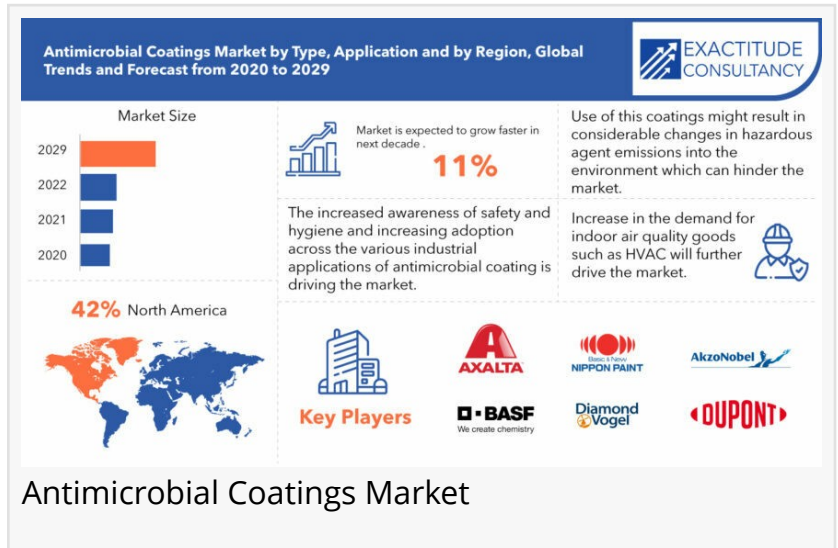


# Antimicrobial Coatings Market 2023 Analysis, Status and Business Outlook – BASF SE, Diamond Vogel, DuPont, DSM

*Shielding Surfaces: Enter the era of surface protection with antimicrobial coatings, combating pathogens & revolutionizing hygiene standards across industries.*

LUTON, BEDFORDSHIRE, UNITED KINGDOM, March 11, 2024

/EINPresswire.com/ -- “Antimicrobial coatings are revolutionizing hygiene standards across industries. The market is expected to grow faster in the next decade. Use of these coatings might result in considerable changes in hazardous agent emissions into the environment which can hinder the market. Increase in the demand for indoor air quality goods such as HVAC will further drive the market.”



Growing concern regarding cleanliness in various professional industries has led to the rapid development of this industry. These are used to protect surfaces against micro-organisms, which primarily include parasites, germs, bacteria, and unwanted micro-organisms. However, the segment is expected to grow at a higher rate than the sanitary facilities, kitchen, and air conditioning and ventilation systems application segment. Rising concerns regarding Hospital-acquired Infections (HAIs) are also boosting the overall industry growth. Doctors prefer [antimicrobial coatings](#) over disinfectants and cleaning agents.

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In response to hygiene and infection control needs, the market for antimicrobial coatings witnesses substantial growth across healthcare, packaging, and public spaces.”

*Exactitude Consultancy*

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The increasing popularity of antimicrobial coatings in the healthcare industry is attributable to the rapid expansion of the global market. The global antimicrobial coatings manufacturers are

expected to witness tremendous revenue opportunities due to increasing applications in healthcare, indoor air quality products, antimicrobial textiles, food, construction, consumer electronics, etc. Companies in the global antimicrobial coatings market should accelerate their product development and unlock revenue opportunities to obtain competitive benefits. Market stakeholders are overcoming challenges and extending their services arms to gain competitive edge. Growing health concerns and stringent regulations on using antimicrobial coatings are some of the major restraining factors associated with the antimicrobial coatings market.

Antimicrobial Coatings Market Report @

<https://exactitudeconsultancy.com/reports/2582/antimicrobial-coatings-market/#request-a-sample>

Major players in the Antimicrobial Coatings Market include Akzo Nobel N.V., BASF SE, Axalta Coating Systems, Diamond Vogel, Nippon Paint Company Ltd, PPG Industries Coatings, DuPont, DSM, and The Sherwin-Williams Company and other Prominent players.

Antimicrobial Coatings Market:

Akzo Nobel N.V., stylized as AkzoNobel, is a Dutch multinational company which creates paints and performance coatings for both industry and consumers worldwide.

BASF SE is a German multinational chemical company and the largest chemical producer in the world. The BASF Group comprises subsidiaries and joint ventures in more than 80 countries and operates six integrated production sites and 390 other production sites.

Axalta Coating Systems, Ltd., also known as simply Axalta, is an American company specializing in coatings in a wide variety of industrial applications, materials and sectors, such as for example automotive paints.

With the help of the competitive analysis provided in the report, players can easily study the key strategies employed by leading players in the Antimicrobial Coatings Market. The major and emerging players of the Antimicrobial Coatings Market are closely studied considering their market share, production, sales, revenue growth, gross margin, product portfolio, and other important factors. This will help players familiarize themselves with the movements of their toughest competitors in the Antimicrobial Coatings market.

Antimicrobial Coatings Market Report, 2020-2030, (USD Million) (Kilotons)

Metallic

Non-Metallic

Antimicrobial Coatings Market 2020-2030, (USD Million) (Kilotons)

Medical & Healthcare

Indoor Air/Hvac

Mold Remediation

Building & Construction

Food & Beverage

Textile

Antimicrobial Coatings Market Regional Analysis/Insights

North America region dominated the market with a revenue share of 44.7% in 2023. North America construction industry is expected to witness considerable growth owing to increasing demand for non-residential construction projects, such as hospitals, schools, and colleges, during the forecast period. The implementation of the “Affordable Healthcare Act” in the U.S. has triggered the construction of healthcare units and hospitals. The growing population is expected to further boost the construction of office spaces, industrial plants, schools, and colleges, thereby, driving the demand for antimicrobial coatings in construction applications.

The robust manufacturing base of the packaging products industry in China, Japan, and India coupled with increased sales of e-commerce and packed food products is anticipated to augment the market growth in the near future. In addition, favorable policies, such as Foreign Direct Investments (FDI) and Make in India, implemented by the government of India are expected to create ample growth opportunities for the food processing and healthcare industry, which, in turn, is expected to increase the consumption of antimicrobial coatings in the region.

For more information, visit <https://exactitudeconsultancy.com/reports/2582/antimicrobial-coatings-market/>

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□□□□□□ □□□□□ □□□□ □□□□□□□□□□□□: The report analyses the demographics, growth potential, and capability of the Antimicrobial Coatings market through the forecast period.

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- Major developments that can change the business landscape as well as market forecasts.
- Addition/refinement in segmentation–Increase in depth or width of segmentation of the market.
- Coverage of new market players and change in the market share of existing players of the Antimicrobial Coatings market.
- Updated financial information and product portfolios of players operating in the Antimicrobial Coatings market.
- Updated market developments of the profiled players.
- Any new data points/analysis (frameworks) which was not present in the previous version of the report

The new edition of the report consists of trends/disruptions on customer's business, tariff and regulatory landscape, pricing analysis, and a market ecosystem map to enable a better understanding of the market dynamics for Antimicrobial Coatings.

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- Country level market for Antimicrobial Coatings market (up to 5)
- Profiling and additional market players (up to 5)
- Up to 40 hours of customization.

- post-sales support for 1 year from the date of delivery.

Please contact our sales professional ( sales@exactitudeconsultancy.com ), we will ensure you obtain the report which works for your needs.

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