

# Pelvic Floor Electric Stimulator Market To Reach US\$ 625.5 Million by 2032 | CAGR of 10.1%

SHERIDAN, WYOMING, UNITED STATES, March 4, 2024 /EINPresswire.com/ -- IMARC Group's latest report, titled "Pelvic Floor Electric Stimulator Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032", the [global pelvic floor electric stimulator market size](#) reached US\$ 263.4 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 625.5 Million by 2032, exhibiting a growth rate (CAGR) of 10.1% during 2024-2032.

Factors Affecting the Growth of the Pelvic Floor Electric Stimulator Industry:

- Increasing Prevalence of Pelvic Floor Disorders:



Pelvic Floor Electric Stimulator Market

The global pelvic floor electric stimulator market is experiencing significant growth, primarily driven by the rising incidence of pelvic floor disorders such as urinary incontinence and pelvic organ prolapse. This upsurge in prevalence is escalating the demand for effective therapeutic solutions, thereby expanding the market size. Along with this, healthcare providers are increasingly recommending electric stimulators as they offer a non-invasive alternative to traditional surgical treatments, influencing the market trends positively and contributing to the overall market growth.

- Technological Advancements and Innovation:

Continuous innovations and advancements in technology are pivotal factors propelling the market growth of pelvic floor electric stimulators. Manufacturers are focusing on developing

devices that are more user-friendly, with enhanced effectiveness and minimal side effects, thereby improving patient compliance. These innovations are crucial in driving the market share, as they cater to a broader range of patient needs and preferences, aligning with the latest market trends. Moreover, the integration of smart technologies and connectivity features positions these devices at the forefront of the market, offering advanced therapeutic options and influencing the market outlook positively.

- Growing Awareness and Healthcare Expenditure:

There is a noticeable increase in awareness regarding pelvic floor disorders and their management, which is significantly contributing to the market growth. Educational campaigns and initiatives by healthcare organizations are enlightening the population about the benefits of pelvic floor electric stimulators, thereby enhancing market penetration. Furthermore, the rise in healthcare expenditure globally allows for greater accessibility to advanced healthcare solutions, including pelvic floor electric stimulators. This financial investment is crucial for market expansion, as it facilitates research, development, and the availability of innovative healthcare solutions, shaping the market trends and positively impacting the market outlook.

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#### Competitive Landscape with Key Players:

- ActivLife Technologies
- Athena Feminine Technologies Inc.
- Atlantic Therapeutics Ltd.
- Everyway Medical Instruments Co. Ltd.
- InControl Medical LLC
- TensCare Ltd.
- Utah Medical Products Inc.
- Zynex Inc.

#### Pelvic Floor Electric Stimulator Market Trends:

Current market trends driving the pelvic floor electric stimulator market include a growing preference for non-invasive therapies, which is steering both patients and healthcare providers towards these devices as a preferred treatment modality. Additionally, there's an increasing integration of digital health technologies, enabling remote monitoring and personalized treatment plans, thus enhancing patient engagement and treatment outcomes.

Furthermore, the market is also witnessing a rise in strategic collaborations among key players, aiming to expand their product portfolio and geographic presence. These trends, coupled with a growing focus on women's health and wellness, are collectively fostering a conducive

environment for the market's expansion and innovation.

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Key Market Segmentation:

Breakup by Product Type:

- Mobile
- Fixed
- Wearable

The mobile segment dominates the product type category due to its convenience, user-friendliness, and the flexibility it offers patients to undergo treatment without disrupting their daily activities, thereby appealing to a broader consumer base seeking non-invasive therapeutic options.

Breakup by Application:

- Urinary Incontinence
- Neurodegenerative Diseases
- Sexual Dysfunction

Urinary incontinence constitutes the largest segment by application as it is one of the most prevalent pelvic floor disorders, affecting a significant portion of the population, thereby driving a high demand for effective, non-surgical treatment options like pelvic floor electric stimulators.

Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

North America emerges as the largest market regionally, attributed to its advanced healthcare infrastructure, high awareness levels regarding pelvic health, substantial healthcare spending, and the presence of key market players investing in the development and marketing of pelvic floor electric stimulators.

Key Highlights of the Report:

- Market Performance (2018-2023)
- Market Outlook (2024-2032)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

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