

## Social Media Security Market is anticipated to grow USD 14.42 billion by 2030 by Exactitude Consultancy

Global Social Media Security Market include Sophos, Trend Micro, Symantec, Micro Focus, CA Technologies (Veracode)

LUTON, BEDFORDSHIRE, UNITED KINGDOM, March 1, 2024 /EINPresswire.com/ -- A complete study of the global <u>Social Media Security</u> Market is carried out by the analysts in this report, taking into consideration key features like drivers, challenges, recent trends, opportunities, advancements, and competitive landscape. The report's primary aim is



to supply an advance illustration of the latest development, scenario, and war situations impact on the worldwide industry and exhaustive scope to cover all the possible segments helping every stakeholder in the Social Media Security Market. This study does a thorough going-over of the market and offers visions based on a market SWOT analysis. This report provides an overview of



Growing demand for social media security solutions due to increasing cyber threats, data breaches, and regulatory compliance requirements."

Exactitude Consultancy

the technology development across regions, market size and forecasts, key market segments, and key industry players. It offers valuable information to the industry insiders, potential investors. It includes an exhaustive enquiry with the reliability of logic and the comprehensiveness of contents. The market report also examines the current state of the Social Media Security industry, as well as our report contains an in-depth analysis of key market growth drivers such as market demand, supply chain, technology, and regulations.

Social media security market is expected to grow at 17.8% CAGR from 2024 to 2030. It was valued 3.30 billion at 2020. It is expected to reach above USD 14.42 billion by 2030.

Get the PDF Sample Copy of Social Media Security report @:

https://exactitudeconsultancy.com/reports/16878/social-media-security-market/#request-a-sample

List of the Top key players Influencing this Market includes:

The research study includes the current trends that are being adopted by significant market players in the Social Media Security markets, including the use of cutting-edge technology, government funding of R&D, and an increasing focus on sustainability.

Sophos, Trend Micro, Symantec, Micro Focus, CA Technologies (Veracode), ZeroFox, RisklQ, SolarWinds, Digital Shadows, Proofpoint, KnowBe4

Recent Developments:

August 17, 2020: Since June 2020, Trend Micro observed an uptick in the number of significant people's Facebook pages that have been compromised. They discovered bogus Facebook accounts posting notification messages on allegedly compromised pages with a linked link after analyzing the rise. Additionally, the false accounts use the administrator or page owner's login information to modify the page's name and details, sell it, or create another phishing account.

October 27, 2022: Micro Focus announced that its mainframe application modernization tool will seamlessly interact with Dual Run from Google Cloud. Dual Run, a product of Google Cloud Next, automates and speeds up the migration of mainframe applications to Google Cloud while lowering risk. It integrates with Micro Focus production platform technologies.

Segmentation Analysis of the market:

The market is segmented based on the type, product and application. The segmentation helps to deliver a precise explanation of the market.

Segments Covered in the Social Media Security Market Report:

Social Media Security Market By Solution, 2020-2029, (USD Billion)

Monitoring

Threat Intelligence Simulation

Risk Management

Social Media Security Market By Security Type, 2020-2029, (USD Billion)



## Others

The full Report of Social Media Security Market is Available@:

https://exactitudeconsultancy.com/reports/16878/social-media-security-market/

Regional Coverage:

Region Included: North America, Europe, Asia Pacific, Oceania, South America, Middle East and Africa

Country level breakdown: United States, Canada, Mexico, Brazil, Argentina, Colombia, Chile, South Africa, Nigeria, Tunisia, Morocco, Germany, United Kingdom (UK), Netherlands, Spain, Italy, Belgium, Austria, Turkey, Russia, France, Poland, Israel, United Arab Emirates, Qatar, Saudi Arabia, China, Japan, Taiwan, South Korea, Singapore, India, Australia and New Zealand, etc.

North America is anticipated to have the largest market size in 2021, while APAC will overtake it in 2029. The increasing need for businesses to safeguard their sensitive information on social media platforms and keep an eye on their employees' online activity that may be related to their professions is anticipated to fuel the market for social media security.

Furthermore, the rapid uptake of corporate social media for business purposes in major nations as well as legislative reforms are projected to be driving factors in the Asia Pacific social media security market (APAC). Businesses in a range of industries, including manufacturing, retail, and Banking, Financial Services, and Insurance (BFSI), are predicted to use business social media for branding and communication in South America and to invest extensively in social media security solutions and services.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios of the top players in the Social Media Security market.

Product Innovation: Detailed insights on upcoming technologies, R&D activities, and product launches in the market.

Competitive Assessment: In-depth assessment of the market strategies, geographic and business segments of the leading players in the market.

Market Development: Comprehensive information about emerging markets. This report analyzes the market for various segments across geographies.

Market Diversification: Exhaustive information about new products, untapped geographies,

recent developments, and investments in the Social Media Security market.

Quick Snapshot and Extracts from TOC of Latest Edition Overview of Social Media Security Market:

Social Media Security Size (Sales Volume) Comparison by Type

Social Media Security Size (Consumption) and Market Share Comparison by Application (2023-2029)

Social Media Security Size (Value) Comparison by Region (2023-2029)

Social Media Security Sales, Revenue and Growth Rate (2023-2029)

Market Competitive Situation and Current Scenario Analysis

Strategic proposal for estimating sizing of core business segments

Players/Suppliers High Performance Pigments Manufacturing Base Distribution, Sales Area, Product Type

Analyze competitors, including all important parameters of Market

Market Manufacturing Cost Analysis

Latest innovative headway and supply chain pattern mapping of leading and merging industry players

With this report you will learn:

Who the leading players are in Social Media Security Market?

What you should look for in a Social Media Security?

What trends are driving the Market?

About the changing market behavior over time with strategic view point to examine competition?

Who are the main players in the market, and what is their market share?

How do companies set their prices in the market, and what is the competitive landscape like?

We offer customization on the Social Media Security market report based on specific client requirements: <a href="https://exactitudeconsultancy.com/primary-research/">https://exactitudeconsultancy.com/primary-research/</a>

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