

# RB Life Brands Wipes Up Pollution, Achieves Plastic Neutral Status with Tidey

*RB Life Brands has earned certification with the environmental non-profit Tidey.*

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Get ready to flush for good! [RB Life Brands](#), the maker of premium bamboo toilet paper, announces a groundbreaking partnership with

[Tidey](#), a leading non-profit tackling the global plastic pollution crisis. This collaboration signifies a monumental step towards environmental responsibility, as RB Life Brands proudly becomes certified as plastic neutral.



This achievement underscores RB Life Brands' unwavering commitment to sustainability. Every roll of their bamboo-based toilet paper now offsets the plastic footprint of their entire operation, ensuring that conscious consumers can enjoy ultimate comfort without contributing to plastic pollution.

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A global leader in the fight against plastic pollution, Tidey tackles the issue head-on by preventing plastic from entering our oceans. Through collaborative partnerships, Tidey raises awareness, advocates for policy change, and inspires individuals and businesses to join the fight for cleaner seas and a healthier planet.

RB Life Brands shows its commitment to sustainability through its 100% premium, FSC-certified,

3-ply bamboo toilet paper. This hypoallergenic, biodegradable, and septic tank-friendly product prioritizes both environmental and consumer well-being. Additionally, it avoids harmful chemicals like bleach, dyes, and inks, and uses recyclable packaging.

## RB Life Brands

RB Life Brands is a family-owned business dedicated to offering sustainable and socially responsible products for everyday life. Their flagship product, premium bamboo toilet paper sets a new standard for environmental responsibility while ensuring ultimate comfort. Owned and operated in America.

## About Tidey

Tidey, formerly known as Repurpose Recycling, is a company dedicated to eradicating ocean plastic pollution and driving positive societal change in Guatemala. Through its comprehensive efforts to collect and recycle ocean and ocean-bound plastics, Tidey not only restores the health of marine ecosystems but also creates employment opportunities for marginalized communities. Tidey's approach embodies a fusion of environmental responsibility and social empowerment, making it a trailblazer in the realm of sustainable practices.

Avalon Lustick

RB Life Brands

avalon@rblifebrands.com

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