

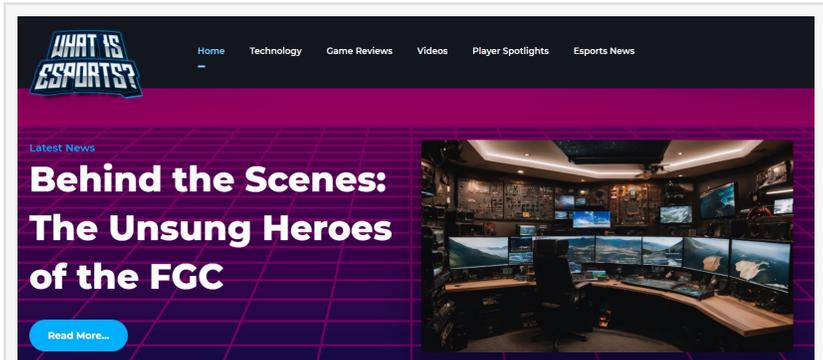
# New eSports Website Launches - What Is eSports?

*The launch of a new eSports website - What is eSports? - marks a significant step in addressing the gap in mainstream media coverage of eSports.*

BELFAST, ANTRIM, UK, March 12, 2024 /EINPresswire.com/ -- The launch of a new eSports website - What is eSports? - marks a significant step in addressing the gap in mainstream media coverage of eSports. While eSports has become a mainstream phenomenon, encapsulating video game tournaments that have ushered in a new wave of sports enthusiasm, its presence in popular media outlets remains limited. This often leads enthusiasts to individually search for updates or specific information about tournaments and games.

This website aims to revolutionise the way eSports news and information are accessed. Designed as a comprehensive platform, it caters to eSports aficionados by providing extensive coverage of their favourite games, competitions, and tournaments. From the latest happenings in the eSports world and surprising developments, to technology updates, player spotlights, and even [game reviews](#), the website offers a broad spectrum of gaming content.

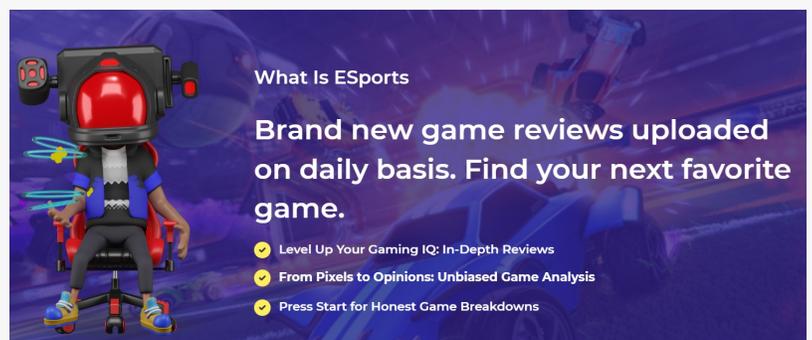
A dedicated and enthusiastic team drives this new venture, promising to deliver rich and diverse content that appeals to a wide range of eSports interests. The website is positioned to become a



eSports homepage



eSports website launches



gaming news

go-to source for everything related to eSports, offering an engaging and informative experience for its audience.

## [Gaming Technology News](#)

In the rapidly evolving world of gaming, staying informed about the latest technological advancements and innovations is crucial for enthusiasts and professionals alike.

The "Gaming Technology News" section is dedicated to keeping visitors updated on the cutting-edge developments in the gaming industry. From wearable tech that enhances your gaming experience to the newest trends in PC and console gaming, this segment delves deep into various aspects of gaming technology.

It not only covers the hardware that powers your gaming but also explores the software innovations like anti-cheating mechanisms, VR and AR advancements, and the impact of AI and ML on gaming. It's ideal for both casual gamers and dedicated eSports competitors, this section offers insights and information to keep you at the forefront of gaming technology.

