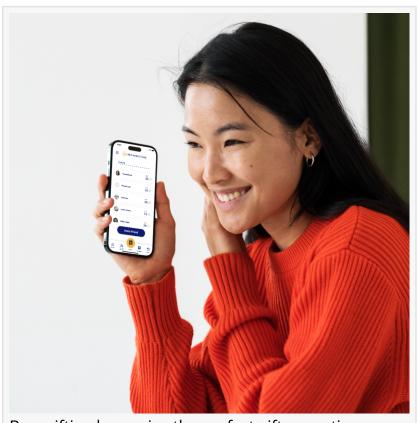


## GyftHint Celebrates Successful Launch of Second Round of Capital Funding

Investors Acknowledge Platform's Potential To Transform Gift Giving

FORT MYERS, FLORIDA, UNITED STATES, March 14, 2024 /EINPresswire.com/ --GyftHint <a href="https://gyfthint.com">https://gyfthint.com</a> a rapidly emerging leader in the \$2.2 Trillion gifting sector is thrilled to announce the successful launch of its second capital raise, marking a significant milestone. The company is quickly gaining traction among investors and retailers nationwide by revolutionizing how individuals discover and select gifts for their loved ones. GyftHint is not just another gift-oriented application, registry, or wish list; it represents a unified platform empowering gift givers and recipients to seamlessly explore and purchase within a single hub. Gift givers gain



Be a gifting hero, give the perfect gift every time.

access to personally curated gift options through custom "hints," securely stored and shared via a one-time opt-in invitation to friends and family through a smart app. GyftHint retail partners install a dynamic e-commerce plugin in place of their static wish list button, allowing loyal customers to easily add future gifts as "hints" to the GyftHint app, ensuring instant presentation to their network of gift buyers.

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Eddy Jette, CEO of GyftHint

GyftHint eliminates the uncertainty of gift selection by connecting retailers and customers with the purchaser, all while maintaining an element of surprise through confidential purchases. This approach fosters a truly heartfelt and gratifying gift-giving experience, recognizing that the most meaningful gifts often come from sources deeply resonant with the recipient.

The company initiated its second capital raise to attract interest from investors who recognize the platform's potential to redefine the gift-giving landscape. When the capital raise is completed the funding will be instrumental in scaling operations, expanding the user base, and further refining the platform's merchant offering. "We are thrilled about the incredible response GyftHint has received from investors. To date, we have raised over \$1 million, but still require additional capital to fuel our growth," stated Eddy Jette, CEO of GyftHint.

## About GyftHint

GyftHint aspires to revolutionize the gifting landscape through an innovative marketplace that cultivates a seamless and sustainable gifting experience for retailers and consumers alike. With a commitment to empowering individuals to give and receive gifts effortlessly, GyftHint aims to leave a positive imprint on both the gifting process and the planet. The goal is to dispel gifting uncertainties and alleviate the stress of gift purchasing, enriching the journey for all parties involved

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