

Madhya Pradesh Tourism Board to Host Roadshow in Helsinki, Finland

Madhya Pradesh Tourism Board announces its forthcoming roadshow event tailored for the travel trade industry in Helsinki, Finland.

BHOPAL, MADHYA PRADESH, INDIA, March 12, 2024 /EINPresswire.com/ -- The event is scheduled for March 15, 2024, at the esteemed Original Sokos Hotel Presidentti.

This exclusive gathering aims to spotlight the diverse tourism offerings of Madhya Pradesh, India, to esteemed travel professionals in Helsinki. Representatives from the Madhya Pradesh Tourism Board led by Mr. Sheo Shekhar Shukla, IAS, Principal Secretary & Managing Director Madhya Pradesh Tourism Board along with Mr. Yuvraj Padole, Deputy Director for Events, Marketing & Films for Madhya Pradesh Tourism Board and key stakeholders, will present compelling opportunities for collaborations and partnerships, offering valuable insights into the state's rich cultural heritage, varied landscapes, and vibrant traditions.

The state will promote the cultural heritage of Madhya Pradesh, home to UNESCO World Heritage Sites like Khajuraho Group of Monuments, Sanchi Stupa, and Bhimbetka Rock Shelters. These sites epitomize the state's architectural grandeur, ancient Buddhist stupas, and prehistoric cave paintings, offering a



Bandhavgarh National Park known for Royal Bengal Tigers



Jahangir Mahal - Orchha

glimpse into India's illustrious past.

Madhya Pradesh is steadfast in its commitment to fostering sustainable tourism practices, ensuring the preservation of its natural beauty and cultural heritage for generations to come. Join us as we delve into initiatives promoting responsible tourism, conservation endeavors, and community-based tourism projects aimed at empowering local communities.

The state of Madhya Pradesh will also highlight its dynamic festivals like the Khajuraho Dance Festival, Tansen Music Festival, and Mandu Festival. These vibrant celebrations offer a unique amalgamation of music, dance, art, and culinary delights, providing travelers with immersive experiences and cherished memories.

The roadshow will serve as an invaluable platform for travel professionals to uncover the hidden treasures of Madhya Pradesh, from ancient forts and palaces to picturesque wildlife sanctuaries and tranquil natural landscapes. Attendees will have the opportunity to engage directly with representatives from the Madhya Pradesh Tourism Board, network with industry peers, and explore potential business ventures.

About Madhya Pradesh Tourism Board:

Madhya Pradesh Tourism Board serves as the official tourism organization of the state of Madhya Pradesh, India. Committed to promoting sustainable tourism practices, the board showcases the cultural heritage, natural beauty, and diverse attractions of Madhya Pradesh to visitors from around the world.

Bhavik Vinod Shah

Vinsan Graphics

+91 98238 77416

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[Instagram](#)

[YouTube](#)



River Rafting - Orchha

This press release can be viewed online at: <https://www.einpresswire.com/article/695253369>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.