

LUIS FONSI'S DEBUT CHILDREN'S BOOK, "UNFROGETTABLE FRIENDS," TAKES KIDS ON A MUSICAL ADVENTURE!

SET TO LAUNCH WORLDWIDE TODAY, MARCH 7TH, "UNFROGETTABLE FRIENDS" TRANSPORTS YOUNG READERS TO PUERTO RICO, BLENDING MUSIC, FRIENDSHIP, AND SELF-DISCOVERY

MIAMI, FLORIDA, UNITED STATES, March 7, 2024 /EINPresswire.com/ -- Award-winning global star [Luis Fonsi](#), known for his chart-topping hits including "Despacito," "No Me Doy Por Vencido," and "Échame La Culpa," to name a few, is expanding his creative talents with the launch of his very first children's book, "[UnFROGettable Friends](#)" ("Amigos ExtraordiRANarios"). The book, co-written with former Disney and Mattel executive and best-selling author Barry Waldo, is available starting today wherever books are sold online.



Luis Fonsi (right) with his co-author of "UnFROGettable Friends" Barry Waldo (left)

“

This book is a great way to share with my kids and a wider audience how beautiful our culture is, the importance of friendship, self-confidence, and the beauty of nature.”

Luis Fonsi, singer, songwriter, actor, five-time Latin GRAMMY® Award winner

"UnFROGettable Friends" takes young readers on a delightful journey through the magical world of Blue, a lovable bear in a bow tie with a penchant for stumbling and bumbling, especially when dancing in front of others. However, everything changes when he encounters a musical coqui (the name for several species of tiny frogs native to Puerto Rico) who introduces him to the captivating rhythm of El Yunque, the only tropical rainforest in the United States, located in Fonsi's native island.

Fonsi, who has always been passionate about children's education and his Puerto Rican heritage, saw this book as an opportunity to combine his passions. "Thanks to music, I've been fortunate to travel around the world. My love and

appreciation for learning about different cultures have inspired me to continue creating in different ways. Being a father of two, I enjoy sharing my roots and adventures with them, which pushed me to write my first book ever. I think it's a beautiful way to continue sharing with my kids and a wider audience how beautiful our culture is, the importance of friendship, self-confidence, and the beauty of nature," said Fonsi.

Barry Waldo, who has a strong pedigree in children's entertainment and expressed his enthusiasm about the collaboration: "Fonsi's creativity and passion are truly inspiring. We hope UnFROGettable Friends will spark imagination, encourage reading (and dancing!), and instill a sense of curiosity in kids all around the globe. We want kids to be excited about meeting new faces and exploring new places—that's what our story encourages," said Waldo.

Illustrator Marcin Piwowarski shared his excitement about bringing the characters to life: "I found Blue deep inside my heart. And I let him out! This book teaches tolerance, the courage to be yourself, and to dream. It is amazing to be part of this book's creation!"

"UnFROGettable Friends" is available for purchase today, March 7th, 2024, just in time for the Easter gift-giving season. The book is available in both English and Spanish ("Amigos ExtraordiRANarios"), and it is the inaugural travel installment of the captivating Bear in a Bow Tie series.

ABOUT THE AUTHORS:

Luis Fonsi is an award-winning global artist and philanthropist from Puerto Rico and one of his generation's leading Latin Music figures with over 25 years of a successful artistic career. From



Like father, like son: Luis Fonsi reads his new picture book, Amigos ExtraordiRANarios, to his son.



UnFROGettable Friends (Amigos ExtraordiRANarios) now available online wherever books are sold.

his debut album "Comenzaré" (1998) to his latest studio album "Ley de Gravedad" (2022), Fonsi has continuously broken sales records while leading the charts.

His undeniable and unique talent and an extensive list of # 1 radio hits have made him one of music's most influential and successful artists, allowing him to break barriers, cross borders, and seduce millions worldwide. While getting ready to release his new studio album "El Viaje" (2024), Fonsi continues to perform concerts around the world in front of thousands of people, most recently in February 2024 in Spain's Madrid and Tenerife where the crowd reached 420,000 people combined. The concerts kicked off his new tour, commemorating the 25th anniversary of his artistic career. He has been awarded multiple gold, platinum, and diamond records as well as some of the most prestigious awards, including four GRAMMY nominations, five Latin GRAMMY®, 12 Latin Billboard Awards, five Billboard Awards, 17 Premios Juventud, two American Music Awards, two Teen Choice Awards, to name a few. In addition to the awards, Fonsi has received seven Guinness World Records titles thanks to his chart-topping song "Despacito."

For the last 16 years, Fonsi has been St. Jude's campaign "Thanks and Giving" spokesperson for the Hispanic community. Also, since Hurricane Maria, the international star has worked intensely to help people on the island, donating medicine and basic needs products and other projects that continue to support the community and its people through the Luis Fonsi Foundation.

Barry Waldo is a #1 best-selling author and co-creator of legendary franchises, including Monster High (Mattel) and Star Darlings (Disney). With a remarkable career that includes The Walt Disney Company, Mattel, and working for will.i.am of the Black Eyed Peas, Waldo's innovative contributions to children's entertainment have garnered him widespread recognition. His Young Adult novel, *Anna and the Apocalypse*, was published by Macmillan in 2018. His debut children's picture book, *The BEAR Who DARED* marks the first in the 'Bear in a Bow Tie' series. Barry is an Arkansas native, lives in Los Angeles and London, UK, and travels the world with his spouse, the Production Designer for *Outlander* (Sony, Starz) and Neil Gaiman's *The Sandman* (Warner Brothers, Netflix).

ABOUT THE ILLUSTRATOR

Marcin Piwowarski, born in communist Poland long ago when being different was deemed a crime, harbored dreams of traveling the globe, immersing himself in diverse cultures, and connecting with like-minded, wonderful, and unique individuals. At the age of 7, Marcin set his heart on becoming an artist (illustrator) and has followed this dream throughout his life. In recent years, Marcin has found a haven in picturesque Spain, which he now calls home. Here, beneath the warm sun, he can be found living his best life, dedicating his time to illustrating enchanting children's books.

Baz Brandon

Bear Affair Inc

media@bearaffairinc.com

Visit us on social media:

Facebook
Twitter
LinkedIn
Instagram
YouTube
TikTok

This press release can be viewed online at: <https://www.einpresswire.com/article/693000117>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.