

Richmond Plastic Surgeon Launches State-of-the-Art New Website Design

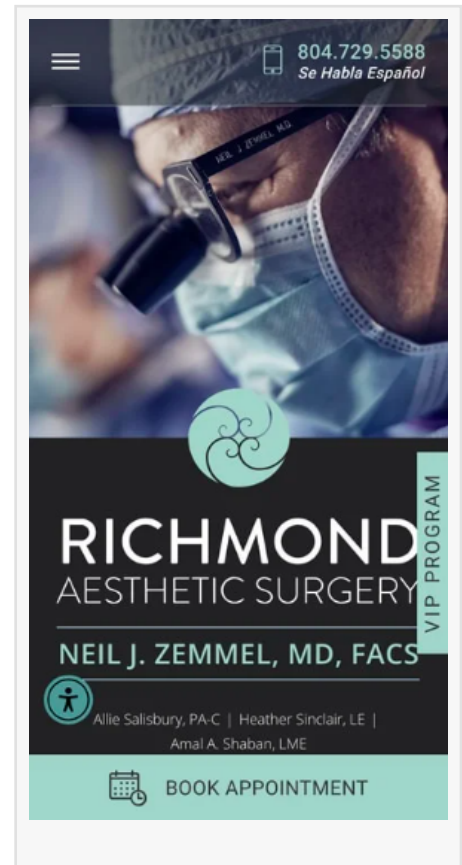
Neil J. Zimmel, MD, FACS announces the new look of his practice website, designed to highlight his advanced expertise and commitment to high-quality care.

RICHMOND, VA, USA, March 14, 2024 /EINPresswire.com/ -- Having performed thousands of cosmetic and reconstructive surgeries over the last 20 years, Dr. Neil Zimmel, a [board-certified plastic surgeon in Richmond](#), emphasizes the importance of patient education and experience for achieving the best possible outcomes. In line with this commitment, Dr. Zimmel has launched a new website design for his practice, Richmond Aesthetic Surgery, intended to act as a comprehensive resource, streamlining patient communication. In addition, Dr. Zimmel is proud to use the platform as a place to highlight his extensive experience, helping patients feel confident in his expertise.

The website's new design is a direct response to Dr. Zimmel's philosophy that informed patients are empowered to make better healthcare decisions. He says it offers in-depth content on a variety of cosmetic procedures — from [breast reduction](#) and augmentation to tummy tuck and liposuction — reflecting his dedication to helping patients understand what to expect at all stages of their procedure. The pages have also been outfitted with effective [plastic surgery SEO](#) strategies, making it easier for patients to find reliable information in search engines and connect with his practice.

To create its updated look and functionality, Dr. Zimmel collaborated with digital marketing firm Rosemont Media. Together, the teams were able to upgrade the site to effectively mirror the professional and welcoming environment of Dr. Zimmel's practice, while spotlighting his specialized skills and highly sought-after status. Using an organized layout and attractive design features, the new website maintains consistent branding with Dr. Zimmel's other plastic surgery sites for a cohesive look.

As visitors navigate through the user-friendly pages, they can view pictures of his cutting-edge



surgery center, which emphasize the safety, comfort, and quality care he strives to provide to his patients. An expansive before-and-after gallery is also accessible in the main navigation, making it simple to locate progress photos for a wide range of procedures.

Through its easy-to-use layout, aesthetic design, and comprehensive content, the redesigned website for Richmond Aesthetic Surgery acts as a valuable resource that helps engage and educate visitors. For more information about Dr. Zimmel and the extensive plastic surgery services he provides, people are encouraged to explore the newly launched website of Richmond Aesthetic Surgery.

About Neil J. Zimmel, MD, FACS

Dr. Zimmel is a distinguished board-certified plastic surgeon offering an extensive selection of both reconstructive and cosmetic procedures at his private practice, Richmond Aesthetic Surgery. Holding a medical degree from the University of Virginia School of Medicine, Dr. Zimmel completed his intensive six-year residency in Plastic and Reconstructive Surgery at Virginia Commonwealth University Medical Center. In addition to helping patients at his plastic surgery practice, Dr. Zimmel extends his expertise to minimally invasive aesthetic treatments through his state-of-the-art medical spa, Dermlounge. As testament to his high quality of care, Dr. Zimmel has won the “Best of Richmond” awards several years in a row by Richmond Times-Dispatch, Style Weekly, and Virginia Living. He has also been named a “Top Doc” by Richmond Magazine. To remain at the forefront of medical advancements, Dr. Zimmel has earned the status of Diplomate of the American Board of Plastic Surgery and is a Fellow of the American College of Surgeons. He is also a member of the American Society of Plastic Surgeons and The Aesthetic Society. He is available for interview upon request.

To view the original source of this release, click here: <https://www.rosemontmedia.com/website-design/richmond-plastic-surgeon-launches-state-of-the-art-new-website-design/>

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Richmond Aesthetic Surgery
11934 W Broad Street
Suite 200
Richmond, VA 23233
(804) 423-2100

Rosemont Media
www.rosemontmedia.com

Katie Nagel
(858) 200-0044
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/695929468>

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