

# Breakaway Accelerator Founder Aaron Marcum Receives Praise for Mentoring Entrepreneurs

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EINPresswire.com/ -- Digital marketing expert and founder of Superpower Accelerator, Mike Koenigs, spotlights Aaron Marcum as an invaluable mentor for entrepreneurs in the home care industry looking to find flexibility and prosperity in business.

After an in-depth interview, Koenigs wholeheartedly recommends Marcum's programs for those seeking to "breakaway" from the pack and scale their businesses.

"If you ever get a chance to work with Aaron Marcum - do it," urges Koenigs. Make sure to check out his site [www.BreakawayAccelerator.com](http://www.BreakawayAccelerator.com), grab his book, and learn more about him. You're going to get some really big nuggets of wisdom."

Marcum's offerings include the book "EntreThrive: The Entrepreneur's Eight Laws to Accelerate Financial Freedom While Creating The Good Life" along with the Breakaway Accelerator masterclass. Drawing from his 20+ years of success as an entrepreneur and exit strategist, Marcum guides business owners through a research-backed system to gain clarity, assemble the right team, accelerate growth, scale strategically, and ultimately achieve freedom and prosperity.

The interview illuminates Marcum's unique expertise and qualifications. With two successful exits under his belt and a leading voice in the home care industry, Marcum provides a clear framework forged from experience. As Koenigs notes after speaking to Marcum's past partners, "You won on a whole bunch of levels, which to me is rare because I talk to a lot of founders who've had exits."

Marcum credits breakthroughs in his personal growth, including ultra-cycling races and graduate



Aaron Marcum

studies in psychology, as pivotal to finding new success in business.

For any entrepreneur stuck in their business and unable to imagine freedom, Marcum offers hope, wisdom and a proven path based on science and first-hand lessons. Grab the EntreThrive book and learn more about Marcum at [www.BreakawayAccelerator.com](http://www.BreakawayAccelerator.com)

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