

## Real World Evidence/RWE Solutions Market is growing at a CAGR of 13.8% from 2024 to 2030 by Exactitude Consultancy

The Exactitude Consultancy Real World Evidence/RWE Solutions Market Report – Size, Trends, and Forecast 2024-2030

LUTON, BEDFORDSHIRE, UNITED KINGDOM, March 12, 2024 /EINPresswire.com/ -- \*\*\*\*Everything You Need to Know About Real World Evidence/RWE Solutions everything is Here....!

Real-World Evidence/RWE Solutions Market By Component, Therapeutic area, End-user, And By Region, Global Trends, And Forecast From 2022 To 2029 **EXACTITUDE** Market Size solutions is becoming more profitable due to a rising focus on end-to-end RWE services and expanding economies. 2029 13.8% 2022 The growing elderly population (and thus the prevalence of chronic diseases), as well as the shift from volume to value-based care, as well as the shift from volume to value-based care, are driving market expansion drive to market 2021 2020 60% North America **≣IOVIA** IBM ORACLE **S**Sas **Cognizant** Real World Evidence (RWE) Solutions market

Includes historical data as well as share, size, and projection information for the major players, geographies, applications, and product categories for the years 2024 to 2030. The Market study includes comprehensive insights on the competitive environment, description, broad product portfolio of key players, SWOT analysis, and significant business strategy



The Real World Evidence (RWE) Solutions market is experiencing high demand due to its valuable insights for healthcare decisionmaking."

Exactitude Consultancy

implemented by rivals, revenue, Porters Five Forces Analysis, and sales projections. The report also features an impact analysis of the market dynamics, highlighting the factors currently driving and limiting market growth, and the impact they could have on the short, medium, and long-term outlook. The main goal of the paper is to further illustrate how the latest scenario, the economic slowdown, and war events affect the market for Real World Evidence/RWE Solutions.

IQVIA, IBM Corporation, ICON plc., PAREXEL International Corporation, Pharmaceutical Product Development LLC, Cognizant Technology Solutions Corporation, SAS Institute Inc, Oracle Corporation, Syneos Health, Inc., Anthem, Inc., Clinigen Group plc., Medpace Holdings Inc., Flatiron Health, Inc., Clinigen Group

Oracle CloudWorld Tour, 22 February 2024 -Max Life Insurance

Apollo Health & Lifestyle Limited, one of India's largest retail healthcare companies, has selected Oracle Fusion Cloud Enterprise Resource Planning (ERP) to optimize its financial operations and increase productivity. With Oracle Cloud ERP, Apollo Health & Lifestyle will be able to eliminate manual processes and embrace continuous innovation to improve speed and accuracy in reporting, align financial and operational planning, and gain insights to drive better decisions.

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Services

Data Sets

Clinical Setting Data

Claims Data

Pharmacy Data

Patient Powered Data

Cardiovascular Neurology **Immunology** Others Pharmaceutical And Medical Devices Companies Healthcare Providers **Healthcare Payers** Others (Cros, Academic Institutions, Patient Advocacy Groups, And Health Technology **Assessment Agencies**) 0000000: North America is the largest market for real world evidence/RWE solutions due to the growing economies and increasing medical diseases. Due to the high demand for real world evidence/RWE solutions in the forecast period, North America is leading the real world evidence/RWE solutions. The US Food and Drug Administration and Aetion, based in New York, teamed together in May 2020 to use real-world data to better understand and respond to COVID-19. Using the company's Evidence Platform technology, the collaboration will review and analyze real-world data sets in order to provide knowledge regarding the disease's course and

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Oncology

According to GLOBOCAN figures, there were approximately 2,281,658 cancer cases in the United States in 2020. By 2040, this figure is predicted to rise to 3,096,944 instances. As the number of cancer cases rises, market participants will benefit. The key market players are concentrating their R&D efforts in order to bring innovative therapies to the market. Similarly, there is a significant opportunity to use real-world data (RWD) to enhance patient outcomes across the board, from medication research to value-based care. Patients use information regarding a medical product's function, and this can assist players in the healthcare ecosystem in making

treatment, as well as diagnostic trends.

critical and potentially life-saving real-time decisions.

To study and analyze the global market size (value & volume) by company, key regions/countries, products and application, history data, and forecast to 2030.

To understand the structure of market by identifying its various sub segments.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

Focuses on the key global manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the growth trends, future prospects, and their contribution to the total market.

To project the value and volume of submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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One major driver propelling the Real World Evidence (RWE) Solutions Market is the escalating adoption of these solutions by pharmaceutical and biotechnology companies. The industry's recognition of the value of real-world data in assessing drug performance outside of controlled clinical trials is driving the demand for RWE solutions. Companies are leveraging these solutions to gain insights into the real-world effectiveness and safety of their products, contributing to informed decision-making in drug development and market access.

A notable trend shaping the RWE Solutions Market is the integration of advanced technologies, particularly artificial intelligence (AI). The use of AI in analyzing vast and diverse real-world datasets enables more efficient and precise extraction of meaningful insights. This trend enhances the capabilities of RWE solutions, providing stakeholders with a deeper understanding of treatment outcomes, patient experiences, and healthcare utilization patterns.

A significant restraint impacting the market is the growing concern over data privacy and security. The utilization of real-world data involves handling sensitive patient information, raising apprehensions about unauthorized access and potential breaches. Addressing these concerns and ensuring compliance with stringent data protection regulations pose challenges to the widespread adoption of RWE solutions.

An exciting opportunity lies in the expanding applications of RWE solutions in healthcare decision-making. Beyond their traditional use in drug development, RWE solutions are increasingly employed in health policy, treatment guidelines, and patient care decisions. The evolving role of real-world evidence in shaping broader healthcare strategies opens up avenues for market growth and encourages stakeholders to explore diverse applications across the healthcare landscape.

market strategies, geographic and business segments of the leading players in the market.

analyzes the market for various segments across geographies.

Which companies are expanding litanies of products with the aim to diversify product portfolio?

Which companies have drifted away from their core competencies and how have those impacted the strategic landscape of the Real World Evidence/RWE Solutions market?

Which companies have expanded their horizons by engaging in long-term societal considerations?

Which firms have bucked the pandemic trend and what frameworks they adopted to stay resilient?

What are the marketing programs for some of the recent product launches?

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