

# BOLOTOR to Launch Kickstarter Campaign for Multi-Functional Outdoor Gear

GEORGETOWN, TEXAS, UNITED STATES, March 6, 2024 /EINPresswire.com/ -- [BOLOTOR](#) is pleased to announce the upcoming launch of its Kickstarter campaign featuring its brand-new outdoor essential, the [BOLO PACK](#). Engineered to be more than a traditional backpack, the BOLO PACK is an integrated outdoor system crafted to adapt to the multifaceted demands of any adventure.

At its core, the BOLO PACK is a versatile backpack that challenges the concept of outdoor gear. It seamlessly transforms into a tarp, doubles as a hammock, functions as a sidewall to a pop-up tent, serves as an organizer for gear and tools, and acts as a drainage tarp for collecting or diverting water. Not only that, but the BOLO TARP can attach to the BOLO COOLER, enhancing its utility and making it an indispensable companion for any outdoor enthusiast.

"Two decades of expertise in outdoor gear crystallized into a singular moment of inspiration in the vastness of the desert - that's when the BOLO PACK was born," says founder of the company and lead developer, Michael Stein. "Our mission with the BOLO PACK is to equip the modern adventurer with a tool that transforms the wilderness into a home away from home."

Catering directly to consumers and businesses, BOLOTOR ensures that its products are within easy reach, available both online and at select retail partners, thus providing adventurers with gear that's as versatile as their explorations demand. The Kickstarter campaign is not only an opportunity to support the launch of the BOLO PACK but also a chance to be among the first to experience its versatility and adaptability.

BOLOTOR is now taking reservations starting March 5th to reserve a spot to get a BOLO PACK.

For more information about BOLOTOR, or to reserve a spot, visit [www.bolotor.com](http://www.bolotor.com).

## About BOLOTOR

Founded by Michael Stein, BOLOTOR is based in Georgetown, Texas, and operates as the flagship company of Abadak Inc. Starting with a mere \$13 in his bank account in 2000, Stein built a successful tarp and tent business that has since generated over \$100 million in revenue. Driven by his passion for adventure and readiness for any challenge, the company reflects his dedication to creating products that empower people to embrace the outdoors with confidence and ease. With BOLOTOR, Stein continues to innovate, providing solutions that combine several

outdoor industries into one, thereby redefining the way adventures are experienced.

Michael Stein

BOLOTOR

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