

# How to Sell a House Quickly in Portland Explained in New Course Lesson, Provided Free to Oregon Homeowners

*The latest addition to the Fast Home Selling University series teaches homeowners traditional and newer methods to sell houses fast in Portland.*

PORTLAND, OREGON, UNITED STATES, February 27, 2024 /EINPresswire.com/ -- In its commitment to assisting Oregon and Washington homeowners sell their houses faster and easier, ibuyhaus proudly announces the newest lesson in the Fast Home Selling University series, titled "The Ultimate Guide to Selling Your Portland Home Fast," accessible now at:

<https://www.ibuyhaus.com/blog/ultimate-guide-selling-your-portland-home-fast>



Portland house buying expert Dustin McGuirk and leading Portland real estate agent Lauren Plant are contributors to the new lesson, "The Ultimate Guide to Selling Your Portland Home Fast"

House buying expert Dustin McGuirk, President and Founder of ibuyhaus, along with Lauren Plant, a respected and leading Portland real estate broker, contribute their extensive knowledge and insights to the lesson. Their combined expertise provides valuable advice to homeowners who are searching for the safest, best, or fastest ways to sell their homes in 2024.

This educational resource follows the story of Jessica, a Portland homeowner, as a case study to explore diverse selling strategies. Jessica's experience is not just a singular story but a relatable scenario for many homeowners across Oregon and Washington, demonstrating practical solutions for fast, hassle-free home sales.

This lesson dives deep into the realities faced by homeowners like Jessica, who, after inheriting a property, seeks the most efficient way to sell her home amidst a busy lifestyle and without the cost and burden of renovations. Through Jessica's journey, the lesson illustrates the advantages and considerations of various selling methods, including direct sales to cash home buyers, the auction process, traditional real estate agent listings, and innovative hybrid sales models. Each

method is analyzed for its suitability to different homeowner needs, offering a comprehensive view that extends beyond Portland, applicable to sellers in similar cities such as Tacoma, Vancouver, Eugene, Salem, and Bend.

The lesson's featured home selling methods include:

**Private Real Estate Investors:** The lesson highlights selling to investors like <https://ibuyhaus.com> as a fast and hassle-free option, emphasizing the appeal for those needing a quick sale without repairs. It details how ibuyhaus can offer cash quickly, typically within days, although the price may be slightly below market value due to the investor's subsequent costs.

**Home Sale Auctions:** The lesson explains auctions as a fast, competitive way to sell, potentially enhancing the sale price through bidder rivalry. However, it cautions about the unpredictability of final sale prices and the additional auction fees, framing auctions as a riskier choice.

**Real Estate Agents:** In the lesson, using a real estate agent is depicted as a method for achieving a higher sale price through professional marketing and negotiation, with specific mention of the benefits of partnering with expert Portland agents like Lauren Plant. It acknowledges the longer timeline and costs, including commission fees and possible home improvement costs.

**For Sale By Owner (FSBO):** The lesson outlines the FSBO method as a more hands-on, commission-saving approach, suitable for sellers with the time and knowledge to manage their sale. It discusses the challenges, including marketing and legal compliance, emphasizing the effort required for success.

**Home Trade-In Programs:** This option is presented as convenient but limited, offering a quick sale and immediate transition to a new home within the same company's network. The lesson points out the likely below-market offers and the constrained selection of new homes.

**Hybrid Home Sales Model:** The lesson introduces ibuyhaus' hybrid model as an innovative solution, offering an immediate cash offer with the option to pursue a higher market price through traditional listing if the initial offer is unsatisfactory. It's highlighted as a flexible choice for sellers looking to balance speed with potential profit.

This lesson is the latest in a series of recent accomplishments for ibuyhaus, solidifying its position as a leading home buyer in Portland and across Oregon and Washington. On February 19, ibuyhaus announced its 'Fair Price Promise' to help people sell their homes fast in Portland (<https://www.ibuyhaus.com/blog/announces-fair-price-promise-help-sell-homes-fast-portland>). On December 15 2023, they released a lesson titled, "How Can I Sell My Home Quickly in Portland For The Best Price?" (<https://www.ibuyhaus.com/blog/how-to-sell-my-home-quickly-for-best-price-portland>). On November 16, they released "How to Find the Best Real Estate Agents in Oregon and Washington" (<https://www.ibuyhaus.com/blog/find-best-real-estate-agent-oregon-washington>).

Oregon and Washington residents may get a home valuation and quick cash offer for their home by visiting: <https://www.ibuyhaus.com>

About ibuyhaus:

ibuyhaus is a top-rated home buying company in Oregon and Washington, recognized for helping homeowners sell their houses fast for cash. The company prioritizes a quick, trusted, and easy home selling process, with a strong emphasis on customer satisfaction and community improvement. Oregon and Washington homeowners can get a free purchase offer to sell their homes quickly by visiting: <https://www.ibuyhaus.com>

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