

Rock The Street Wall Street Celebrates International Women’s Day & Women’s Month in Three Countries

RTSWS is proud to highlight its students, alumnae, and volunteers while marking a significant milestone reaching more than 6,000 diverse female students.

NEW YORK, NY, USA, March 7, 2024 /EINPresswire.com/ -- Rock The Street, Wall Street (RTSWS) proudly celebrates International Women’s Day and Women’s History Month throughout March. This innovative nonprofit is dedicated to bringing the M in STEM to diverse high school girls with a focus on financial & investment mathematics and fundamentals as well as supporting the students and alumnae through their university and early career journeys.

The organization highlights its students, alumnae, and volunteers while marking a significant milestone: RTSWS has reached more than 6,000 diverse female students in 60 high schools / secondary schools across cities in the US, UK, and Canada. Special events will be held in each country, celebrating successes as well as noting industry gaps to be addressed together.

March Keynote Events



Rock The Street, Wall Street Students



Rock The Street, Wall Street Students

Global: 100 Women in Finance JumpStart Program, introduces students to the financial services industry and leaders including a discussion with Maura Cunningham, RTSWS Founder & CEO and Anders Hall, Vice Chancellor for Investments and Chief Investment Officer of Vanderbilt University, moderated by Allison Jegla



Rock The Street, Wall Street Students

New York: TIAA & Rock The Street, Wall Street Host "Day of Promise" for NY's RTSWS Student CEOs with Thasunda Brown Duckett Fireside chat with

leaders: Thasunda Brown Duckett, TIAA President & CEO, and Maura Cunningham, RTSWS Founder & CEO, introduced by RTSWS Students. The half-day event includes TIAA Executive Leadership Roundtables with these aspiring female student CEOs

Canada: CFA Society Toronto & RTSWS, Celebrating International Women's Day Across Canada Spotighting: Maura Cunningham, RTSWS Founder & CEO, Tricia Rothschild, Industry leader and Member of the Institute Board of Governors and Board Member of RTSWS, moderated by Frederick Pinto, CFA Society Toronto CEO as they discuss financial investment programming for the next generation of female leaders

London: Bloomberg & Rock The Street, Wall Street - Empowering Secondary School Girls with Financial & Investment Literacy Bloomberg, the global leader in business and financial information, will host nearly 100 girls from RTSWS's London network for a day-long event including financial and investment literacy workshops and a panel featuring senior women from the financial sector, including Maura Cunningham, RTSWS Founder & CEO

London & New York: Tradeweb and RTSWS: The Impact of Inclusion International Women's Day Panel hosts a discussion with Amanda Meatto, Managing Director, Head of US Institutional Sales, Rates at Tradeweb and Maura Cunningham, RTSWS Founder & CEO, moderated by Colleen Flynn, Managing Director, Repo at Tradeweb

West Coast: ING & Rock The Street Wall Street Preview the reimagined RTSWS Alumnae & Career Center RTSWS Student & Alumnae Cohorts from Los Angeles, San Francisco and Portland spearhead user testing Global Launch Date: April, Financial Literacy Month

Global Roll Out: Spotlight Series Celebrating Teachers, RTSWS Alumnae & Students, and Volunteers The [RTSWS Newsletter](#), reaching over 10k subscribers, kicks off its "Spotlight" series, highlighting the vibrant young stars and supporters driving change; select spotlights will be

featured on [LinkedIn](#) as well as the RTSWS Newsletter

RTSWS empowers underserved, racially diverse high school girls by offering opportunities to engage with mathematics and financial investment fundamentals before they choose college courses and embark on their career journeys. The early intervention impact is profound, with RTSWS alumnae earning degrees in finance, economics, or related business fields at 5x the National average for women in college.

Together with Sponsors and Volunteers, Founder & CEO of RTSWS, Maura Cunningham, leverages her more than 25 years of Wall Street experience to inspire the next generation of girls. She emphasizes the transformative power of math education at a critical pre-college juncture and career selection, emphasizing, "STEM professions are exciting, purposeful and they lift up families in one generation." At the same time, she adds, "These hard-working students diversify the pipeline with talented, motivated young women entering the workforce, strengthening the field for us all."

Throughout Women's History Month, RTSWS is participating in a variety of industry events to acknowledge the invaluable contributions of volunteers, sponsors, and students. RTSWS recognizes Binna Kim, Group CEO and Co-Founder of Vested, who hosted the organization's inaugural Women's Day event, as RTSWS continues to grow its reach and footprint.

Additionally, Rock The Street, Wall Street extends heartfelt gratitude to its [dedicated sponsors](#) and warmly welcomes new and existing firms enhancing their partnership with RTSWS, collaboratively increasing girls' access to and understanding of the financial industry.

About Rock The Street, Wall Street

Rock The Street, Wall Street (RTSWS) is a pioneering non-profit that introduces the world of finance to high school girls, equipping them with financial and investment literacy before they make critical college and career choices. Founded by former Wall Street executive Maura Cunningham, RTSWS has expanded internationally, bringing STEM education to over 60 high schools across 30 cities in the US, UK, and Canada. The program works with female leaders in the financial industry as volunteer instructors and mentors, with sponsor firms providing crucial support.

RTSWS empowers students to envision themselves in pivotal roles, expanding their horizons and offering them the social capital and a pathway into STEM careers. Notably, RTSWS alumnae earn degrees in finance, economics, or related business fields at a rate 5 times the National average for women in college.

Background

Girls are often discouraged from embracing STEM, particularly math, at a young age. RTSWS strives to bolster technical and mathematical proficiency, impart financial knowledge, and bridge the gender gap in math and investing. Disconcertingly, leadership statistics within powerful

investment firms repeatedly expose a lack of gender diversity in the C-suite and among money managers. In response, RTSWS harnesses technology and in-person training to increase diversity and expand the talent pipeline.

For more information, visit www.rockthestreetwallstreet.com

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