

countries further contributes to the growth of the flooring industry.

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Key players in the flooring market include: Mohawk Industries, Shaw Industries, Tarkett, Armstrong Flooring, Forbo, Gerflor, Interface Beaulieu International, TOLI Corporation, Milliken & Company and other Prominent players.

Recent developments include:

In February 2023, Tarkett has collaborated with Dutch design research firm Studio RENS, to launch DESSO X RENS, a range of carpet tiles that can be recycled into a new raw material.

In November 2022, Tarkett has launched the carpet tile collection with the lowest circular carbon footprint.

In March 2023, Shaw Industries Group, Inc. announced its partnership with Encina for recycling waste generated from carpet manufacturing. Shaw Industries will provide more than USD 2.5 million of waste every year to Encina. The partnership will help the former decrease its greenhouse gas emissions as well as carbon footprint, which in turn will help the company achieve its sustainability target.

In January 2023, Interface, Inc. launched a new winter collection of carpet tiles under the brand FLOR. The collection consists of new colorway and styles, which adds comfort and warmth to a space. Furthermore, the collection is replaceable, easy to clean, and durable.

The report provides a detailed analysis of the competitive landscape of the flooring market. With the help of the competitive analysis provided in the report, players can easily study the key strategies employed by leading players in the Flooring Market. The major and emerging players of the Flooring Market are closely studied considering their market share, production, sales, revenue growth, gross margin, product portfolio, and other important factors. This will help players familiarize themselves with the movements of their toughest competitors in the Flooring market.

The report also provides a detailed analysis of the market trends and forecasts for the Flooring Market from 2020 to 2030. The report is available in both English and Chinese versions.

Flooring Market 2020-2030, (USD Millions)

Residential

Non-Residential

Flooring Market 2020-2030, (USD Millions)

Resilient Flooring

Vinyl (LVT, VCT, Vinyl Sheet, And Fiberglass)

Others (Cork, Linoleum, Rubber, And Resin)

Non-Resilient Flooring

Ceramic Tiles

Wood

Laminate

Stone

Others (Bamboo And Terrazzo)

Carpets & Rugs

Market Size, Growth, and Forecast

Market Size, Growth, and Forecast

The Asia Pacific region is undergoing rapid urbanization, with a significant rural-to-urban population shift. This has resulted in a surge in construction projects, encompassing residential, commercial, and industrial sectors. Therefore, there is a rising need for flooring solutions to accommodate the expanding urban areas. Countries like China, India, and Southeast Asian nations are experiencing robust economic growth, leading to increased consumer purchasing power and investments in infrastructure ventures. This economic progress has created a greater demand for high-quality flooring products and materials, driven by improved living standards and disposable income.

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business growth”

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□□□□□□□ □□□□□□ □□□□ □□□□□□□□□□□□: The report analyses the demographics, growth potential, and capability of the Flooring market through the forecast period.

This factor leads to the estimation of the Flooring market size and also provides an outline about how the market will retrieve growth during the assessment period.

□□□□□□□□□□ □□□□□□□□□□: The report focuses on the ongoing and upcoming investment opportunities across a particular Flooring market that will help the stakeholders to be aware of the current investment scenario across the market.

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- Major developments that can change the business landscape as well as market forecasts.
- Addition/refinement in segmentation–Increase in depth or width of segmentation of the market.
- Coverage of new market players and change in the market share of existing players of the Flooring market.
- Updated financial information and product portfolios of players operating in the Flooring market.
- Updated market developments of the profiled players.
- Any new data points/analysis (frameworks) which was not present in the previous version of the report

The new edition of the report consists of trends/disruptions on customer’s business, tariff and regulatory landscape, pricing analysis, and a market ecosystem map to enable a better understanding of the market dynamics for Flooring.

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- Country level market for Flooring market (up to 5)
- Profiling and additional market players (up to 5)
- Up to 40 hours of customization.
- post-sales support for 1 year from the date of delivery.

Please contact our sales professional (sales@exactitudeconsultancy.com), we will ensure you obtain the report which works for your needs.

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