

# Steelhead Productions Announces Trajectory-Changing Move to Accelerate Growth and Innovation

*Exhibit firm relocating to a new facility for enhanced customer and employee experience*

LAS VEGAS, NV, UNITED STATES, March 18, 2024 /EINPresswire.com/ --

[Steelhead Productions](#), a premier event, exhibit, and marketing services

provider, is thrilled to announce a significant milestone in its journey of continuous innovation and dedication to excellence in the trade show industry. In a strategic move designed to amplify its impact and enhance its service delivery, Steelhead is relocating to a new, state-of-the-art facility in the southwest part of Las Vegas in Spring 2024.

“

Our move is a reflection of our ambition to not only grow but to elevate the standards of excellence and sustainability in the exhibit industry.”

*Sean Combs*

This move represents more than a change in location; it embodies Steelhead's commitment to its growth strategy, customer satisfaction, and sustainability ethos. The new facility will enable Steelhead to triple, if not quadruple, its capacity to pre-stage brand activations, ensuring unparalleled quality and reliability in its [Exhibit Happy®](#) efforts. Since 2017, Steelhead has maintained an average customer satisfaction score of 9.71 out of 10, a testament

to its dedication to exceeding expectations.

The new space is not just an expansion in terms of size; it's an evolution of Steelhead's capabilities, allowing for increased production space, enhanced warehousing, and an even greater focus on sustainability. As North America's only [B-Corp Certified](#) exhibit provider, incorporating features like water bottle filling stations, automatic lighting sensors, insulated doors, and insulated window glazing for temperature control are just a few examples of how the new facility intentionally minimizes environmental impact while fostering innovation.

"Our move is a reflection of our ambition to not only grow but to elevate the standards of excellence and sustainability in the exhibit industry," said Sean Combs, CEO and co-owner of



STEELHEAD  
*exhibit happy*

Steelhead Productions Logo

Steelhead. "It's about creating more value for our customers, providing exciting growth opportunities for our team, and making a positive impact on our community and the planet."

As Steelhead transitions to this new chapter, the company remains steadfast in its mission to deliver exceptional experiences while nurturing a culture of creativity, sustainability, and continuous improvement. This move is a bold step forward in Steelhead's journey, promising an even brighter future for the company, its clients, and the broader community.



## About Steelhead Productions

Steelhead Productions, headquartered in Las Vegas, NV, is a trailblazer in the exhibit industry, recognized for its innovative design and sustainable exhibit solutions. As North America's only B Corp-certified exhibit house, Steelhead is committed to not just meeting but exceeding customer expectations through creativity, sustainability, and unparalleled service. With a focus on creating memorable brand activations, Steelhead strives to make every project an opportunity for clients to Exhibit Happy®, blending environmental responsibility with exceptional customer experiences. This dedication has earned Steelhead an unwavering reputation for quality, reliability, and forward-thinking in the world of exhibits.

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