

# Data Acquisition (DAQ) System Market to Hit USD 14.96 Billion by 2030 owing to Rise in IoT Applications

Data Acquisition (DAQ) System Market to Hit USD 14.96 Billion by 2030 owing to Rise in Internet of Things (IoT) Applications

AUSTIN, TEXAS, UNITED STATES, March 11, 2024 /EINPresswire.com/ -- Market Report Scope & Overview

Data Acquisition (DAQ) systems play a pivotal role in modern technological advancements across various



Data Acquisition (DAQ) System Market

industries, facilitating the collection, processing, and analysis of data from diverse sources. These systems encompass hardware and software components designed to capture analog and digital signals from sensors, instruments, or other devices, converting them into a digital format for further analysis. The scope of <u>data acquisition (DAQ) system market</u> spans across a wide array of applications, including industrial automation, scientific research, environmental monitoring, and medical diagnostics.

The Data Acquisition (DAQ) System Market achieved a substantial valuation of USD 8.20 billion in 2022, and it is poised for further growth, projecting to attain USD 14.96 billion by 2030. This trajectory signifies a steady Compound Annual Growth Rate (CAGR) of 7.8% during the forecast period from 2023 to 2030. The market's noteworthy expansion underscores the increasing significance of DAQ systems across diverse industries, driven by technological advancements and the growing demand for efficient data acquisition solutions.

Top Companies Featured in Data Acquisition (DAQ) System Market Report:

- National Instruments Corp
- Spectris PLC

- Honeywell International Inc
- Siemens Digital Industries Software
- Dataforth Corporation
- Teledyne Technologies Incorporated
- ADLINK Technology
- Yokogawa Electric Corporation
- · Keysight Technologies
- Rockwell Automation Corporation

The primary function of a DAQ system is to acquire, process, and transmit data accurately and efficiently in real-time or near-real-time scenarios. The data acquisition (DAQ) system market involves the integration of sensors or measurement devices, signal conditioning modules, analog-to-digital converters (ADCs), and communication interfaces within a unified framework. DAQ systems are highly customizable, allowing users to configure parameters such as sampling rate, resolution, and input/output channels according to specific application requirements.

Technological Advancements and IoT Integration Propel Surge in DAQ System Market Across Industries

The Data Acquisition (DAQ) System market is experiencing a significant surge, driven by several key factors that include technological advancements, increasing demand for real-time data analysis, and the proliferation of IoT (Internet of Things) devices across various industries. One of the primary growth drivers for the DAQ system market is the escalating need for accurate and reliable data collection across diverse applications such as automotive, aerospace, healthcare, and industrial automation. Moreover, the integration of DAQ systems with cloud computing and big data analytics platforms enables organizations to harness the power of data for enhanced decision-making, predictive maintenance, and process optimization. Additionally, the rising adoption of Industry 4.0 practices and the deployment of smart manufacturing solutions further propel the demand for DAQ systems, as they play a crucial role in monitoring and controlling manufacturing processes in real-time.

However, despite the promising growth prospects, the Data Acquisition (DAQ) System market faces certain restraints that could impede its growth trajectory. One such challenge is the high initial investment associated with the implementation of advanced DAQ solutions, which may deter small and medium-sized enterprises (SMEs) from adopting these systems. Nonetheless, amidst these challenges lie ample opportunities for market players to capitalize on. The increasing emphasis on digital transformation initiatives, coupled with the emergence of technologies like AI (Artificial Intelligence) and machine learning, presents lucrative opportunities for innovation and product development within the DAQ system market. Furthermore, the growing trend towards remote monitoring and predictive maintenance solutions creates a favorable environment for the expansion of the DAQ system market, particularly in sectors such as healthcare and utilities.

