

Japan Ski Holiday Early Birds Open Earlier than Ever in Response to Surging Demand

2024-25 Early Birds are now open, with ski accommodation across multiple resorts opening bookings early, signalling the success of 2023-24 is here to stay!

KUTCHAN, HOKKAIDO, JAPAN, March 11, 2024 /EINPresswire.com/ -- Japan Ski Experience Announces Early Bird Bookings for 2024-25 Ski Season are Open.

Japan Ski Experience, a leading provider of premier ski holiday experiences in Japan, is thrilled to announce the opening of Early Bird bookings for the highly anticipated 2024-25 ski season. Responding to unprecedented demand, bookings for the upcoming season have commenced earlier than ever before, with a wide selection of properties now available for reservation.

Following the monumental success of the 2023-24 ski season, which saw a surge in demand as Japan's borders reopened post-pandemic, Japan Ski Experience is witnessing an even greater demand this year. The closure of borders during the pandemic resulted in pent-up demand, but everincreasing interest in Japan ski holidays signals that the trend is here to stay.



Niseko Hanazono, Ben Thorpe, Japan Ski Experience



Rusutsu Powder Snow, Ben Thorpe, Japan Ski Experience

"We are delighted to announce the early opening of bookings for the 2024-25 ski season," said Lindsay Colbert, Managing Director of Japan Ski Experience. "The immense interest and positive feedback from our clients have encouraged us to open bookings earlier than usual. We are excited to



offer our guests the opportunity to secure their ski holiday in Japan well in advance, which is particularly important for big groups and those looking to travel over peak dates."

With the 2023-24 season already marking the biggest in Japan ski tourism history, Japan Ski Experience anticipates an even greater demand for the upcoming season. To accommodate this surge in interest, a vast array of properties across Japan's most renowned ski resorts are now offering <u>early bird discounts</u>. From lavishly appointed chalets nestled in picturesque mountain settings to Japan's ultimate ski in ski out accommodation offering designer luxury and convenience, there is a perfect option for every type of traveller.

Whether it's the legendary powder snow of Hokkaido or the breathtaking vistas of Nagano, Japan Ski Experience remains committed to providing unparalleled ski holiday experiences tailored to the preferences of each guest. As the demand for Japan ski holidays continues to soar, Japan Ski Experience looks forward to welcoming guests from around the globe for another unforgettable season on the slopes.

For more information and to book your ski holiday for the 2024-25 season, visit https://japanskiexperience.com/.

About Japan Ski Experience:

Japan Ski Experience is a leading, independent provider of ski holiday experiences in Japan, offering a wide range of accommodation options and personalized services to guests from around the world. With an extensive network of properties in Japan's premier ski resorts, Japan Ski Experience is dedicated to delivering unforgettable ski holidays tailored to the needs and preferences of each guest. Booking with Japan Ski Experience offers the benefits of expert local advice, and a one stop shop for Japan ski services, that costs no more than booking each service direct!

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