

# Emaar Splashes Dh96b on Two New Ultra-Luxury Residential Developments

*Emaar Properties launches two ultra-luxury residential megaprojects in Dubai worth Dh96 billion, targeting the world's wealthy.*

DUBAI, UAE, March 6, 2024

/EINPresswire.com/ -- Dubai's real estate juggernaut Emaar Properties has pulled out all the stops with the launch of two staggeringly opulent residential mega-developments collectively valued at a jaw-dropping Dh96 billion (\$26 billion). The twin ultra-luxury housing launches are Emaar's most ambitious and expensive forays yet into Dubai's white-hot premium property market.



Emaar Properties launches two luxury residential projects, costing Dh96b

The first of the two lavish projects is being billed as an "iconic master-planned community" that will offer an extraordinary 10,000 ultra-high-end villas and mansions spread across a massive 7 million square meters (70 million sq ft) of pristine land. With lush green sprawls, winding tree-lined streets, and serene waterfront vistas, the mega-development aims to redefine branded master community living at a whole new level of indulgence.

“

These new iconic Emaar developments epitomize the cutting edge of ultra-luxury residential environments globally.”

RIZWAN SHAHZAD

While sketching the full details, Emaar unveiled renderings showcasing a seamless blend of Arabesque architectural elegance and Mediterranean coastal influences brought to life through ornate domes, terracotta villas, and palm-lined promenades. Upscale amenities will include private parks,

recreational clubs, gourmet restaurants, elite sporting facilities, and 24/7 concierge services.

Not to be outdone, Emaar's second marquee launch features six sleek, sculptural branded residential towers soaring into the Dubai skyline alongside ultra-luxury hotels, retail destinations,

and immaculately landscaped gardens and courtyards. The glitzy new vertical city within a city boasts a striking contemporary design inspired by the flow of Dubai's wind-swept dunes.

Located just off the city's main Sheikh Zayed Road artery, the branded towers offer the utmost in lavish in-residence indulgences. From private lobby lounges, squash courts, and indoor swimming pools, to hyper-intelligent smart home automation and personalized butler services – no luxury has been spared in crafting the ultimate haven for the region's ultra-wealthy elite.

"We have left no stone unturned and set a new benchmark for premium living experiences in Dubai with these two developments," proclaimed an exuberant Mohamed Alabbar, Emaar's founder and vice chairman. "These sanctuaries offer palatial residences, world-class amenities powered by advanced smart home tech, ultra-luxury hotels, F&B, and retail – creating islands of indulgence that redefine super-prime living at a scale never seen before."

He added: "Our vision delivers uncompromising luxury, exclusivity, and sophisticated comforts tailored for those ultra-high-net-worth investors, entrepreneurs, and connoisseurs who expect nothing but the extraordinary."

Emaar is laser-focused on tapping into seemingly insatiable demand from the region's rapidly growing ranks of millionaires and billionaires seeking to invest in Dubai's high-end housing market or acquire ultra-premium second homes in the emirate. Indeed, a flood of wealthy investors from Russia, India, and other markets have descended on Dubai's luxury property scene over the past couple of years.

Maintaining the pristine conditions, pristine air quality, and ineffable comforts of such lavish residences will be critical to the luxury living experience. That's where acclaimed local firm [ac-](http://ac-repair.me)



AC Duct Cleaning Services Dubai [ac-repair.me](http://ac-repair.me)



Ac Coil Cleaning Services Dubai [ac-repair.me](http://ac-repair.me)

[repair.me and its specialized suite of premium AC services](#) will play a key role. The Dubai-based company offers comprehensive annual maintenance packages along with quick repair services, [air duct cleaning](#), [AC coil cleaning](#), and more to ensure flawless cooling, ventilation, and top-notch climate control.

With construction on the hugely ambitious twin developments slated to commence soon, Dubai's high-stakes quest to dethrone global markets like London and New York as the ultimate ultraluxury residential destination just got supercharged with a massive Dh96 billion investment from its homegrown real estate frontrunner.

RIZWAN SHAHZAD

DCS Cleaning Services

+ +971 56 351 6090

info@deepclean.ae

Visit us on social media:

[Facebook](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/693749150>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.