publications and products, data assets, and events that our customers know and trust. To learn more about NRN, visit www.nrn.com.

ABOUT WOMEN'S FOODSERVICE FORUM

Women's Foodservice Forum (WFF) is the leading non-profit advocacy community for women in the foodservice industry. WFF leverages research, insights and best practice solutions that enable food companies to address the pressing need for talent, drive better consumer insights and increase business performance by realizing the full potential of women leaders. Working since 1989 to provide the tools and resources to help women build leadership competencies that enhance career advancement, WFF also partners with the foodservice industry to create work environments where women thrive, and organizations reap the rewards of a gender-diverse workforce. For more information, visit wff.org.

ABOUT INFORMA

Informa is a leading international B2B markets, live and on-demand events and digital services group. They connect businesses and professionals in 30+ industries with the knowledge they need to learn more, know more and do more. Informa has hundreds of global brands, products and services and employs 11,000 employees in ~30 countries worldwide.

Informa Connect is a content-led, live and on-demand experiences business which connects professionals with knowledge, ideas and opportunities. Informa Connect, a community of over 1,000 colleagues globally, offers connection through events, media and research. They service a

number of different industries including Finance, Bio Tech and Pharma, Restaurant and Food, Catering, Event Planning, Pop Culture, Marketing, Law, Energy, HR, Sustainability, Construction.

Find out more about Informa and the Informa Connect division at www.informa.com and www.informaconnect.com.

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