

# The Radicati Group Releases “APT Protection – Market Quadrant, 2024”

*A competitive analysis of Advanced Persistent Threat (APT) protection solutions revealing Top Players, Trail Blazers, Specialists, and Mature Players*

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Advanced Persistent Threat protection solutions are critically important in ensuring a successful security posture”

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The latest market brief by The Radicati Group, “APT Protection – Market Quadrant, 2024” provides a competitive analysis of the Advanced Persistent Threat (APT) Protection market. APT protection refers to a set of integrated solutions for the detection, prevention and remediation of zero-day threats and persistent malicious

attacks. APT solutions may include but are not limited to: sandboxing, EDR, CASB, reputation networks, threat intelligence management and reporting, forensic analysis and more.

APT Protection vendors evaluated in this Market Quadrant include: Bitdefender, Cisco, ESET, Microsoft, Palo Alto Networks, Sophos, Symantec, Trellix, and VMware Carbon Black.

Radicati Market Quadrants<sup>SM</sup> rank vendors based on a four quadrant system, which includes “Top Players”, “Trail Blazers”, “Specialists”, and “Mature Players” quadrants. Vendors are positioned based on the functionality of their solution, and their strategic vision for future direction. Radicati Market Quadrants<sup>SM</sup> provide a comparative viewpoint of the market, with an analysis of each vendor, including both strengths and weaknesses.

To order a copy of the study, or for additional information about our research, please visit our web site at <http://www.radicati.com>.

About The Radicati Group, Inc.

The Radicati Group covers all aspects of email, security, social media, instant messaging, information archiving, regulatory compliance, mobile, web services, unified communications, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as

detailed country breakouts.

The Radicati Group advises corporate organizations to assist them in selecting the right products to fit their business needs, and also works with vendors to define the best strategic direction for their products. The Radicati Group also works with investment firms on a worldwide basis to identify and assess new investment opportunities.

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