

# Motoby® Empowers Buyers with Tech and Tools for Affordable Used Cars Amidst Rising New Car Costs

PHILADELPHIA, PA, UNITED STATES, February 27, 2024 /EINPresswire.com/ -- The skyrocketing annual cost of owning a new car just set a fresh record as it climbed to \$12,182 in 2023, up from \$10,728 in 2022, according to the latest data from AAA.

Based on those indicators, buying a used car is the way to go in today's fragile economy. Of course, that hasn't always been an easy route – the used car sector of the automobile industry can sometimes be as difficult to navigate as the new car market.



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AFFORDABLE USED CARS AMIDST  
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MOTOBYO.COM

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That's the way it has always been – until now, until [Motoby®](https://motoby.com). The tech startup has revolutionized the traditional and outdated process that used car buyers have grown accustomed to.

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For used car buyers, Motoby puts everything at your fingertips, from presale inspections to automobile insurance to loans, making it easier than ever to get any car bought or sold.”

*George Lekas, Founder & COO  
of Motoby*

With Motoby, the consumer—both buyers and sellers—takes precedence.

With over 250 used cars listed for sale on the Motoby marketplace daily (a number that is expected to reach over 400 available this spring), Motoby has become the go-to resource for anyone looking to purchase a top quality used car without the markups and hassles associated with middlemen.

Motoby boasts a remarkable selection of high-quality used vehicles, providing both better value and superior choices. The revolutionary Motoby platform enables buyers to go directly to the

source, the private party used car seller, bypassing the traditional dealer model and the undesirable inventory brought on by the stressed industry supply chain.

Buyers are connecting directly to sellers – individual consumers peer-to-peer – to [find great used cars](#) at a price point that works for both parties.

“For used car buyers, Motobyto puts everything at your fingertips, from presale inspections to automobile insurance to loans, making it easier than ever to get any car bought or sold,” said George Lekas, Founder and Chief Operating Officer at Motobyto. “We offer resources for used car buyers that they’ve never had access to before unless they went through a dealer.

“Recently we helped a woman who needed to replace her Toyota 4Runner after a tree fell on it and totaled it,” Lekas continued. “She found a 2013 Jeep Wrangler on Motobyto that the original owner was selling on our marketplace, exactly the kind of car she was looking for. Through Motobyto, she was able to order a pre-sale inspection and a vehicle history report before buying that Jeep Wrangler for a lot less than the retail value. She then purchased an extended warranty program through Motobyto to protect her investment.”

Buyers can choose from hundreds of quality used vehicles each day on Motobyto, with brands including Toyota, Jeep, Ford, Chevrolet, Volkswagen, Nissan, Honda, and more – providing buyers with a diverse selection of available inventory.

Motobyto has designed a platform that saves used car buyers time, money and hassles by eliminating inefficiencies embedded in the auto industry with technology that delivers value for everyday consumers.

To see all the cars for sale today, and to learn more about Motobyto, visit <https://motobyto.com>.

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George Lekas is the Founder & COO of Motobyto®, the automotive marketplace powerhouse designed for everyday consumers, not dealers.

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