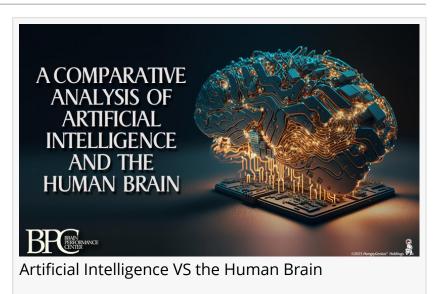


BRAIN PERFORMANCE CENTER HOSTS CEREBRAL CELEBRATION WITH ITS BRAIN CAPITAL INITIATIVES

Infusing Brain Capitalization enhances our brains daily and insures we accomplish a sustainable, long term economic societal brain capital resilience

DALLAS , TEXAS, USA, February 29, 2024 /EINPresswire.com/ -- As artificial intelligence continues its advance, <u>Brain Performance Center</u> and its <u>Brain</u> <u>Capital</u> Initiatives are having a Cerebral Celebration over what is making all of this possible: The Human Brain.

"As we celebrate this phenomenally



complex organ, we must stop, give pause and celebrate the human brain, which truly is the grandest biological frontier" says brain health expert and renown public speaker Leigh E. Richardson, Founder & CEO of Brain Performance Center and Brain Performance Institute of Dallas, Texas.

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Leigh E. Richardson

With a wide spectrum of harmful brain damaging effects caused by social media, addiction, mental illness and traumatic brain injuries, to name a few, the brain is astonishingly and remarkably capable of rewiring, reconfiguring and reshaping itself. This is possible thanks to neuroplasticity, which enables the brain the ability to form new synaptic connections that change neural networks through growth and reorganization, that create the structural and functional changes. Neurogenesis, the

new neural connections enable the brain, infinite capabilities.

Brain Performance Center's Cerebral Celebration extends its congratulations and applause to all of today's innovators like Columbia's Zuckerman Institute's Dr. Hillman. "Aiming to make history

by comprehensively revealing the brain's vast cellular wiring diagram in breathtaking detail and streamlining the process to build a database that enables analysis of the human brain unlike anything ever before realized is truly exciting and incredibly remarkable" says Leigh. As medical pioneering continues, it's evident that investing in Brain Capital Initiatives create a stronger more resilient future.

Dr. Michael Platt, known for asking the most challenging questions in neuroscience and conceiving innovative ways to find the answers of how artificial intelligence and the human brain can work together, recently weighed in on the latest research and AI that neuroscientists are using to unlock new insights into the human brain. "A lot of it is going to be technology-driven. AI is going to be a huge force for good, I think, in this, in terms of helping us to come up with more creative ideas and help us select amongst those ideas. And then it's going to be really important to turn this information, into real solutions."

https://knowledge.wharton.upenn.edu/article/how-can-ai-and-the-human-brain-work-together/

"Understanding the critical need to translate key technological progress into real solutions are at the core of our Brain Capital Initiatives" says Leigh Richardson. "Wellness and healing are the fundamental foundation of our Brain Capital Ecosystem. It is incredibly exciting to deliver real solutions as we achieve breakout developments in brain health healing, growth and progress. Infusing Brain Capitalization enhances our brains daily and insures we accomplish a sustainable, long term economic societal brain capital resilience."

Brain Performance Center is a Texas Corporation, located on the web at: <u>https://thebrainperformancecenter.com</u>. As a Brain Health Expert, and Key Note Speaker Leigh regularly contributes to radio and television stations across the nation providing the appropriate organic brain health solutions. Leigh is located on the web at: <u>https://www.leigherichardson.com/</u>.

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