

Business Reporter: Providing a consistent and natural working experience in a hybrid environment

How voice tracking-enabled intelligent video solutions can boost engagement

LONDON, UNITED KINGDOM, March 13, 2024 /EINPresswire.com/ -- In an article published on Business Reporter, Sam Kennedy, Senior Director of Product Marketing at Crestron, talks about AI-enabled video software that can enhance the engagement of both in-person and remotely working colleagues in a hybrid working environment. In hybrid video meetings, remote workers often feel detached from their colleagues who are attending in person. This is partly because their view of the physical office is rather static and distorted, providing them with only a tunnel view of the conference table. Another reason WFH colleagues feel disengaged is because the subtleties of an in-person interaction – such as facial expressions and non-verbal cues – are lost for them. Therefore, a consistent work experience across in-person and remote contexts is paramount to more meaningful engagements.

Crestron, a provider of communications and collaboration products, has developed a intelligent video solutions that enhances communication and collaboration between colleagues participating from the premises and those working remotely. One of those offerings is a multiple-camera system that tracks individual speakers as they contribute to the meeting. To ensure that remote colleagues don't regard themselves as secondary participants, Crestron's [Automate VX™](#) voice-activated speaker tracking solution leverages multiple cameras, where the system takes info from in-room microphones, directs a camera to focus on whoever's speaking, and automatically switches to that camera. The system also uses optical zoom cameras to ensure that closeup images are sharp enough for everyone to catch the nuances of facial expressions. For a more comprehensive view of the room, the solution can include a wider look at the entire meeting space to help remote collaborators understand the context of the space and catch participants' reactions to the speaker.

[Read the article](#) to find out more about how Automate VX can boost engagement and see the findings of Crestron's [Tackling the Modern Workplace by the Numbers](#) report.

About Business Reporter

Business Reporter is an award-winning company producing supplements published in The Guardian and City AM, as well as content published on Business Reporter online hubs on

Bloomberg.com, Independent.com, Business Insider Germany and Le Figaro, delivering news and analysis on issues affecting the international business community. It also hosts conferences, debates, breakfast meetings and exclusive summits.

www.business-reporter.co.uk

About Crestron

At Crestron, we build technology for every way people work everywhere in the world – from desktops to boardrooms, offices to multinationals. Technology that adapts to what you have and prepares you for what you will need. Platforms, devices, and systems designed to improve communication and collaboration, all managed by a cloud-based system for easy deployment, monitoring, and upgrading. At Crestron, we create simpler solutions so people can work faster, better, and more productively.

Discover Crestron at www.crestron.com.

Business Reporter

Press

+ +44 20 8349 6488

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/695250776>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.