## Wearable Tech

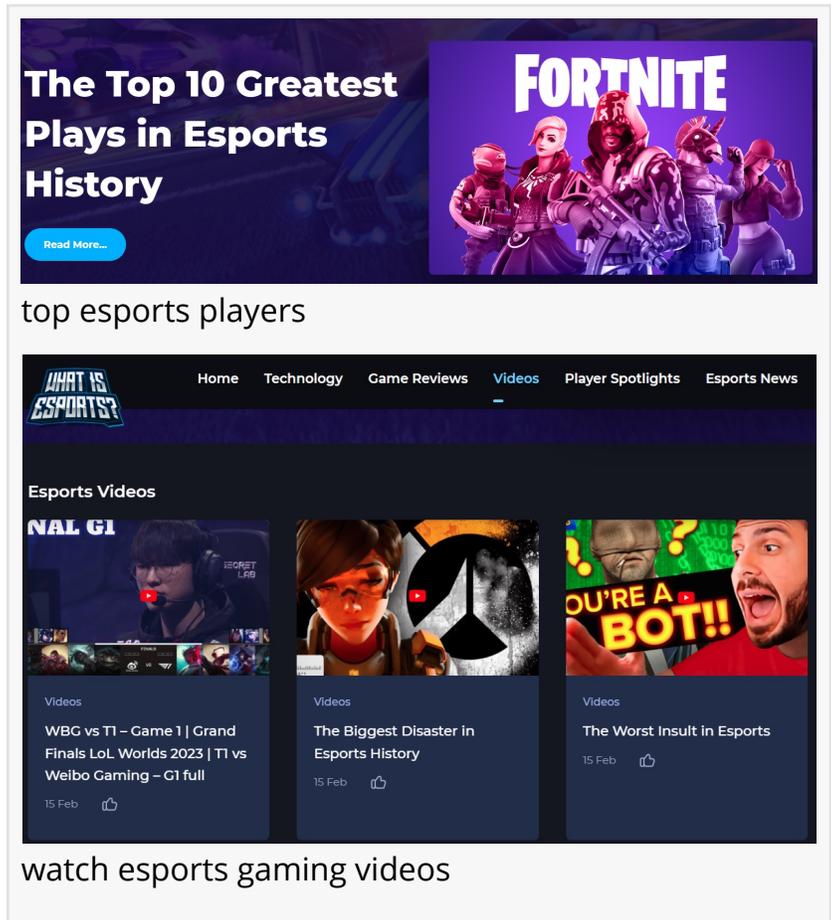
In the technology section, discover the latest advancements in wearable gaming tech. From high-end headsets and microphones to budget-friendly options that don't skimp on performance, there's something for every gamer. The section provides insights into the best wearable technology available in the market, balancing both quality and affordability.

## Latest PC and Consoles

For those keen on staying current with gaming hardware, this section offers up-to-date information on the latest console releases and PC advancements. Whether visitors prefer console gaming or PC setups, resources and reviews available here provide valuable information on technology choices, catering to diverse gaming preferences and styles.

## Anti-Cheating Technology and Cybersecurity

In the realm of competitive gaming and eSports, integrity is key. This segment delves into what



The image shows a screenshot of the 'WHAT IS ESPORTS?' website. At the top, there is a featured article titled 'The Top 10 Greatest Plays in Esports History' with a 'Read More...' button and a 'FORTNITE' image. Below this, the text 'top esports players' is visible. The main content area is titled 'Esports Videos' and features three video thumbnails: 'WBG vs T1 - Game 1 | Grand Finals LoL Worlds 2023 | T1 vs Weibo Gaming - G1 full', 'The Biggest Disaster in Esports History', and 'The Worst Insult in Esports'. The bottom text reads 'watch esports gaming videos'.

gaming companies are implementing to curb cheating in games, especially in eSports competitions. It explores the latest in anti-cheating technology and cybersecurity measures, ensuring a fair and secure gaming environment.

### VR and Augmented Reality

VR and AR technology are rapidly evolving, offering exhilarating new experiences in gaming. This section keeps visitors informed about the latest advancements in VR and AR, opening doors to a whole new world of online gaming. Learn how these technologies are transforming the gaming experience, offering immersive and interactive environments like never before.

### Machine Learning and Artificial Intelligence

The future of gaming technology is being shaped significantly by Machine Learning (ML) and Artificial Intelligence (AI). This part of the website is especially intriguing for enthusiasts interested in open gaming platforms. Discover how ML and AI use data to enhance gaming experiences, offering personalised and adaptive gaming environments that respond to player behaviour and preferences.

### Game Reviews

The world of video games is as diverse as it is expansive, offering a multitude of genres and experiences to suit any gamer's preference. In the "Game Reviews" section, a comprehensive spectrum of gaming categories is explored, offering insights, reviews, and updates on the latest and most popular games.

Both seasoned gamers looking to stay abreast of new releases and those who are just venturing into the realm of digital gaming, this section caters to all interests. It serves as a guide through the ever-evolving landscape of gaming, from the adrenaline-filled arenas of popular games to the intricate strategies of niche genres.

