

# Driving Business Success through Data Governance: Paul Hooper to Keynote at 10th Annual WWDVC

*DVA Announces Paul Hooper's Keynote Session at WWDVC 2024 to Elevate Organizational Data Governance Initiatives: Promises Actionable Insights to Attendees*

STOWE, VERMONT, UNITED STATES, March 19, 2024 /EINPresswire.com/ -- In the rapidly evolving landscape of modern business, effective [data governance](#) has become a critical component of organizational success.

DVA announced the inclusion of a session to address the critical topic of Data Governance as a Keynote session at the upcoming WWDVC 2024.

Paul Hooper, Chief Enterprise Information Architect at NI (now part of Emerson), brings over two decades of experience to his session, titled 'Driving Business Success through Data Governance.'

"As industry leaders gather for the 10th Annual World Wide Data Vault Consortium (WWDVC), Paul Hooper's keynote session promises attendees actionable insights to enhance their data governance initiatives.", said a DVA spokesperson.

With a focus on practical strategies and best practices, Hooper will delve into crucial components such as establishing ownership, fostering accountability, and cultivating a data-driven culture within organizations.

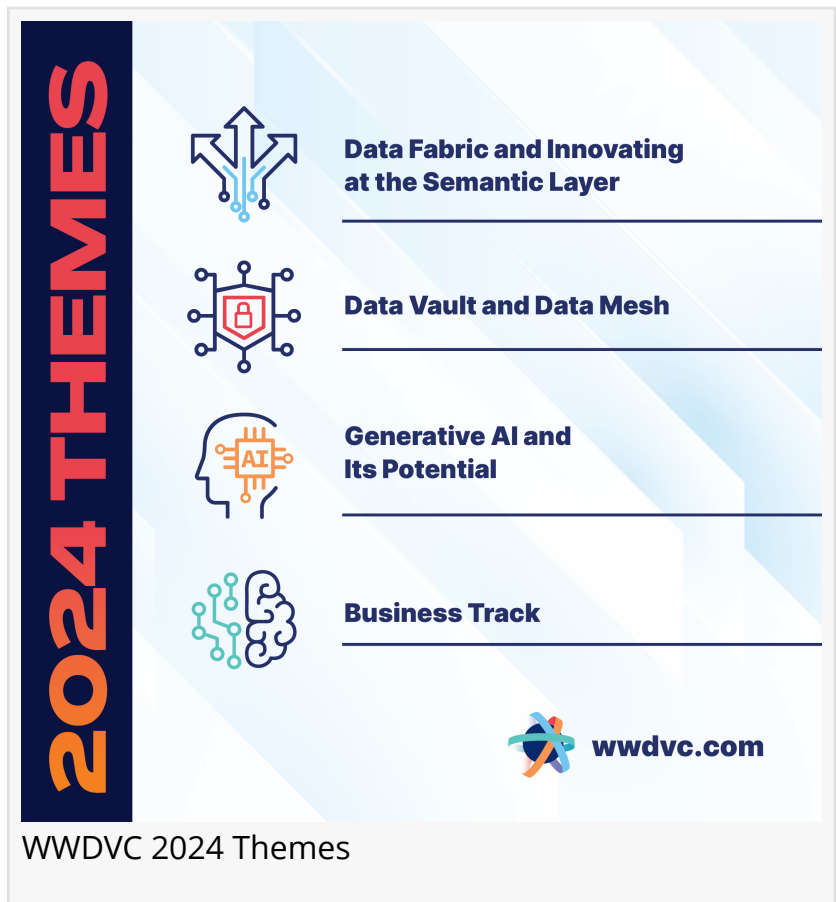
Drawing on his extensive industry experience, Hooper will explore emerging trends like Data Mesh and Generative AI alongside established methodologies such as Data Vault 2.0. Attendees



