

Gina Ferguson's Captivating Romance Novel Allure Leaves a Memorable Read

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Upholding love stories written with passion, drama, a little mystery, and a lot of heat, contemporary romance author [Gina Ferguson](#) once again displayed the use of her vast imagination in penning [Allure](#) under the publication of PageTurner Press and Media.



Will sparks fly when a hopeful romantic meets the hard-to-get type?

In her Readers' Favorite book review, Grace Ruhara gave the gist of the storyline's concept: "In an overly capitalist world with corporate competition, the author uses love as the central theme to show how couples must work through their problems and shelve selfish ambitions."

Emma Megan remarked with certainty, "Allure is a wild and spicy ride you can devour in one sitting."

A young and fierce businesswoman had a phenomenal chemistry with a successful and handsome businessman who partnered with her company that was on the verge of collapsing and urgently needing an investor. He was hot-blooded. When it comes to relationships, he wanted to be the strong arm. He wanted to be able to control what goes on in his life, but he changed his mind very quickly. Businesses may be full of terms and conditions, but everything becomes unconditional when it comes to romance. It was love at first sight, but obstacles kept getting in their way.

The steamy romance of Darby and Brett got ardent reactions from its readers. Emma Megan even wrote in her book review in Readers' Favorite: "The writing flows nicely, and because I couldn't guess where the story was going, I turned the pages compulsively."

Jessica Barbosa just could not resist saying something about the characters in her Readers' Favorite book review: "The deeper I got into the story, the more a part of me wanted to knock some sense into their heads."

On a side note, Pikasho Deka commended the content's quality, "Ferguson's prose is crisp and concise, using a minimalistic style with few wasted words."

Adding to it is Grace Ruhara's notion, "Gina Ferguson effortlessly maintained Allure's steady pace, developing and centering major plot shifts around the protagonists. This built on the entire storyline's suspense and allowed Gina to introduce catharsis in every conflict."

The narrative's last page in the book left its engrossed readers hanging, but Gina Ferguson promises a continuation of this novel. In fact, they are already looking forward to it! Emma Megan said, "I am so invested in this story, especially because of the unexpected and intriguing ending. I can't wait to know what happens in the next installment."

The anticipation for the story's resumption is heating up, but first, enjoy a copy of this good read. Orders for its e-book and paperback formats can be made at www.pageturner.us.

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