

Taylor Logistics Inc.: Leading ESG & Sustainability-Driven 3PL for Retailers & Top Food Companies

Taylor Logistics Inc. leads in ESG & sustainability for retailers & food companies with eco-friendly practices, plastic-free services, & innovative solutions.

CINCINNATI, OHIO, UNITED STATES, March 11, 2024 /EINPresswire.com/ -- Taylor Logistics Inc., a prominent third-party logistics (3PL) provider, is proud to announce its position as the industry leader in Environmental, Social, and Governance (ESG) practices and sustainability initiatives. With a



Sustainable Supply Chain Solutions: 3PL Taylor Logistics Leads the Charge

deep commitment to reducing scope emissions and fostering a greener future, Taylor is dedicated to supporting its customers in their sustainability goals while pioneering innovative solutions within the logistics sector.

Recognizing the immense importance of <u>sustainability and ESG</u> considerations for its clientele, Taylor has made substantial investments and implemented comprehensive strategies to support environmental stewardship and social responsibility. The company firmly believes that sustainability is not only a moral imperative but also a business imperative in today's global landscape.

"At Taylor, we understand that sustainability and ESG are integral components of modern business operations," said Will Roberson, COO/President of Taylor. "Our commitment is not only to meet industry standards but to exceed them, setting a new benchmark for responsible logistics practices."

Central to Taylor's sustainability efforts is its Supplier Code of Conduct, which mandates that all vendors and customers adhere to rigorous sustainability standards. Through this code, the company ensures that its entire supply chain aligns with its sustainability promise and adheres to established metrics aimed at reducing environmental impact.

Moreover, Taylor is proud to offer plastic-free value-added services, demonstrating its dedication to minimizing plastic waste and promoting eco-friendly alternatives. Additionally, the company has introduced a state-of-the-art fleet in 2023, boasting a remarkable 40% reduction in emissions compared to conventional vehicles, thus significantly contributing to the mitigation of scope emissions.

Innovative solutions are at the heart of Taylor's sustainability initiatives, including the integration of automation in its warehouses. Through the deployment of cycle counting drones, the company is able to streamline inventory management processes while simultaneously eliminating scope emissions associated with traditional manual counting methods.

To ensure the efficacy and integrity of its sustainability efforts, Taylor has appointed a dedicated Quality and Sustainability Director. This individual oversees all operational aspects related to sustainability, guaranteeing that the company's practices not only safeguard the environment but also enhance data transparency and accountability for its customers.

Furthermore, Taylor is committed to leveraging advanced platforms such as Watershed to enhance data collection and analysis, providing customers with actionable insights to optimize their sustainability strategies further.

As a result of these comprehensive initiatives and unwavering dedication to sustainability, Taylor stands as the premier choice for retailers and large food companies seeking a trusted partner in their ESG journey.

For companies interested in partnering with Taylor or integrating sustainability initiatives into their supply chain, please visit www.taylorlogistics.com for more information.

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