Discover new releases that are making waves, revisit popular classics that have defined gaming for years, and uncover hidden gems in the world of indie and strategy games. This section is not just about reviews; it's a journey through the myriad ways gaming touches our lives, offering a portal to the myriad worlds, stories, and challenges that lie within the digital realm.

### New Releases

This section is dedicated to the newest arrivals in the gaming world. It offers insights into the latest game releases across various platforms, ensuring gamers can stay ahead and dive into the newest experiences as soon as they hit the market.

### Popular Games

Covering a range of widely-loved titles, from the adrenaline-pumping action of Call of Duty to the creative realms of Roblox, this segment features articles on mainstream games. Discover in-depth reviews and discussions about the games that have captured the attention of players globally.

## Niche Games

Here, delve into the lesser-known but equally captivating world of niche games. This section uncovers hidden gems in the gaming universe, providing a spotlight on titles that offer unique experiences outside the mainstream gaming circuit.

## Strategy Games

For fans of cerebral challenges, this part explores the intricacies of strategy gaming. From detailed game reviews to strategy tips and player tactics, it's a treasure trove of information for those looking to sharpen their strategic mindset in gaming.

## Survival Games

This category focuses on survival games that test wits and resilience. Whether set in realistic scenarios or fantastical universes, these games provide thrilling adventures and intense challenges, all in the safety of a virtual world.

## Adventure Games

Adventure games offer a blend of storytelling, exploration, and puzzle-solving. This section reviews the latest in adventure gaming, diving into narratives that transport players to diverse worlds and experiences.

## Sports Games

For enthusiasts of both traditional and virtual sports, this category covers the latest in sports gaming. From football to racing, these reviews and articles keep you updated on the newest titles that let you experience the thrill of sports from your screen.

## Indie Games

The indie gaming scene is known for its creativity and innovation. This section showcases reviews and insights into indie games, celebrating the unique and often ground-breaking experiences they offer.

## Multiplayer Games

With a focus on games that bring players together, whether cooperatively or competitively, this segment covers the dynamic world of multiplayer gaming. Find out about the latest games that are shaping the way we play and interact in virtual spaces.

## RPG (Role-Playing Games)

Explore vast, fantastical worlds in RPGs, where choices and character interactions shape unique narratives, offering endless possibilities for replay and exploration.

## Puzzle Games

Not just brain teasers, these games often blend compelling stories and visual artistry, providing a satisfying blend of narrative and problem-solving.

## Horror Games

Beyond the scares, these games often delve into deep psychological themes, offering immersive stories that stay with players long after the game ended.

## Simulations

These games offer more than mimicry; they're a gateway to experiencing and understanding complex systems and professions, often in a surprisingly engaging way.

## Racing Games

It's not just about speed; these games often include detailed customisation options, realistic physics, and competitive multiplayer experiences.

## Platformers

These games test skill and precision, often coupled with imaginative worlds and innovative gameplay mechanics that redefine what a platformer can be.

## Fighting Games

They're a blend of fast-paced action and strategic play, where mastering combos and understanding character matchups are key to victory.

Each of these categories aims to provide comprehensive and thoughtful insights into various gaming genres, helping players discover new favourites and stay connected with their preferred gaming styles.

## [eSports Videos](#)

The eSports Videos section offers a dynamic window into the world of competitive gaming. It's not just about understanding what eSports is; it's also about experiencing the thrill and intensity of the competitions.

The collection includes everything from dramatic moments in eSports history to gripping final rounds of major tournaments. Watch in-depth gaming footage that brings you closer to the action, and explore profiles of top players who are making waves in the eSports arena.

## Disasters in eSports Competitions

This section delves into the unpredictable and often dramatic setbacks that occur in eSports tournaments. From technical glitches to unexpected gameplay outcomes, it explores the challenges and obstacles that can dramatically alter the course of a competition.

## Gaming Footage

Here, fans will find a rich array of gaming clips from various eSports events. It's a showcase of skill, strategy, and the intense gaming action that defines the eSports world.

## Finals of eSports Competitions

Experience the climax of eSports tournaments in this section. It features footage from final rounds, capturing the tension, excitement, and triumphs that come with the decisive moments of major eSports events.

This section is an ideal spot for both newcomers and seasoned fans to connect with the eSports community, discover emerging talents, and relive the most unforgettable moments in competitive gaming.