The image is a promotional graphic for a keynote session. It features a dark blue background with a network of glowing nodes and lines. In the top left, there is a logo for WWDVC 2024, consisting of a stylized atom-like symbol in blue and orange. To the right of this logo is a circular portrait of Paul Hooper, a man with grey hair and a beard, wearing a suit and tie. Below the portrait, the text 'PAUL HOOPER' is written in large, white, bold letters. Underneath his name, it says 'Chief Enterprise Information Architect' in a smaller, white font. To the left of the portrait, the words 'KEYNOTE SPEAKER' are written in large, orange, bold letters. Below this, there are four orange arrows pointing to the right. At the bottom of the graphic, there is a white rounded rectangle containing a clock icon and the text 'Presenting April 30th @ 8:00'. Above this rectangle, the text 'Scaling Data Governance through Domain Ownership and an Enterprise Domain Taxonomy' is written in orange.

can expect a comprehensive overview of these concepts, providing a roadmap for navigating the complexities of modern data management.

According to the spokesperson from DVA, "Hooper's session promises to equip participants with the knowledge and tools necessary to drive tangible results and maximize the potential of their data governance initiatives. Attendees can anticipate an enlightening and useful session, covering a range of essential topics including the role of data governance in optimizing organizational performance, strategies for overcoming common challenges, and practical tips for aligning data governance initiatives with broader business objectives."



The graphic features a vertical dark blue bar on the left with the text "2024 THEMES" in large, bold, orange letters. To the right, four icons are arranged vertically, each corresponding to a theme: 1. A blue icon of three arrows pointing up and outwards, representing "Data Fabric and Innovating at the Semantic Layer". 2. A red icon of a shield with a lock, representing "Data Vault and Data Mesh". 3. An orange icon of a head with a brain and "AI" text, representing "Generative AI and Its Potential". 4. A blue icon of a brain with circuit lines, representing "Business Track". Below the icons is the WWDVC logo (a stylized globe) and the website "wwdvc.com". At the bottom of the graphic, the text "WWDVC 2024 Themes" is displayed.

Key themes to be addressed during the session include:

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No other conference brings together DV 2.0 leaders from across the globe to share challenges and success stories, participate in hands-on demos, and engage in unparalleled networking opportunities.”

*Randy Benzel*

- The role of data governance in optimizing organizational performance and enabling data-driven decision-making.
- Strategies for overcoming common challenges and pitfalls in data governance implementation, including issues related to data quality, compliance, and organizational culture.
- Emerging trends and technologies shaping the future of data governance, including insights into the integration of Data Mesh and Generative AI.
- Practical tips and best practices for aligning data governance initiatives with broader business objectives

and maximizing ROI.

Paul Hooper's session at the 10th Annual WWDVC conference is of significant importance for attendees looking to strengthen their data governance strategies. With over two decades of experience as Chief Enterprise Information Architect at NI (now part of Emerson), Hooper brings a wealth of knowledge and expertise. His session is tailored to provide attendees with a deeper

understanding of data management complexities and actionable insights to address them effectively.

