

Bonjour Delilah Launches Nontoxic Luxury Skincare Line at Biohack Your Beauty in LA

Revolutionary skincare brand makes a grand debut at the prestigious event, attended by industry luminaries and celebrities.

MARINA DEL REY, CALIFORNIA, UNITED STATES, March 12, 2024 /EINPresswire.com/ -- — Bonjour Delilah, the brainchild of skincare visionary Gillian, celebrated its official launch at the prestigious Biohack Your Beauty event, attended by industry luminaries including Dr. Ben Talei, Dr. Ashkan Ghavami, Dr. Tyna Moore, Dr. Joy Kong, Dr. Daniel Pompa, Ben Azadi, Taylor Armstrong, and Hofit Golan. This momentous occasion marks the culmination of years of dedication and passion in revolutionizing the skincare landscape.

The genesis of Bonjour Delilah dates back to 2022 when Gillian was inspired by her beloved pup, Delilah, who sparked her curiosity with her persistent attempts to lick off lotion. Gillian learned about the benefits of applying tallow topically—it's high in Vitamins A, D, E, and K, which help to restore the skin's barrier, provide some protection against UV rays, deeply moisturize, and nourish the skin. She found tallow products to be effective, but they often came with a downside—they didn't smell pleasant and left a greasy residue. Determined to create skincare that not only worked but also delighted the senses, Gillian embarked on a mission to craft products that not only smell divine but also feel luxurious to the touch.

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Indulge in luxury, delight your senses, and do good with Bonjour Delilah.”

Gillian Bigelson

Thus, Bonjour Delilah was born—a brand committed to crafting luxurious skincare experiences without compromising on safety or efficacy.

At the heart of Bonjour Delilah's offerings lies Crème du Luxe Body, a sumptuous body cream enriched with a symphony of potent botanicals and organic oils. Infused



Founder, Gillian, launching Bonjour Delilah at Biohack Your Beauty in Los Angeles.

with grass-fed tallow, organic buriti oil, red raspberry seed oil, and Kakadu plum extract, this decadent formulation replenishes, rejuvenates, and protects the skin, leaving it radiant and deeply nourished. Complementing this is Crème du Luxe Face, a more concentrated version tailored to elevate facial skincare to unprecedented heights.

Elixir Jeunesse, Bonjour Delilah's revolutionary youth serum, stands as a testament to Gillian's unwavering commitment to innovation. Bursting with clinically proven actives including Octapeptide S8, Citrustem™, Vigna Acontifolia, and Collagen Prepeptide, this potent elixir defies the signs of aging, imparting a firm, radiant complexion with each application.

Beyond skincare, Bonjour Delilah embraces a philosophy of compassion and giving back. For every product sold, the brand pledges to donate \$1 to animal rescue charities—a testament to Gillian's belief in the transformative power of kindness and generosity.

Gillian extends her heartfelt gratitude to her esteemed formulator and friend, Sara Franklin, whose expertise and dedication were instrumental in bringing Bonjour Delilah's vision to life. Despite the challenges encountered during the research and development phase, Gillian remained steadfast in her pursuit of excellence, ensuring that every product met her exacting standards of quality and efficacy.

Acknowledging the unwavering support of her father and her circle of friends who have championed her dreams from inception, Gillian expresses profound gratitude for their encouragement and belief in her vision. With Bonjour Delilah, Gillian invites skincare enthusiasts to embark on a journey of indulgence, empowerment, and transformation.

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