## Player Spotlights

The Player Spotlights section, explores the stories of individuals who are excelling in their respective eSports. These profiles delve into their journey to the top, their strategies, and the dedication that has placed them at the forefront of competitive gaming.

It's a deep dive into what makes these players exceptional, from their ground-breaking gameplay to their influence in the gaming community. This section is a celebration of talent, skill, and the relentless pursuit of excellence in the digital arena.

## Rising Stars, Epic Plays

This segment shines a spotlight on the emerging talents in the eSports world. It features the up-and-coming players who are making a name for themselves with innovative strategies and electrifying plays. Discover the new faces set to become future icons in the eSports arena.

## Behind the Scenes: Player Chronicles

Explore the personal stories of top eSports players, diving into their journeys, struggles, and triumphs. This section offers a deeper understanding of what fuels these players' drive for success and their dedication to the sport.

## Game-changers: Unveiling eSports Legends

This area is dedicated to the legends of eSports, those who have significantly influenced the industry. It celebrates the achievements and innovations of players who have left an indelible mark on the gaming world.

## Exclusive Profiles: Heroes of the Digital Arena

Get an in-depth look at the lives and careers of standout players in various games. These profiles reveal the unique qualities and skills that set these players apart in the highly competitive world of eSports.

## Why Is eSports Lacking in Mainstream Media Coverage?

The lack of mainstream media coverage for eSports can be attributed to several factors:

**Perception and Stereotypes:** Many mainstream media outlets and audiences still perceive eSports as a niche activity or a pastime rather than a legitimate sport. There are lingering stereotypes about gamers being basement-dwellers or lacking athleticism, which can contribute to the reluctance of mainstream media to cover eSports.

**Traditional Sports Bias:** Mainstream media outlets often prioritise coverage of traditional sports such as football, basketball, and soccer, which have long-established fan bases and histories. This bias towards traditional sports can result in less coverage and attention being given to eSports.

**Lack of Understanding:** Some journalists and media executives may not fully understand eSports or the gaming culture, leading to a hesitancy to cover it. eSports can be complex and diverse, with multiple games, leagues, and tournaments, which may seem daunting to those unfamiliar with the scene.

**Limited Resources:** Mainstream media outlets have limited resources and bandwidth to cover all topics comprehensively. Given the vast array of sports and entertainment options available, eSports may not always make the cut in terms of coverage.

**Why Should eSports be Highlighted and Followed like any other sport?**

However, there are compelling reasons why eSports should be highlighted and followed like any other sport:

**Massive Global Audience:** eSports has a huge and rapidly growing fan base, with millions of viewers tuning in to watch tournaments and matches online and in-person. Ignoring eSports means missing out on engaging a significant portion of the population.

**Athleticism and Skill:** Professional gamers undergo rigorous training regimens and possess exceptional hand-eye coordination, reflexes, and strategic thinking. eSports athletes demonstrate athleticism and skill comparable to traditional athletes, deserving recognition and coverage.

**Cultural Significance:** eSports has become a significant part of contemporary youth culture, shaping trends in technology, entertainment, and social interaction. Recognising eSports as a legitimate sport acknowledges its cultural importance and relevance.

**Economic Impact:** eSports is a multi-billion-dollar industry with lucrative sponsorship deals, advertising revenue, and prize pools. Coverage of eSports can attract investment and support from sponsors, further fuelling its growth and development.

**Inclusivity and Diversity:** eSports transcends geographical and cultural boundaries, offering opportunities for players from diverse backgrounds to compete and excel. Highlighting eSports

can promote inclusivity and diversity in the sports world.

While eSports may currently lack mainstream media coverage, there are compelling reasons to treat it with the same level of attention and respect as traditional sports. Recognising the athleticism, cultural significance, economic impact, and inclusivity of eSports can help bridge the gap and elevate it to the same level of prominence as other sports.

Ciaran Connolly, What is eSports? Founder

"As the founder of the new 'What is eSports?' website, we're pioneering a new era in eSports coverage, bridging the gap in mainstream media and celebrating the dynamic world of competitive gaming. While eSports has garnered massive global attention, its presence in traditional media remains limited, leaving enthusiasts to search individually for updates.

Our platform aims to change that narrative by offering comprehensive coverage of tournaments, games, and technology advancements, catering to eSports aficionados of all levels. With a dedicated team and a commitment to showcasing the athleticism, cultural significance, and economic impact of eSports, we're championing its rightful place alongside traditional sports. Join us in elevating eSports to the prominence it deserves."

Ciaran Connolly

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