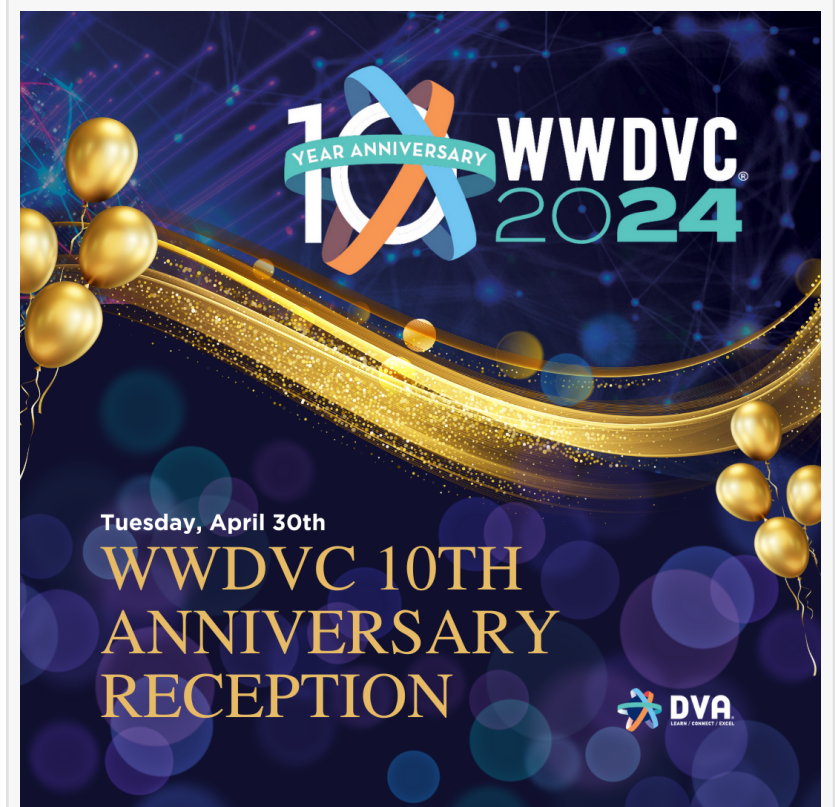
"Attendees can anticipate an insightful session with opportunities for questions and follow-up discussions. By the end of the session, participants will gain actionable insights into how effective data governance drives business success in today's data-driven world" continued the DVA spokesperson.

In addition to Paul Hooper's keynote session, the 10th Annual World Wide Data Vault Consortium (WWDVC) offers a diverse array of sessions and workshops designed to provide attendees with invaluable insights and networking opportunities.

With a focus on data warehousing, analytics, and data management, the conference program promises something for everyone in the data community.

Throughout the event, attendees will have the chance to engage with industry-leading experts and thought leaders, gaining actionable insights and practical knowledge to enhance their data initiatives. Some of the key themes and topics covered in the conference program include:

- Data Fabric and Innovating at the Semantic Layer: Explore the latest trends and advancements in data fabric technology and learn how innovations at the semantic layer are revolutionizing data management practices.□
- [Data Vault and Data Mesh](#): Delve into the concepts of Data Vault and Data Mesh, gaining a deeper understanding of their applications and potential synergies for modern data



architectures.□

- Generative AI and Its Potential:  
Discover the transformative power of generative AI and its implications for dynamic data warehousing, taxonomy discovery, and AI-driven business metrics.□

- Business Track: Gain insights into data quality, digital transformation leadership, and the role of catalogs, glossaries, taxonomies, and ontologies in driving organizational success.□

In addition to the informative sessions, attendees can look forward to engaging hands-on sessions, interactive discussions, and networking events that foster collaboration and knowledge sharing among peers.

The 10th Annual WWDVC presents a distinctive chance for both experienced data professionals and newcomers to broaden their perspectives and engage with like-minded data enthusiasts worldwide.

“This time there are also two unmissable featured add-on sessions before and after the conference by industry stalwarts Chris Date and Scott Ambler, and they’re priced less than half of their retail value exclusively for conference attendees”, mentioned the spokesperson.

Featured Add-Ons - Enhancing Your WWDVC Experience:

As part of the enriching experience at the 10th Annual World Wide Data Vault Consortium (WWDVC) in Stowe, Vermont, attendees have exclusive access to additional opportunities to deepen their knowledge and skills. This year, DVA proudly presents two featured add-on events, providing a unique chance for participants to maximize their stay.

1. Pre-Conference Event - [Agile Data Warehousing](#): A Disciplined Hybrid Method Workshop with Scott Ambler

An interactive workshop delving into a proven approach to building and evolving Data Warehousing solutions.

- Breakfast, lunch, and coffee included.

2. Post-Conference Event - Time and Relational Theory: A Closer Look with Chris Date

Explore temporal data in the relational model and SQL.

