

## WISMOlabs Unveils Integration with Cross Country Freight Solutions to Better eCommerce Retailer Post-Purchase Experience

WISMOlabs adds Cross Country Freight to enhance eCommerce processes, offering better support, transparency, and branding capabilities during postpurchase.

SAN JOSE, CALIFORNIA, UNITED STATES, March 11, 2024 /EINPresswire.com/ -- WISMOlabs, a leader in enhancing the post-purchase customer experience for online retailers, announced its latest carrier integration with <u>Cross Country Freight</u> <u>Solutions</u>. This strategic integration aims to empower ecommerce businesses through advanced



shipment tracking capabilities, further refining the accuracy and transparency of delivery processes for both retailers and their customers.

In the rapidly evolving ecommerce landscape, the significance of a reliable, transparent shipping experience cannot be overstated. Online shoppers increasingly demand more visibility and updates regarding their orders, making efficient logistics a critical aspect of customer satisfaction and loyalty. Recognizing this essential need, WISMOlabs has expanded its capabilities by incorporating Cross Country Freight Solutions into its suite of supported carriers.

<u>Cross Country Freight Tracking</u> carrier integration allows ecommerce retailers to seamlessly currate shipments dispatched via Cross Country Freight Solutions, providing real-time updates and peace of mind to their customers in their brand voice. By leveraging the robust tracking solutions offered by WISMOlabs, retailers can now ensure a consistent, transparent, and engaging post-purchase experience, reducing customer anxiety and enhancing overall satisfaction. "Integration with Cross Country Freight Solutions represents a significant milestone in our mission to revolutionize the ecommerce shipping experience," said Dmitri Rassadkine, the Founder, at WISMOlabs. "This integration not only broadens our 750+ carrier network but also reaffirms our commitment to empowering retailers with the tools they need to exceed customer expectations in every aspect of the online shopping journey."

As ecommerce continues to grow, the integration between WISMOlabs and <u>Cross Country</u> <u>Freight API</u> and WISMOlabs tracking API marks a step forward in addressing the industry's demand for more reliable and communicative shipping practices. This collaboration underscores the importance of innovation and customer-centric solutions in building loyalty and trust in the digital retail space.

## About WISMOlabs:

WISMOlabs is a premier provider of post-purchase customer experience solutions for ecommerce retailers. By offering detailed tracking services, personalized communication, and insightful analytics, WISMOlabs helps online businesses transform their shipping processes into a strategic advantage, fostering customer loyalty and driving repeat business. For more information, visit wismolabs.com.

Kurt Rasmussen WISMOlabs +1 416-410-9995 email us here Visit us on social media: LinkedIn YouTube

This press release can be viewed online at: https://www.einpresswire.com/article/694987904

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire<sup>™</sup>, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.