

Illuminating Opportunities in Organic Feed Market - A Deep Dive into Market Trends and Emerging Dynamics | CoherentMI

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/EINPresswire.com/ -- The [Organic Feed Market](#) is estimated to be valued at \$7.39 billion in 2023 and is expected to reach \$13.25 billion by 2030, growing at a CAGR of 8.7% from 2023 to 2030.

The organic feed market is expected to witness positive growth over the forecast period. The growth of the market is anticipated to be driven by the increasing awareness regarding the harmful effects of chemicals,

antibiotics and other compounds used in conventional animal feeds. There has been a rising demand for chemical-free and natural animal products free from any traces of antibiotics and hormones. Moreover, the growing popularity of organic and natural pet food is also contributing to the increased demand for organic livestock and poultry feed. However, the market still faces



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challenges from the higher prices of organic feed and lack of sophisticated infrastructure, especially in developing nations for larger scale production. But overall consumer preference for toxin-free feed products is expected to support the growth of the organic feed market in the coming years.

Market Drivers:

Concerns about animal welfare and environmental impact

With increasing awareness about the health hazards of conventionally produced food and their

environmental impact, many consumers are shifting towards organic and natural products. The use of synthetic growth promoters and antibiotics in conventional animal feed raises serious concerns about animal welfare and development of anti-microbial resistance in humans. Moreover, conventional farming heavily relies on the use of chemical fertilizers and pesticides which contaminate the soil and water bodies over time.

Organic feed addresses these issues as it prohibits all GMOs, synthetic chemical additives and antibiotics. Livestock raised on organic feed are given access to outdoors which allows them to behave naturally. The feed is produced from ingredients grown through natural methods without the use of harmful chemicals and drugs. This minimizes the environmental footprint of livestock farming. Many consumers are willing to pay premium prices for animal products to support farming practices that treat animals more humanely and have less negative impact on the environment. The demand for ethically and sustainably produced food is driving more livestock farmers to shift to organic feed in order to cater to this consumer segment.

Promoting animal health and improving nutritional quality

There is a growing perception that organic livestock production methods can offer superior animal health and welfare compared to conventional intensive systems. Prohibiting the routine use of antibiotics, growth promoters and drugs in organic feed protects the well-being of animals. Studies have indicated that organic systems may improve various animal health parameters like immune response, udder health, hoof and leg conditions. Moreover, organic standards mandate access to pasture for ruminants which allows them to exhibit natural behaviors that are important for their psychological well-being.

At the same time, organic feed contains higher levels of nutrients due to the prohibition on synthetic additives. Livestock are given feed grown from nutrient-rich soil through natural farming practices. Studies have shown organic diets to be higher in antioxidants and beneficial fatty acids. The improved nutritional quality of organic feed may lead to higher fertility rates, greater resistance to diseases and longer productive life in animals. This in turn enables livestock farmers achieve higher yields, greater profitability and sustainability through organic practices. The potential production and financial benefits are a key driver for adoption of organic feeding systems.

Key Takeaways of Analyst:

The organic feed market is expected to witness steady growth over the forecast period. Some of the major drivers for the market's growth include rising consumer demand for organic and chemical-free meat and dairy products along with avoidance of GMO ingredients in animal feed. strict regulatory frameworks around the use of antibiotics and growth hormones in conventional animal feed will also boost the organic feed market. However, high production and certification costs associated with organic feed are some of the key challenges restricting rapid market adoption. Organic feed producers face extra costs for certification, cultivation using organic

practices and securing organic raw materials.

Europe currently dominates the global organic feed market share due to strong consumer preference for organic food and stringent environmental and animal welfare laws. North America is expected to be the fastest growing market due to increasing organic dairy and meat consumption in countries like the US. Key players are focussing on expanding their production facilities and entering emerging markets in Asia Pacific and Latin America where demand for organic foods is rising among health-conscious consumers. Manufacturers are launching new product varieties and customized organic feed blends for different livestock to better serve industry requirements.

Major Players:

The Organic Feed Market is competitive and consist some players in the market which are expanding organic livestock markets in developing regions and key players are Cargill, Archer Daniels Midland, ForFarmers N.V., SunOpta, Country Heritage Feeds, Feedex Companies, Kreamer Feed Inc., Aller Aqua A/S, B&W Feeds, Country Junction Feeds, Agro Feed Ltd., Unique Organics, Hi Peak Feeds, Yorktown Organics, LLC, Land O'Lakes, Inc., Alltech Inc., and Purina Animal Nutrition LLC

Market Challenges and Opportunities:.

