

# Do Your Order Announces Bold Initiative to Achieve CO2 Neutrality and Aid Restaurants in Reducing Carbon Footprint

ZURICH, SWITZERLAND, March 14, 2024 /EINPresswire.com/ -- In a groundbreaking move towards environmental sustainability, Do Your Order, a leading provider of innovative restaurant management solutions, has unveiled its comprehensive strategy to become CO2 neutral. This initiative not only underscores the company's commitment to combating climate change but also aims to assist restaurants worldwide in significantly lowering their carbon emissions.

Understanding the critical role the restaurant industry plays in global carbon emissions, Do Your Order is leveraging its technological prowess to revolutionize how restaurants operate. By encouraging the use of existing smartphones and tablets for order taking and management, Do Your Order eliminates the need for single-purpose hardware, thereby drastically reducing electronic waste and the carbon footprint associated with manufacturing and disposing of such devices.

A Sustainable Future Powered by Innovation



Do Your Order Logo



Do Your Order's strategy encompasses several key areas:

- Repurposing Existing Devices: By utilizing smartphones and tablets already owned by restaurants, Do Your Order is significantly cutting down on the need for new hardware production, which is a major contributor to CO2 emissions.

- Paperless Transactions: Implementing Kitchen Display Systems (KDS) to replace traditional printed receipts, Do Your Order is not only enhancing operational efficiency but also promoting a paperless, and therefore more sustainable, restaurant environment.



- Real-Time Collaboration: The platform's ability to facilitate instant communication between kitchen staff and waiters reduces waiting times and improves the dining experience, all while contributing to a more energy-efficient operation.

- Commitment to Zero Emissions: Do Your Order is dedicated to achieving net zero CO2 emissions through smart operations, the adoption of renewable energy sources, and investment in reforestation programs, reflecting a holistic approach to environmental stewardship.

### Empowering Restaurants to Make a Difference

Do Your Order's mission extends beyond its own environmental goals. By empowering restaurants to [reduce their carbon footprint through efficient operations](#) and sustainable practices, the company is setting a new standard for the industry. Restaurants partnering with Do Your Order can expect to see a significant reduction in CO2 emissions, contributing to a healthier planet while also enhancing their operational efficiency and profitability.

### A Call to Action for a Greener Industry

"We are at a pivotal moment in our fight against climate change, and the restaurant industry has a significant role to play," said Rycardo D' Alessio CEO of Do Your Order. "Our technology and platform are designed not just to improve the bottom line for restaurants but also to ensure they can be proud contributors to a more sustainable world. We invite restaurants everywhere to join us in this vital mission."

Do Your Order's initiative represents a revolutionary step forward in the intersection of technology, sustainability, and the culinary world. As the company moves towards its goal of CO2 neutrality, it sets a precedent for environmental responsibility that others in the industry are

encouraged to follow.

## About Do Your Order

Do Your Order is a leading all-in-one POS solution provider for restaurants, aiming to deliver the best user experience through innovative software, workflows, and design. Committed to empowering restaurants to deliver a superior client experience while boosting sales and profit margins, Do Your Order values its employees, diversity, and inclusion as its greatest strengths. For more information, visit <https://doyourorder.com/>.

Ryccardo D Alessio

Do Your Order

info@doyourorder.com

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/695816357>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.