

QUADRIPLEGIC WHEELS AROUND THE WORLD WHILE RAISING AWARENESS & EMPOWERING THROUGH ACTION

Aaron Baker, a recovering quadriplegic, will traverse the globe by wheeling, walking, and rolling, to raise funds for the disabled community.

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/EINPresswire.com/ -- The Adversity Into Adventure World Tour aims to harness the power of community to uplift and support individuals facing adversity. Embodying these qualities, Aaron Baker's message in motion will span five continents and transcend 'languages' and physical barriers so all individuals of varied abilities are inspired to take control of one's life.

Beginning June 10th, 2024, Baker, a recovering quadriplegic, will wheel, walk, and roll around the globe. With his family and other community members joining in to spread awareness, the foundation will raise money for their 3-R Ethos in the areas of recreation, rehabilitation and neurological research.

Adversity Into Adventure Foundation, a 501(c)(3) nonprofit organization, aims to help others transform adversity into adventure.



AIAF Founder Aaron Baker



Adversity Into Adventure Logo

"We're not just raising funds; we're

raising hopes, dreams and possibilities," says Aaron Baker. "Every mile I cover, every story we share, and every life we touch brings us closer to a world where adversity is not an end but a new, exciting beginning."

Click here for photos, tour maps & more.

ABOUT AARON BAKER

In 1999, as a professional motorsports athlete, Aaron Baker sustained a career ending spinal cord injury. Fracturing cervical vertebrae 4, 5, 6 rendering him a quadriplegic, paralyzed from the chin down. Baker was given a "one in a million" chance of ever feeding himself again.

From the onset of his injury, Baker focused on rebuilding and redefining his life by becoming a student of his mind and body, and mastering a set of fundamental tools he still uses and shares with others daily.

Today, Baker is a husband, father and adventure athlete. He wrote his memoir "The Rebellious Recovery" and was the subject of a documentary, "Coming To My Senses". Additionally, Baker co-founded the Center Of



Biking in San Francisco



Baker Family at Home

Restorative Exercise and represents Red Bull's non-profit charity - Wings For Life Foundation as a member of the Board Of Directors, USA and Chairman of the Ambassador Council.

Baker also sits on the Board of Directors for Los Angeles based non-profit, Artists For Trauma and is the Spinal Cord Injury Lifestyle Specialist and author for Shield Healthcare.

To learn more about Aaron Baker, please visit <u>www.imaaronbaker.com</u>

With a commitment to fostering resilience and personal development, Adversity Into Adventure Foundation provides high-impact organizations for disabilities with funding in recreation, rehabilitation and neurological research.

"At Adversity Into Adventure Foundation, we believe that adversity doesn't define us; it's how we respond to it that shapes our adventure. We aim to equip individuals with the tools, experiences, and support necessary to overcome obstacles and turn adversity into a catalyst for self discovery," said Aaron Baker, Founder of the organization.

The foundation's 3R ethos will focus on funding:

Neurological Research: We fund the leading edge of neurological science and research today for a brighter tomorrow.

Rehabilitation: Quality of life begins with mental, physical and emotional wellbeing. We enhance the most comprehensive programs and endorse individuals throughout their process.

Recreation: The valiant expression of triumph over tragedy is the reintegration of a passionate life back into the world.

Examples of recipients of the AIAF funding include:

Wings for Life > Neurological Research

California Rehabilitation Institute > Rehabilitation

Wheel The World > Recreation

Adversity Into Adventure Foundation will focus on collaborations with local communities, volunteers, corporate sponsors, and donors to fulfill its mission. By leveraging the power of partnerships, the foundation aims to expand its reach and impact, ultimately creating a ripple effect of positive change.

For more information about Adversity Into Adventure Foundation, ways to get involved, or to support their initiatives, please visit www.adversityintoadventure.org/donate

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