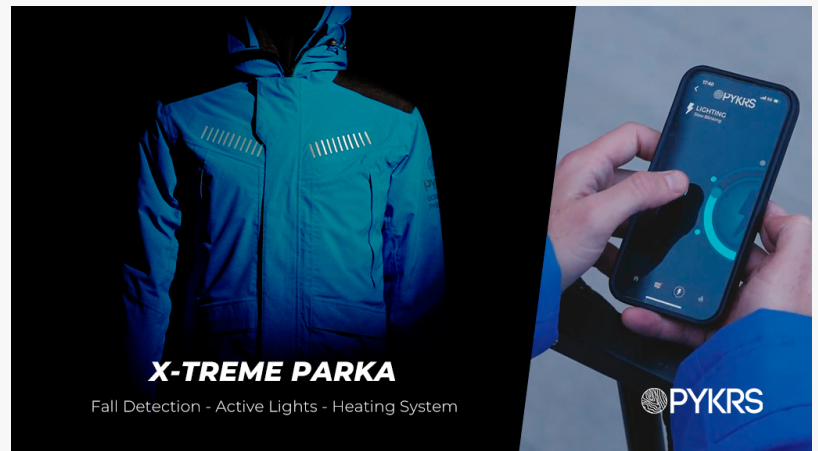


The World's First Smart Parka for Urban Mobility - PYKRS XTREME

PYKRS launches the first true smart parka with built-in technology for safer and comfortable daily commutes.

SANT BOI DE LLOBREGAT, BARCELONA, SPAIN, March 4, 2024

/EINPresswire.com/ -- PYKRS, a Spanish startup that specializes in smart clothing, has announced the launch of its new product: the PYKRS X-TREME Parka, a smart jacket full of tech that combines style, comfort and safety for urban commutes.



PYKRS X-TREME parka combines tech and design for maximum protection

The [PYKRS Parka is designed to offer a higher level of protection and comfort](#) to pedestrians and users of bicycles, scooters and motorcycles, who face the challenges of urban traffic, bad weather and low visibility.

“

The X-TREME parka is the answer from PYKRS to protect people from the new mobility challenges, where accidentality rates have dramatically risen for pedestrians and users of lightweight vehicles.”

Juan Roca (founder)

The parka features a unique integration of technologies, controllable from a remote or the PYKRS App, that make it stand out from other jackets:

- An electroluminescent lighting system that covers the front and back of the parka, making it 3 times more visible than any reflective material; increasing the visibility of pedestrians, cyclists and users of e-scooters.

- A heating system that uses carbon fiber elements to generate heat in the chest and back areas of the parka,

achieving a gain of 45°C in just 5 minutes; optimizing corporal temperature even in the coldest weather.

- A fall detection system that uses sensors and GPS to detect if the user has suffered a fall or an accident, and automatically alerts the user's emergency contacts by sending a text message with

the user's location. The fall detection system provides peace of mind both to users and their relatives. It can be enabled or disabled from the PYKRS App.

The PYKRS Parka is also water-resistant, windproof, breathable and washable, making it suitable for any weather condition. The parka has a modern and minimalist design, with a unisex fit and a variety of sizes and colors to choose from.

The PYKRS Parka will be available to buy on February 28th on the crowdfunding platform Kickstarter, with a [50% discount for early backers](#). The deliveries are expected to start at the end of the year. The PYKRS Parka is the first product of a line of smart clothing that PYKRS plans to develop for the urban mobility market.

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Winter parka with built in lights for maximum visibility



jacket includes an adjustable heating system

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