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2024 /EINPresswire.com/ -- According to a new report published by Knowledge Sourcing Intelligence, forecasted between 2022 and 2029, the <u>returnable transport packaging market</u> was valued at US\$9.356 billion in 2022 and is anticipated to grow at a CAGR of 6.01%.



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Knowledge Sourcing Intelligence

The returnable transport packaging (RTP) market is being propelled by increased needs within the automotive industry, the continuous growth of the food and beverages sector heightened demand from the chemical industry, the widespread adoption of e-commerce platforms, and a rising preference for sustainable packaging solutions.

Returnable Transport Packaging (RTP) refers to packaging that can be used multiple times for transporting items. It typically includes pallets and containers made from durable materials like wood, metal, or plastic, often owned

by retailers and labeled accordingly. RTP allows for individual management of packaging supplies and materials for retailers. Concerns about environmental impacts, such as non-biodegradable waste from traditional packing methods, have led to a shift towards eco-friendly strategies, including RTP. The RTP industry is growing due to increased demand for food products and the rise of e-commerce giants. However, companies face challenges like high raw material costs, transportation inefficiencies, and waste generation. To address these issues, competitors are investing heavily in innovation to enhance efficiency and drive the RTP industry forward. In April 2023, Brambles announced the completion of a merger between CHEP China, a manufacturer of returnable packaging, and LOSCAM China, a provider of pooling and returnable packaging solutions for supply chains. This merger is aimed at helping Brambles meet the increasing demand for returnable packaging solutions by ensuring an effective supply chain.

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The Returnable Transport Packaging (RTP) Market offers a diverse range of product types catering to various transportation needs. These include Intermediate Bulk Containers (IBC), which are large containers designed for the storage and transport of liquids or granulated substances. Pallets, another essential product type, serve as sturdy platforms for stacking goods, facilitating efficient handling and transportation within warehouses and distribution centers. Plastic crates provide a lightweight and durable solution for transporting smaller items, offering protection and organization during transit. Layer pads offer additional support and separation between layers of goods on pallets, helping to prevent damage during handling and transportation. Drums are commonly used for the storage and transportation of liquids, chemicals, and other bulk materials, providing a secure and leak-proof containment solution. Dunnage bags are inflatable bags placed within shipping containers to secure and stabilize cargo during transit, minimizing the risk of shifting or damage. Each product type within the RTP market plays a vital role in optimizing logistics operations, ensuring the safe and efficient transport of goods across various industries and supply chains.

The Returnable Transport Packaging (RTP) Market encompasses a variety of material types to meet diverse packaging needs across industries. Metal, a durable and resilient material, finds application in the construction of sturdy containers and pallets suitable for heavy-duty transportation of goods. Plastic, known for its versatility and lightweight properties, is widely utilized in the manufacturing of crates, pallets, and intermediate bulk containers (IBCs), offering both durability and ease of handling. Wood, a traditional material in packaging, continues to be favoured for its strength and sustainability, often used in the construction of pallets, crates, and dunnage solutions. Each material type offers unique advantages, catering to specific requirements in terms of load capacity, durability, and environmental considerations. The availability of a diverse range of material options ensures that the RTP market can effectively address the varying needs of different industries and supply chains, contributing to efficient and sustainable transportation practices.

The Returnable Transport Packaging (RTP) Market serves a wide array of end-use industries, each with distinct requirements and challenges. The building and construction sector relies on RTP for transporting heavy and bulky materials like bricks, cement, and metal components, requiring robust packaging solutions to withstand rigorous handling and transportation. In the food and beverage industry, RTP plays a crucial role in ensuring the safe and hygienic transport of perishable goods such as fruits, vegetables, and dairy products, with specialized packaging designed to maintain freshness and prevent spoilage. The chemical industry relies on RTP for the secure handling and transportation of hazardous materials and chemicals, necessitating leak-proof and durable packaging solutions to mitigate risks. In the retail sector, RTP facilitates the efficient distribution of consumer goods, from electronics to clothing, with packaging designed for ease of handling and display in stores. Industrial applications of RTP include the

transportation of machinery, equipment, and components, requiring customized packaging solutions to protect sensitive and valuable assets during transit. Logistics companies rely on RTP to optimize supply chain operations, with packaging solutions tailored to streamline storage, handling, and transportation processes, enhancing efficiency and reducing costs. The diverse range of end-use industries served by the RTP market underscores its importance in facilitating safe, efficient, and sustainable transportation practices across various sectors.

The North American market is expected to witness significant growth, fuelled by the region's expansive and complex transportation landscape, particularly in the United States. With its substantial revenue contribution and sizable market share globally, North America maintains its leading position, driven by strong pharmaceutical, food and beverage, and automotive sectors across the United States, Mexico, and Canada. Plastic-based reusable packaging containers dominate due to their durability, affordability, and lightweight nature. Additionally, there's a notable shift towards recyclable packaging as businesses increasingly adopt sustainable solutions, further propelling market growth. The expansion of the automotive and e-commerce industries in the region is anticipated to unlock new opportunities for the returnable transport packaging market, signaling further growth prospects.

Among the key players in the industry are Brambles Limited, Mauser Packaging Solutions, Schoeller Allibert Services B.V., DS Smith Plc, Time Technoplast Ltd., Berry Global, Inc., Schuetz GmbH & Co. KGaA., Balmer Lawrie & Co. Ltd., Craemer Holding GmbH, and Grief, Inc. These companies represent a diverse range of expertise and offerings in the returnable transport packaging sector. With their innovative solutions and extensive market presence, they play pivotal roles in shaping the industry landscape.

The market analytics report segments the returnable transport packaging market on the following basis:

- BY PRODUCT TYPE
- o IBC
- Rigid
- Flexible
- o Pallets
- Wood
- Plastic
- Metal
- o Plastic Crates

- Layer Pads o Drum Plastic Metal • Fibre o Dunnage Bags BY MATERIAL TYPE o Metal o Plastic o Wood • BY END-USE INDUSTRY o Building & Construction o Food & Beverage o Chemical o Retail o Industrial o Logistics BY GEOGRAPHY o North America United States • Canada Mexico o South America Brazil Argentina Others
 - United Kingdom
 - Germany

o Europe

- France
- Italy
- Spain
- Others
- o Middle East and Africa
- · Saudi Arabia
- UAE
- Others
- o Asia Pacific
- Japan
- China
- India
- South Korea
- Taiwan
- Thailand
- Indonesia
- Others

Companies Profiled:

- Grief, Inc.
- Brambles Limited
- Mauser Packaging Solutions
- · Schoeller Allibert Services B.V.
- DS Smith Plc
- Time Technoplast Ltd.
- Berry Global, Inc.
- Schuetz GmbH & Co. KGaA.
- Balmer Lawrie & Co. Ltd.
- · Craemer Holding GmbH

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