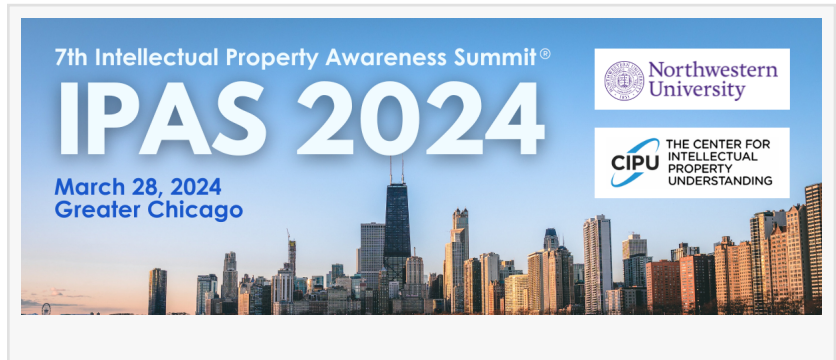


Free Livestream Added to this Year's AI-Inspired, IP Awareness Summit, March 28th; Register Now

Those unable to attend in person can access 23 leading experts in AI and IP rights to help assess the potential impacts

CHICAGO, IL, USA, March 18, 2024 /EINPresswire.com/ -- The 2024 Intellectual Property Summit being held on March 28th at Northwestern

University's Allen Center will be available to livestream for free in the U.S., Europe and elsewhere, it was announced today by the Center for Intellectual Property Understanding.



The decision to open the event is a response to demand from those unable to travel or otherwise attend in-person. More than 100 are registered.

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This year's IPAS will inspire listeners to think about the delicate balance between innovation, competition, and responsibility in the race to the top”

Alex Castrounis, CEO, Why of AI

Organized by CIPU, a non-partisan non-profit established in 2016, IPAS brings together community leaders from technology, business, government, education. It includes inventors, creative industry workers, entrepreneurs, investors, IP organizations, lawyers and students.

The conference starts promptly at 10:00 AM CDT, 3:00 PM GMT, 5:00 CET, 11:00 PM in Singapore, 12:00 AM in Tokyo.

Those who wish to attend virtually please send a one-sentence email to EXPLORE@UNDERSTANDINGIP.ORG to identify yourself and your affiliation or interest in IP and AI. The livestream url is below:

<https://kellogg-northwestern.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=88039780-4d91-4d3f-a1b2-b13401006d89>

This year's theme is AI + IP = ? Can AI meaningfully exist without IP rights and governance? How

can we assure that AI is net positive for innovation, creative expression and society?

The event, co-hosted by the Segal Design Institute, McCormick School of Engineering and Kellogg School of Management and more than a dozen partners and affiliates, will feature 23 panelists and speakers, including those from Europe and currently in Asia, including two featured speakers and an AI demonstration.

[Go here for the agenda](#) and full speaker list. [Tap here for their biographies.](#)

Presenters include:

Albhy Galuten - Two-time Emmy Award winner, 100M record sales; inventor, futurist

Jerry Ma - AI Director for USPTO; frmr Facebook developer

Alan Nelson - Inventor and CEO of AI company for early cancer detection

Alex Castrounis - Data scientist; frmr IndyCar Racing Engineer

Tiffany Norwood - Inventor, Cornell Entrepreneur of the Year

Armando Pauker - Early stage AI investor focusing on healthcare and cybersecurity

F. Scott Kieff - Fmr ITC Commissioner; security advisor to three presidents

Emily Joy Bembeneck - Dir, Center for Applied AI at U, of Chicago Booth School of Business

Brian Hinman - IP business executive at Aon, Philips, InterDigital, IBM

Efrat Kasznik - Foresight Valuation; Stanford B-School Instructor

Daryl Lim - Penn State Dickinson Law; Center for Socially Responsible AI

Attend specific panels and presentations or all of the event. Past IP Awareness Summits were attended by persons interested in IP rights from the U.S., Europe and Asia, as well as South America and Africa.

"Discover how the race for an advantage on the race track parallels the challenges companies face with securing an edge in the AI/IP age," says keynote Alex Castrounis, CEO of Why of AI?

"This year's IPAS will inspire listeners to think about the delicate balance between innovation, competition, and responsibility in the race to the top."

The Center for Intellectual Property Understanding is an independent nonprofit established in 2016 that raises awareness about the impact of IP on people, business and society. CIPU provides outreach to improve familiarity with IP rights and promote sharing. It holds events, such as the annual IP Awareness Summit®, curates IPBasics.org, an information portal, and produces 'Understanding IP Matters,' a top-three ranked podcast series, now in its third season. UIPM enables successful creators and entrepreneurs to share their IP story. For more information, visit www.understandingip.org.

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