

# Water Treatment Chemicals Market Report 2024- Latest Updates & Trends, Size, Share, Growth Analysis, Forecast 2032

*Global Water Treatment Chemicals Market Bolstered by Rapid Industrialization.*

BROOKLYN, NY, USA, February 27, 2024 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Water Treatment Chemicals Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032," offers a detailed analysis of the water treatment chemicals market size, drivers, segmentation, growth opportunities, trends and competitive landscape to understand the current and future market scenarios.



Water Treatment Chemicals Market Report 2024-2032

## How Big is the Water Treatment Chemicals Market?

The global water treatment chemicals market size reached US\$ 38.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 56.4 Billion by 2032, exhibiting a growth rate (CAGR) of 4.4% during 2024-2032.

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## Factors Affecting the Growth of the Water Treatment Chemicals Industry:

### Growing Demand for Clean Water:

One of the primary drivers of growth in the water treatment chemicals market is the escalating demand for clean and safe water for various industrial, municipal, and residential applications. Rapid population growth, urbanization, and industrialization have placed immense pressure on

freshwater resources, leading to water scarcity, pollution, and deteriorating water quality in many regions worldwide. As a result, there is a growing recognition of the importance of effective water treatment solutions to ensure access to clean and potable water for drinking, sanitation, agriculture, and industrial processes. Water treatment chemicals play a critical role in purifying and disinfecting water by removing impurities, contaminants, and pathogens, making it suitable for consumption and various other uses. As the global population continues to grow and urbanize, the demand for water treatment chemicals is expected to rise correspondingly, driving market expansion.

#### Stringent Regulatory Standards and Environmental Compliance:

Another significant factor influencing the growth of the water treatment chemicals market is the implementation of stringent regulatory standards and environmental compliance requirements governing water quality and wastewater discharge. Governments and regulatory agencies worldwide are imposing stricter regulations and guidelines to protect water resources, prevent waterborne diseases, and minimize environmental pollution from industrial and municipal wastewater discharges. These regulations mandate the use of effective water treatment technologies and chemicals to ensure compliance with discharge limits and meet quality standards for drinking water, surface water, and groundwater. As a result, industries, municipalities, and other stakeholders are investing in advanced water treatment solutions and specialty chemicals to achieve regulatory compliance and mitigate the environmental impact of their operations. This regulatory-driven demand for water treatment chemicals is driving market growth and stimulating innovation in the development of environmentally friendly and sustainable chemical treatment solutions.

#### Increasing Industrialization and Water Recycling Initiatives:

The rapid industrialization and expanding manufacturing sectors in emerging economies are also fueling the growth of the water treatment chemicals market. Industries such as power generation, oil and gas, chemicals, pharmaceuticals, and food and beverage rely heavily on water for various processes, leading to significant water consumption and wastewater generation. To address water scarcity concerns, reduce water usage, and comply with environmental regulations, industries are increasingly implementing water recycling and reuse initiatives, along with advanced water treatment technologies. Water treatment chemicals such as coagulants, flocculants, disinfectants, and corrosion inhibitors are essential for treating industrial wastewater, optimizing water reuse, and ensuring the efficient operation of water treatment plants. As industries strive to enhance resource efficiency, minimize environmental impact, and improve sustainability, the demand for water treatment chemicals is expected to grow steadily, driving market expansion in the coming years.

#### Water Treatment Chemicals Market Report Segmentation:

##### Breakup by Type:

- Coagulants and Flocculants
- Corrosion and Scale Inhibitors
- Biocides and Disinfectants
- Ph Adjusters and Softeners
- Defoaming Agents
- Others

Coagulants and flocculants are essential chemicals used in water treatment processes to remove suspended particles and clarify water, making them indispensable for treating both industrial and municipal wastewater streams, thus driving their dominance in the market.

Breakup by End-User:

- Municipal
- Power
- Oil and Gas
- Mining
- Chemical
- Food and Beverage
- Pulp and Paper
- Others

On the basis of end user, the market has been divided into municipal, power, oil and gas, mining, chemical, food and beverage, pulp and paper and others.

Breakup by Region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Asia Pacific emerges as the largest market for water treatment chemicals due to several factors including rapid industrialization, urbanization, and population growth leading to increased water contamination and pollution, consequently driving the demand for water treatment solutions and chemicals in the region.

Global Water Treatment Chemicals Market Trends:

The increasing emphasis on water conservation and environmental sustainability represents one of the key factors influencing the growth of the water treatment chemicals market across the

globe. This is leading to the growing demand for advanced water treatment solutions and chemicals which is boosting the market growth.

Additionally, stringent regulatory standards and compliance requirements are driving the adoption of innovative water treatment technologies and specialty chemicals designed to address emerging contaminants and meet regulatory thresholds. Moreover, the growing awareness of the health risks associated with waterborne contaminants, such as pathogens, heavy metals, and chemical pollutants, is fueling investment in water treatment infrastructure and chemical treatment solutions to safeguard public health and ensure the safety of drinking water supplies.

Leading Companies Operating in the Global Water Treatment Chemicals Industry:

BASF SE  
Ecolab Inc.  
Kemira OYJ  
Solenis LLC  
Akzo Nobel N.V.  
Baker Hughes Incorporated  
Lonza  
The DOW Chemical Company  
Snf Floerger  
Suez S.A.

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