# Key Reasons to purchase Data Acquisition (DAQ) System Market Report

- 1. Market Size and Growth Projections: Obtain accurate data on the current market size and future growth projections for Data Acquisition (DAQ) systems, crucial for strategic planning and investment decisions.
- 2. Technology Trends: Stay informed about the latest technological advancements and innovations in DAQ systems, enabling your business to adopt cutting-edge solutions and maintain competitiveness in the market.
- 3. Competitive Landscape Analysis: Gain insights into the competitive landscape, including key players, market shares, and strategic initiatives, facilitating effective competitor analysis and market positioning.
- 4. Industry Applications: Explore the diverse applications of DAQ systems across industries such as automotive, aerospace, healthcare, and manufacturing, allowing for targeted market entry and expansion strategies.
- 5. Market Drivers and Challenges: Understand the key drivers propelling the market growth of DAQ systems, as well as the challenges the industry faces, to make informed decisions and navigate market dynamics effectively.

Data Acquisition (DAQ) System Market Segmentation as Follows:

## BY OFFERING

- Hardware
- Software

#### BY SPEED

- High-speed (>100 KS/S)
- Low-speed (<100 KS/S)</li>

## BY INDUSTRY VERTICAL

- Aerospace & Defense
- Wireless Communications & Infrastructure
- Automotive & Transportation
- Power & Energy
- Environmental Monitoring
- · Food & beverage
- Healthcare
- Others

## BY APPLICATION

- Manufacturing
- R&D

- Field
- Others

## Impact of Recession

The ongoing recession has introduced a mixed bag of effects on the data acquisition (DAQ) system market. On one hand, reduced consumer spending and corporate investments have led to a slowdown in various industries, resulting in a decrease in demand for DAQ systems. This is particularly evident in sectors such as manufacturing, automotive, and aerospace, where budget constraints have compelled companies to postpone or scale down their procurement of data acquisition solutions. Conversely, the recession has also stimulated innovation and cost-efficiency drives among businesses, prompting them to adopt advanced DAQ systems to streamline operations, enhance productivity, and optimize resource allocation. Additionally, government initiatives aimed at economic recovery may allocate funds towards infrastructure projects, creating opportunities for the deployment of DAQ systems in construction and civil engineering applications.

## Impact of Russia-Ukraine War

The escalating conflict between Russia and Ukraine has reverberated across global markets, including the Data Acquisition (DAQ) System market. Geopolitical tensions and economic uncertainties stemming from the war have induced volatility in commodity prices, currency fluctuations, and supply chain disruptions, impacting the procurement and deployment of DAQ solutions. Heightened geopolitical risks have prompted companies to reassess their investment strategies and supply chain dependencies, potentially delaying or deferring their adoption of DAQ systems. Moreover, sanctions imposed on Russia and geopolitical alliances may reshape trade dynamics, affecting the sourcing of critical components and technologies integral to DAQ systems. However, amidst the geopolitical turmoil, there lies an opportunity for regional players and emerging markets to fortify their positions in the global DAQ landscape by offering competitive pricing, localized support, and agile supply chains.

## **Regional Analysis**

The data acquisition (DAQ) system market exhibits a diverse landscape characterized by varying regional dynamics and market drivers. North America, led by the United States, holds a prominent position in the global DAQ market due to the presence of established industry players, robust technological infrastructure, and substantial investments in research and development. The region benefits from the widespread adoption of DAQ systems across industries such as automotive, aerospace, healthcare, and telecommunications, driven by stringent regulatory mandates, technological advancements, and a strong emphasis on data-driven decision-making. Europe follows closely, with countries like Germany, the United Kingdom, and France driving market growth through initiatives focused on industrial automation, smart manufacturing, and Industry 4.0 adoption.

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#### Continued....

## Conclusion

The latest report from SNS Insider delves deep into the evolving landscape of the data acquisition (DAQ) system market, providing invaluable insights and analysis for industry stakeholders. Covering a wide array of topics ranging from market trends and technological

innovations to competitive intelligence and regulatory developments, the report offers a comprehensive overview of the global DAQ ecosystem.

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