



SEVEN Concours 2024 Unveils World-Class Automotive Show in the GCC

RIYADH, SAUDI ARABIA, March 2, 2024 /EINPresswire.com/ -- [SEVEN Car Lounge](#) is proud to announce the upcoming [SEVEN Concours 2024](#), the flagship car show in the GCC, which will run from March 1st to 7th. The annual event is set to showcase a diverse array of automotive zones, featuring the latest in the automotive sector. Annually, the SEVEN Concours attracts over 100,000 people eager to witness the evolution of historic automobiles and the latest industry trends.

This year's exhibition, located at the AUTOWORLD Hall within the SEVEN Concours, is set to be a hub for the most popular automotive innovations and products. It provides a unique opportunity for attendees to engage with industry professionals from across the globe, with the event hosting an array of aftermarket manufacturers, customizers, boutique car companies, car care companies, and car accessory providers.

Adding to the event's prestige, the Manufacturer Zone will be the launchpad for new models from illustrious brands, such as Pagani, Bugatti, and GMA - known for their cutting-edge designs. The Zone is designed to celebrate the passion of automotive fans by allowing them to personally exhibit their modified vehicles and is one of the show's most anticipated events.

Scheduled in conjunction with the Riyadh Season, SEVEN Concours 2024 marks the beginning of [registration](#) for what is acclaimed as the largest gathering of sports and exotic car aficionados in the Middle East. The event promises to feature some of the most sought-after cars from renowned manufacturers, positioning Riyadh as a central hub for international car exhibitions.

In fact, according to SPA, the SEVEN Concours will assemble an array of the world's most rare, luxurious, and swift vehicles, offering attendees a close-up view of rare sports cars, finely modified classics, and the latest achievements of global car design and manufacturing.

"The SEVEN Concours 2024 is not just an exhibition but a comprehensive experience, intertwining the allure of exclusive cars with the vibrant atmosphere of the Riyadh Season," says Adel Alrajab of SEVEN Car Lounge. "Guests will be treated to a broad spectrum of entertainment ranging from festivals and exhibitions to parties and games, complementing the thrilling car show. It is simply an event that cannot be missed."

For further details and registration information, attendees are encouraged to visit SEVEN Car Lounge's website at www.sevencarlounge.com, or on Instagram @sevencarlounge and

@thesevenworld.

About SEVEN Car Lounge

Founded by the entrepreneurial Alrajab brothers, Adel and Talal, SEVEN Car Lounge has established itself as the premier car showroom in Saudi Arabia, specializing in exotic and collectible automobiles. With a keen eye for luxury and a passion that stems from their extensive background as car collectors and investors, the Alrajabs have curated a unique automotive experience that caters to the discerning tastes of collectors and enthusiasts alike.

SEVEN Car Lounge distinguishes itself not only by the caliber of cars it offers but also by the depth of service and expertise provided. Since its inception in 2014, SEVEN Car Lounge has been dedicated to sourcing and offering some of the most sought-after vehicles in the world. As it celebrates its 10th anniversary, the showroom remains committed to its ethos of luxury, exclusivity, and unparalleled customer service.

The company's decade-long journey reflects a chronicle of automotive passion, encapsulated in the care and craftsmanship evident in every vehicle that graces its showroom floor. As SEVEN Car Lounge marks this significant milestone, it continues to evolve, always looking forward to bringing the next echelon of automotive excellence to Saudi Arabia and beyond.

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