The organic feed market faces several challenges. As demand for organic and natural pet food products rises, the supply of organic feed ingredients is struggling to keep pace. Organic feed is more expensive to produce than conventional feed due to higher costs associated with adhering to organic standards. Climate change is causing more unpredictable weather that impacts harvest yields of organic grains and forages. stricter environmental policies around the world increase regulatory hurdles for organic farmers and producers. Finding ways to drive down costs and increase availability of organic feed will be crucial for the market to continue its projected growth trajectory.

Segmental Analysis:

In terms of By Source, Cereal & Grains contributes the highest share of the market owing to widespread availability and high nutritional quality

The cereal & grains segment contributes the largest share within the organic feed market's 'By Source' category due to the wide availability and high nutritional value of various cereal and grain crops. Corn, wheat, barley, oats, and rice are some of the most commonly grown organic cereal and grain crops worldwide, and they offer feed producers and livestock owners an abundant and affordable source of carbohydrates, proteins, vitamins and minerals for animal feed formulations.

Organic cereal and grain crops are also highly compatible with organic livestock production practices. Their production does not require chemical fertilizers, pesticides or GMOs which aligns with the core principles of organic animal husbandry. Many cereal and grain crops also require less water and fertilizer compared to alternatives which makes their organic cultivation more sustainable and cost-effective. They can often be grown in large volumes across different geographies and weather conditions, ensuring a stable year-round supply of feed for organic producers.

Regional Analysis:

North America has established itself as the dominant region in the global organic feed market over the past decade. The USA and Canada have very strong industry presence with leading organic feed manufacturers such as Purina Animal Nutrition, Nature's Best and Hubbard Feeds producing high quality organic feed products. The demand for organic and natural products is quite high among consumers in the region which has encouraged local livestock farmers to shift to organic practices and source organic feed. Furthermore, the regulatory framework is very conducive for organic agricultural production.

Stringent quality certifications and simplified import regulations have made North America an attractive sourcing hub for international organic feed traders. Leading European exporters such as AgroBioGroup, ForFarmers and Bon Alimentaire export significant quantities of organic soy, corn and wheat to fulfill the demand of North American organic feed producers. Local farmers in the USA have also increased organic corn and soybean cultivation to cater to the growing demand. The pricing of organic feed in the region is generally higher than conventional due to lower yields but premium prices of organic meat and dairy ensure good profit margins for farmers.

Definition:

The organic feed market refers to the market for animal feed and feed additives that are produced without the use of synthetic chemicals, artificial hormones and antibiotics. Organic feed is made from organic ingredients that are grown without chemical fertilizers, pesticides or other synthetic substances. It is fed to livestock such as cattle, pigs, poultry and other animals that are raised using organic farming practices. Organic animal feed helps promote healthy growth and development of livestock while meeting consumer demand for chemical-residue free meat and dairy products.

Organic Feed Market Segmentation:

By Source

- Cereal & Grains

- Oilseeds

- Forage

□□ Others (pulses, fruits etc.)

By Application

□□ Poultry

□□ Swine

□□ Ruminant

□□ Aquatic Animals

□□ Others (Equine, Pets etc.)

By Form

□□ Pellets

□□ Crumbles

□□ Mash

□□ Others (cakes, bales etc.)

By Additives

□□ Amino Acids

□□ Enzymes

□□ Vitamins

□□ Antibiotics

□□ Antioxidants

□□ Acidifiers

□□ Others (probiotics, prebiotics etc.)

By Region

□□ North America

□□ Latin America

□□ Europe

□□ Asia Pacific

□□ Middle East & Africa

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Top Questions Answered in this Report:

1. What factors are impeding the growth of the Organic Feed Market?
2. What are the primary drivers fueling the growth of the Organic Feed Market?
3. Which segment dominates as the leading component in the Organic Feed Market?
4. Who are the key players actively participating in the Organic Feed Market?
5. Which region is expected to take the lead in the Organic Feed Market?
6. What is the projected CAGR of the Organic Feed Market?

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