

# Social and Emotional Learning Market Size to Hit US\$ 18.3 Billion by 2032 | Grow CAGR by 20.4%

*Social and emotional learning (SEL) is a process of developing the skills, knowledge, and attitudes that promote the holistic development of a child.*

NEW YORK, BROOKLYN, UNITED STATE, February 27, 2024 /EINPresswire.com/ -- IMARC Group's report titled "Social and Emotional Learning Market Report by Component (Solution, Services), Types (Web-based, Application), End User (Pre-K, Elementary School, Middle and High School), and Region 2024-2032". The global social and emotional learning market size reached US\$ 3.3

Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 18.3 Billion by 2032, exhibiting a growth rate (CAGR) of 20.4% during 2024-2032.



Emotional Learning Market

For an in-depth analysis, you can refer sample copy of the report:

<https://www.imarcgroup.com/social-emotional-learning-market/requestsampl>

Factors Affecting the Growth of Social and Emotional Learning Industry:

- Increased Awareness and Recognition of Social and Emotional Skills:

In recent years, there has been a significant shift in the education landscape toward recognizing the importance of social and emotional learning (SEL) skills alongside traditional academic subjects. Educators, policymakers, and parents have become increasingly aware of the critical role that social and emotional competencies play in students' overall well-being and success, both in school and later in life. One driving factor behind this increased awareness is the growing body of research highlighting the strong correlation between SEL competencies and various positive outcomes, including improved academic performance, reduced behavioral problems, higher graduation rates, and better mental health. Studies have consistently shown that students who possess strong social and emotional skills are better equipped to navigate challenges, manage stress, communicate effectively, and build healthy relationships.

- Implementation of SEL Standards and Policies:

The second factor driving the social and emotional learning (SEL) market is the adoption of SEL standards and policies at the state and national levels. Recognizing the significance of SEL in fostering students' academic achievement, personal development, and overall well-being, policymakers and educational authorities have increasingly integrated SEL into education frameworks and mandates. One key driver behind the implementation of SEL standards and policies is the growing consensus among education stakeholders on the need to provide comprehensive support for students' social and emotional development. By formalizing SEL standards within education policies, governments aim to ensure that schools prioritize the cultivation of essential life skills alongside academic content.

- Significant Technological Innovations and Digital Solutions for SEL:

The third factor driving the social and emotional learning (SEL) market is the proliferation of technological innovations and digital solutions designed to support SEL implementation and delivery. With the increasing integration of technology in education, there has been a growing interest in leveraging digital tools and platforms to enhance SEL instruction, assessment, and support. One key driver behind the adoption of technology in SEL is its potential to increase accessibility and scalability of SEL programs and interventions. Digital solutions allow for flexible delivery models, enabling students to access SEL resources anytime, anywhere, and at their own pace. This is particularly beneficial for reaching diverse student populations, including those in underserved communities or remote areas.

#### Leading Companies Operating in the Global Social and Emotional Learning Market :

- Aperture Education LLC
- BASE Education
- Committee for Children
- Emotional ABC
- EVERFI Inc. (Vector Solutions)
- Everyday Speech
- Evolution Labs (Navigate360)
- Kickboard Inc.
- Nearpod
- Panorama Education
- Peekapak
- Purpose Prep Inc.
- Rethink Ed
- The Social Express Inc

#### Social and Emotional Learning Market Report Segmentation:

##### By Component:

- Solution
- Services

Solution dominates the market due to the comprehensive nature of social and emotional learning (SEL) programs, which often encompass a range of integrated resources, curriculum materials, and digital platforms tailored to meet the diverse needs of educators and students.

By Type:

- Web-based
- Application

Web-based holds maximum number of shares due to its accessibility, scalability, and ability to reach diverse audiences across various devices and platforms.

By End Use:

- Pre-K
- Elementary School
- Middle and High School

Elementary school represents the largest segment due to the widespread recognition of the importance of early intervention and foundational social and emotional learning (SEL) skills in shaping lifelong socio-emotional development.

Explore Full Report with Table of Contents: <https://www.imarcgroup.com/social-emotional-learning-market>

Regional Insights:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

North America's dominance in the social and emotional learning market is attributed to its extensive adoption of social and emotional learning programs in educational institutions, combined with a robust market infrastructure supporting the development and distribution of SEL solutions.

Global Social and Emotional Learning Market Trends:

Another significant driver of the social and emotional learning (SEL) market is the increasing demand from parents for a holistic approach to education that prioritizes the development of students' social and emotional skills. In the competitive academic environment, parents are recognizing the importance of equipping their children with academic knowledge and also essential life skills such as empathy, resilience, and self-awareness. As a result, there is growing interest among parents in schools and educational programs that incorporate SEL into their curriculum, extracurricular activities, and overall school culture. This parental demand is driving schools and educational institutions to invest in SEL initiatives and resources, contributing to the growth of the SEL market. Additionally, corporate and philanthropic organizations are increasingly investing in social and emotional learning (SEL) initiatives as part of their corporate

social responsibility (CSR) efforts and commitment to supporting education and youth development. Recognizing the long-term benefits of SEL in preparing students for academic success, career readiness, and positive citizenship, many companies and foundations are providing funding, resources, and partnerships to support SEL programs in schools and communities.

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