

Hive□O Hard Honey™ set to Make a Buzz at Anaheim's Natural Products Expo West 2024

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[/EINPresswire.com/](https://www.einpresswire.com/) -- Hive□O™ is thrilled to announce its participation in the upcoming Natural Products Expo West, the premier trade show for natural, organic, and healthy products. The event is set to take place from March 12 to March 16, 2024, at the Anaheim Convention Center.

Following the resounding success at last year's Expo, Hive□O™ has doubled its commitment, doubling booth size and the number of product offerings, including six additional SKUs from the previous year. This expansion includes the eagerly anticipated alcohol-free line, which has been making significant waves in the market for its innovative approach to flavor and mindfulness in consumption.

Hive□O™ invites attendees to Booth 8205 in the Hot Products Hall for a "tasting experience you'll never forget." says David Bee, Chief Forager of Hive□O. Attendees visiting the Hive□O booth will experience a firsthand taste of what makes Hard Honey™ a buzz-worthy addition to any beverage repertoire. Expertly crafted to blend tradition with innovation, Hive□O offers a unique tasting experience that compliments the health-conscious and environmentally sustainable focus of the Expo. Hive□O will be featured at the main entrance in the S25 main lobby and will also be showcased at the Mindful Beverage Celebration Concert, where it will be one of only six brands featured during performances by Grace Potter.

"We are excited to return to Expo West," says David. "This event represents a significant opportunity for us to connect with like-minded individuals and organizations who share our passion for natural, high-quality products. We look forward to introducing Expo attendees to the exceptional taste and quality of Hard Honey™."

Natural Products Expo West 2024 serves as a pivotal platform for companies in the United States



and internationally specializing in organic foods, drinks, natural foods, and other natural products. Hive®O™ stands out with its unique offering and a testament to the brand's creativity and commitment to providing premium, sustainable and mindful beverage options.

About Hive®O Hard Honey™

Hive®O™ stands at the forefront of the beverage industry with a commitment to sustainability, innovation, and the art of flavor. Dedication to producing rich palate experiences, coupled with its commitment to environmental stewardship, cements Hive®O™ as a leading choice for beverage connoisseurs worldwide. Hive®O, echoing the elemental essence, positions Hard Honey™ as essential to the natural beverage landscape as H®O is to life.

To learn more about Natural Products Expo West and organize your visit, go to expowest.com.

For further details on Hive®O Hard Honey™ beverages, check out hardhoney.com.

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