- Breakfast, coffee, and a boxed lunch included.



These featured add-ons offer a deeper dive into Agile Data Warehousing and Time and Relational Theory, further enhancing the value of your conference experience, however are limited seating and first come, first served.

To learn more about and register for the featured pre and post-conference add-ons, visit <https://wwdvc.com/featured-add-ons/>

Attending the 10th Annual World Wide Data Vault Consortium (WWDVC) conference promises a wealth of benefits and exclusive opportunities for data professionals seeking to stay ahead of the curve in today's rapidly evolving landscape. Here are some compelling reasons to join us in beautiful Stowe, Vermont:

- Networking Opportunities: WWDVC prides itself on fostering a close-knit community of data enthusiasts. With a single-track conference format and a limited number of attendees, attendees have ample opportunities to connect with industry leaders, speakers, and fellow professionals in an intimate setting. Valuable relationships can be built, ideas exchanged, and innovative solutions collaborated on.□
- Expert Insights and Best Practices: Gain access to cutting-edge insights, best practices, and real-world case studies shared by industry-leading experts and thought leaders. From keynote sessions to interactive workshops, the conference program is designed to provide actionable knowledge and practical strategies that can be applied directly to data initiatives.□
- Interactive Workshops and Discussions: Dive deeper into specific topics of interest through hands-on workshops, interactive discussions, and breakout sessions. Attendees can engage with peers, ask questions, and explore new concepts and technologies in a collaborative learning environment.□
- Exclusive Access to Industry Leaders: Rub shoulders with some of the brightest minds in the data community, including keynote speakers, session presenters, and sponsors. Take advantage of one-on-one interactions and networking opportunities to seek advice, share experiences, and forge valuable connections that can propel careers forward.□
- Beautiful Venue and Amenities: Set against the picturesque backdrop of Stowe, Vermont, the conference venue offers a serene and inspiring setting for learning and networking. State-of-the-art facilities, comfortable accommodations, and a range of amenities enhance the conference experience.□

“Don't miss this unparalleled opportunity to elevate data skills, expand professional networks, and stay at the forefront of industry trends. Join us at the 10th Annual WWDVC conference and embark on a journey of discovery, collaboration, and growth.”, the spokesperson commented

As the 10th Annual World Wide Data Vault Consortium (WWDVC) conference draws near, now is the time to secure your spot at this premier event for data professionals.

Don't miss out on the opportunity to join industry leaders, experts, and peers in beautiful Stowe,

Vermont, for a week of unparalleled learning, networking, and collaboration.

Gain access to a wealth of insights, best practices, and practical strategies for driving business success through data governance. Whether you're a seasoned data professional or just starting your journey in the field, WWDVC offers something for everyone in the data community.

Take advantage of this unique opportunity to elevate your skills, expand your professional network, and stay at the forefront of industry trends. Join us at WWDVC and embark on a journey of discovery, collaboration, and growth.

The World Wide Data Vault Consortium (WWDVC) is an annual gathering for leaders in Data Analytics and Warehousing.

The WWDVC has grown into a renowned space for professionals to meet, share knowledge, and build connections. The conference, held this year again at the beautiful Stowe Mountain Resort & Spa in Stowe, Vermont, remains a highly anticipated event. In the past it has attracted thought leaders like Chris Date, Bill Inmon, Scott Ambler, Kent Graziano, Dan Linstedt, Peter Aiken, Claudia Imhoff, Wayne Eckerson, Heli Helskyaho, Eric Kavanagh, Tamara Dull, and more.

Register today to reserve your place at WWDVC 2024 which includes Paul Hooper's keynote session and many more.

To be a part of several insightful sessions, valuable networking, and engaging activities for all attendees, it is recommended to secure your spot at WWDVC 2024 by reserving your ticket as soon as possible

For more information and to register for the conference, visit <https://wwdvc.com/>

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