

Water Based Nail Polish Market is growing at a CAGR of 9.5 % from 2024 to 2030 by Exactitude Consultancy

The Exactitude Consultancy Water Based Nail Polish Market Report –Size, Share, Trends, And Forecast 2024-2030

LUTON, BEDFORDSHIRE, UNITED KINGDOM, February 28, 2024 /EINPresswire.com/ -- Global [Water Based Nail Polish](#) Market study offering the latest findings of our top researchers:

An informed market study has been uploaded to the source of Exactitude Consultancy is an in-depth analysis of Water Based Nail Polish Market This research reports provides insights on current and future industry trends, enabling readers to identify products and services, driving revenue growth and profitability. This research report provides a detailed analysis of all key factors influencing the market on a global and regional scale, including drivers, restraints, threats, challenges,

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Water-based nail polish gains traction with a surge in eco-conscious consumers seeking vibrant, chemical-free, and sustainable nail color options.”

Exactitude Consultancy

opportunities, and industry-specific trends. Additionally, the report cites global certainties and assurances along with downstream and upstream analysis of key players. The forecast market information, SWOT and PESTEL analysis, market scenario, and Sales forecasts are conducted by Porter 5 force and possibility study are the energetic aspects evaluated in this report. The research report presents a 2022 base year and forecasts between 2024 and 2030.

The global water based nail polish market size is projected to grow from USD 16.23 billion in 2023 to USD 30.63 billion by 2030, exhibiting a CAGR of 9.5% during the forecast period.

Click the link to get a free Sample Copy of the Report:



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Top Key Companies of the Water Based Nail Polish Market:

The report also provides analysis of the key companies of the industry and their detailed company profiles including CHANEL, Dior, L'Oreal, Revlon, Sally Hansen, SOPHI, Acquarella LLC, Color Club, COSMAY, Deborah Lippmann, Ella+Mila and Others.

and others.

Recent Developments:

February 22, 2024 — Building off the success of the 2023 L'Oréal Paris Elvive Hyaluron + Plump collection which launched exclusively at Walmart in the fall of 2022, the brand has once again collaborated with the retailer on another exclusive, Hyaluron + Pure, featuring a Shampoo, Conditioner, and Oil Erasing Scalp Serum.

July 18, 2023 –Beyond the elephant-donned bottle, what I loved about the Ella+Mila nail polish was its wide selection of fun and on-trend colors, perfect for every mood or vibe you're feeling.

Water Based Nail Polish Market Segmentation:

Water Based Nail Polish Market by Type

Transparent Color

Single-color

Multi-color

Water Based Nail Polish Market by Application

Nail Art Institutions

Individuals

Others

The region-wise coverage of the market is mentioned in the report, mainly focusing on the regions:

Regional Analysis

North America, notably the United States, has emerged as a dominant area in the water-based nail polish industry. This dominance can be due to a variety of causes, including increased consumer awareness and desire for safer and more environmentally friendly cosmetic products. To meet the expanding demand, the region has a well-established beauty sector that includes a variety of companies that provide water-based nail polish solutions. Furthermore, severe regulations on cosmetic chemicals, as well as environmental sustainability measures, have spurred the beauty industry to use water-based formulas.

Europe is another dominant market for water-based nail polish. Countries such as the United Kingdom, France, Germany, and Italy have sizable market shares due to sophisticated beauty markets and customer preferences for natural and organic goods. The region has seen an increase in eco-consciousness and a preference for clean beauty, which has fueled demand for water-based nail paints. Asia Pacific is also developing as a key area in the water-based nail polish market, driven by increased disposable incomes, changing lifestyles, and growing environmental consciousness. Countries such as Japan, South Korea, China, and India are seeing an increase in demand for safer, more environmentally friendly cosmetic products, such as water-based nail paint.

Explore Full Report with Detailed TOC Here:

<https://exactitudeconsultancy.com/reports/40076/water-based-nail-polish-market/>

Chapter Outline of Water Based Nail Polish Market:

- Water Based Nail Polish Market Report Overview: It includes major players of the market covered in the research study, research scope, market segments by type, market segments by application, years considered for the research study, and objectives of the report.
- Global Growth Trends: This section focuses on industry trends where market drivers and top market trends are shed light upon. It also provides growth rates of key producers operating in the market. Furthermore, it offers production and capacity analysis where marketing pricing trends, capacity, production, and production value of the market are discussed.
- Water Based Nail Polish Market Share by Manufacturers: Here, the report provides details about revenue by manufacturers, production and capacity by manufacturers, price by manufacturers, expansion plans, mergers and acquisitions, and products, market entry dates, distribution, and market areas of key manufacturers.

- Water Based Nail Polish Market Size by Type: This section concentrates on product type segments where production value market share, price, and production market share by product type are discussed.
- Water Based Nail Polish Market Size by Application: Besides an overview of the market by application, it gives a study on the consumption in the market by application.
- Water Based Nail Polish Market Production by Region: Here, the production value growth rate, production growth rate, import and export, and key players of each regional market are provided.
- Water Based Nail Polish Market Consumption by Region: This section provides information on the consumption in each regional market studied in the report. The consumption is discussed on the basis of country, application, and product type.
- Company Profiles: Almost all leading players of the market are profiled in this section. The analysts have provided information about their recent developments in the market, products, revenue, production, business, and company.
- Water Based Nail Polish Market Forecast by Production: The production and production value forecasts included in this section are for the market as well as for key regional markets.
- Water Based Nail Polish Market Forecast by Consumption: The consumption and consumption value forecasts included in this section are for the market as well as for key regional markets.
- Value Chain and Sales Analysis: It deeply analyzes customers, distributors, sales channels, and the value chain of the market.
- Key Findings: This section gives a quick look at the important findings of the research study.

What`s New for 2024?

Special coverage on Russia-Ukraine war; global inflation; easing of zero-Covid policy in China and its `bumpy` reopening; supply chain disruptions, global trade tensions; and risk of recession.
 Global competitiveness and key competitor percentage market shares
 Market presence across multiple geographies – Strong/Active/Niche/Trivial
 Online interactive peer-to-peer collaborative bespoke updates
 Access to digital archives and Research Platform
 Complimentary updates for one year

Strategic points covered in the Water Based Nail Polish Market catalog:

- Introduction, market driving force product research goals and research scope of the market

(2024-2030).

- Exclusive summary– Basic data on the market.
- The changing impact on market dynamics – global party supplies driving factors, trends, challenges, and opportunities; post-COVID analysis.
- Introduction of the market factors, after COVID impact analysis, Porter's five forces, the supply/value chain, market entropy, patent/trademark analysis.
- Show 2024-2030 by type, end-user, and region/country.
- Assess the leading manufacturers of the Water Based Nail Polish Market, including their competitive landscape, peer analysis, BCG matrix, and company profile.
- Evaluate the market-by-market segments, countries/regions and manufacturers/companies, the revenue share and sales of these companies/companies in these different regions of the main countries/regions (2024-2030).

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Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

- Country level market for Water Based Nail Polish Market (up to 5)
- Profiling and additional market players (up to 5)
- Free up to 40 hours of customization.

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