

## Rapid Packaging, Inc. Accelerates Sustainable Supply Chain Leadership With Strategic Acquisition of Lawgix International

MINNEAPOLIS, MINNESOTA, UNITED STATES, February 29, 2024 /EINPresswire.com/ -- Rapid Packaging, Inc., a leading player in the packaging industry, has announced its strategic acquisition of Lawgix International, a move aimed at fortifying its national supply chain strategy, particularly in the realm of Flexible Intermediate Bulk Containers (FIBC) and industrial bags division. This acquisition signifies a pivotal step towards enhancing Rapid Packaging's operational efficiency and market positioning in the ever-evolving landscape of sustainable packaging solutions.



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The integration of Lawgix International into Rapid Packaging's portfolio not only bolsters the company's supply chain capabilities but also augments its offering of sustainability-focused solutions, notably through the innovative Multi-Trip Bulk Bag Program. This program, pioneered by the former President/CEO of Lawgix International, Mike Lawrentz, has garnered significant acclaim within various sectors including agriculture, food manufacturing, and resin production.

By introducing a pioneering Use-and-Reuse Loop model in collaboration with multinational clientele, Lawgix International has successfully demonstrated the viability and efficacy of a traceable and sustainable bag program, marking a paradigm shift away from conventional single-use packaging solutions.

The burgeoning demand for sustainable alternatives to single-use bulk bags has been further catalyzed by legislative initiatives such as California's SB665 and SB64. These regulations underscore the urgent need for environmentally conscious practices within the packaging industry, thereby propelling Rapid Packaging, Inc. to amplify its investments in order to meet the escalating market demand.

Mike Sime, co-CEO of Rapid Packaging, emphasized the company's unwavering commitment to spearheading this transformative shift towards sustainability, affirming, "The impact of legislation introduced – like California's SB665 and SB64 – on the packaging industry, is increasing our investment to handle the demand. This is not a trend or a nice-to-have, this is happening. Rapid Packaging, Inc. is committed to lead the way."

In light of these developments, Rapid Packaging, Inc. is actively expanding its operational capacity to accommodate the burgeoning demand for sustainable solutions, both domestically and internationally. By leveraging its newly reinforced supply chain infrastructure and innovative product offerings, the company aims to solidify its position as an industry leader in sustainable packaging solutions, driving meaningful progress towards a greener and more sustainable future.

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About Rapid Packaging, Inc.

Rapid Packaging, Inc. is a leading innovator in the packaging industry, offering a wide range of solutions tailored to meet diverse client needs. With a strong emphasis on quality and sustainability, Rapid Packaging is committed to driving positive change in the industry through cutting-edge technologies and customer-centric approaches.

www.rapidpackaging.com

## About Lawgix International

Lawgix International is a global leader in sustainable packaging solutions, renowned for its pioneering initiatives and commitment to environmental stewardship. The company's Multi-Trip Bulk Bag Program has revolutionized the packaging landscape, offering clients a sustainable alternative to conventional single-use packaging options.

www.lawgixintl.com

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