

Puerto Rican Staffing Firm Good Labor Jobs Makes New Acquisition

Good Labor Jobs expands reach on Puerto Rican talent pool with new acquisition of Martin Recruiting Company

BIRMINGHAM, ALABAMA, USA, March 5, 2024 /EINPresswire.com/ -- <u>Good</u> <u>Labor Jobs</u> Expands Reach with Acquisition of <u>Martin Recruiting</u> <u>Company</u>

Good Labor Jobs, a leading recruiting firm specializing in serving the Puerto Rican and Hispanic communities, announced today its acquisition of Martin Recruiting Company, a renowned establishment dedicated to serving the Hispanic community for the past decade. This strategic move reinforces Good Labor Jobs' commitment to expanding its footprint in the labor market while enhancing its ability to provide unparalleled



Good Labor Jobs Staffing and Recruiting Team Members

recruitment services to clients in the United States

Founded in 1999, Good Labor Jobs has solidified its position as a premier recruiting firm,

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The acquisition of Martin Recruiting Company represents an exciting milestone for Good Labor Jobs" *Coby Orr* specializing in connecting skilled workers with a wide range of job opportunities across various industries. With a steadfast dedication to its mission statement, "To serve others in all we do," Good Labor Jobs has placed over 25,000 workers in factories, hotels, construction sites, and other sectors, positively impacting communities nationwide. Team members and customers can expect personalized attention, responsive communication, and a client-centric approach that prioritizes their needs and

satisfaction.

Martin Recruiting Company, spearheaded by Clay Martin, has been a cornerstone in the Hispanic community's labor market for the past decade. Focusing on direct placement contracts for workers in landscaping and industrial facilities across the United States, Martin Recruiting Company has earned a reputation for its commitment to excellence and dedication to serving its clients and the community.

"The acquisition of Martin Recruiting Company represents an exciting milestone for Good Labor Jobs," said Coby Orr, of Good Labor Jobs. "Clay Martin and his team have built a remarkable legacy of serving the Hispanic community with integrity and passion. We are thrilled to welcome them into the Good Labor Jobs family and look forward to combining our



expertise to further our shared mission of empowering individuals and businesses through quality employment opportunities."

With this acquisition, Good Labor Jobs strengthens its position as a leading force in the recruitment industry, particularly within the Hispanic demographic. By leveraging the combined resources, expertise, and networks of both firms, Good Labor Jobs aims to enhance its capacity to meet the evolving needs of clients and job seekers alike.

"I am proud of the legacy that Martin Recruiting Company has built over the past decade, and I am excited about the opportunities that lie ahead through this partnership with Good Labor Jobs," said Clay Martin, Founder of Martin Recruiting Company. "Together, we will continue to provide exceptional service to our clients and create pathways for individuals to achieve their career goals."

The acquisition aligns with <u>Good Labor Jobs core values</u> of integrity, humility, passion, accountability, perseverance, innovation, and teamwork. By upholding these values, the company remains committed to exceeding the expectations of its customers, employees, and the communities it serves.

As Good Labor Jobs integrates Martin Recruiting Company into its operations, clients can expect a seamless transition with continued access to high-quality recruitment services tailored to their needs. The acquisition is expected to drive synergies that will further enhance the company's ability to deliver value to both clients and job seekers.

Good Labor employees showcase multilingual skills, possessing fluency in both English and Spanish, display a willingness to work hard to achieve success in a wide range of industries, from agriculture and construction to hospitality and healthcare. Team members are often adaptable and flexible, capable of quickly learning new tasks and adapting to changing work environments especially in regions experiencing labor shortages or demographic shifts.

For more information about Good Labor Jobs and its services, visit <u>www.goodlaborjobs.com</u>.

For Media Inquiries Call: 205-873-8212

About Good Labor Jobs:

Founded in 1999, Good Labor Jobs is a leading recruiting firm specializing in serving the Puerto Rican and Hispanic communities. With a mission to serve others in all endeavors, the company has placed over 25,000 workers in various industries, including factories, hotels, construction sites, and more. Good Labor Jobs is guided by its core values of integrity, humility, passion, accountability, perseverance, innovation, and teamwork.

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