

Craftsmen Industries Empowers Female Employees with "Craftswomen Design, Engineer, Build" Initiative

Craftsmen Industries proudly unveils its "Craftswomen Design, Engineer, Build" initiative, celebrating the contributions of the talented women on its team.

ST. CHARLES, MO, USA, March 1, 2024 /EINPresswire.com/ -- [Craftsmen](#) Industries, a trailblazer in

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*Sharon Barnes, HR Director at
Craftsmen Industries*

innovative solutions and projects, proudly unveils its groundbreaking "Craftswomen Design, Engineer, Build" initiative, recognizing and celebrating the invaluable contributions of the talented women on its team. In an industry and company that are predominantly male, Craftsmen Industries is dedicated to being a place where women thrive, breaking barriers and fostering an inclusive work environment.

The "Craftswomen Design, Engineer, Build" initiative is the culmination of years of concerted efforts and programs

designed by women for women within Craftsmen Industries. This initiative seeks to create a community of support where Craftswomen can connect, learn, and grow, ultimately empowering them to excel in their roles.

Craftsmen Industries recognizes that diversity is a driving force behind innovation and success. The company is committed to dismantling gender stereotypes and ensuring that every team member, regardless of gender, feels valued and has the opportunity to contribute meaningfully to the company's mission.

To mark the launch of this empowering initiative, each Craftswoman at Craftsmen Industries has been presented with a special hoodie adorned with the empowering words on the back: "Craftswomen Design Opportunities, Craftswomen Build Relationships, Craftswomen Engineer Success." This phrase cleverly plays on Craftsmen's signature "design, engineer, build" motto, embodying the unique strengths and capabilities of the craftswomen.

"We are incredibly proud of the amazing women on our team and the transformative impact they have on Craftsmen Industries. The 'Craftswomen Design, Engineer, Build' initiative is a

testament to our commitment to fostering an inclusive workplace where every individual can succeed and make a difference," said Sharon Barnes, HR Director at Craftsmen Industries.

Craftsmen Industries invites clients, partners, stakeholders, and the public to join in celebrating the achievements of the "Craftswomen Design, Engineer, Build" initiative. Share your support, stories, and experiences using the hashtag #CraftswomenBuild on social media, as Craftsmen Industries takes a bold step towards creating a more diverse and equitable future for all.

For more information about Craftsmen Industries and its dedication to diversity and inclusion, please visit <https://www.craftsmenind.com>.

For available job listings, visit <https://craftsmenind.aaimtrack.com/jobs/>

About Craftsmen Industries

Craftsmen Industries is a leading provider of innovative mobile industrial solutions, experiential marketing vehicles and trailers, and large format printing. Craftsmen Industries is dedicated to creating a workplace that values diversity and inclusivity, ensuring that every team member has the opportunity to thrive and contribute to the company's success.

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