

## TikTok Content Creators Urged to Safeguard Their Work Amidst Uncertainties

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ATLANTA, GEORGIA, USA, March 18, 2024 /EINPresswire.com/ -- <u>TikTok Ban</u> "If the bill is passed in the Senate, President Biden said he would likely sign it into law" - Forbes

TikTok, the widely-used social media platform, has encountered bans in numerous countries worldwide, reflecting concerns over content, security, and social harmony. In addition to facing restrictions in countries across Asia such as Afghanistan, Azerbaijan, Bangladesh, India, Indonesia, Iran, Kyrgyzstan, Nepal, and Pakistan, where bans have been imposed due to issues including



Live Music Performances on DANO Network

inappropriate content, national security, and social harmony, TikTok also operates under a different brand in China, facing restrictions on local networks. Moreover, in Europe, bans or advisories against TikTok have been implemented in Austria, Belgium, Denmark, Estonia, France, Ireland, Latvia, Malta, the Netherlands, Norway, and the United Kingdom, largely due to data security and misinformation concerns. Notably, Senegal also blocked TikTok following political unrest. This global trend underscores widespread scrutiny of TikTok's impact on society and national interests, with the additional observation that it's banned in the home country of its owner, ByteDance.

With the recent news of TikTok potentially being banned in the United States, content creators on the popular video-sharing platform are facing uncertainty about the future of their work. In light of this, the <u>DANO Network</u> is urging TikTok content creators to safeguard their work and explore new opportunities for stability.

In the ever-evolving landscape of digital content creation and monetization, content creators face uncertainties surrounding popular platforms such as TikTok. Amid these concerns, DANO Network emerges as a beacon of stability and control, inviting creators to secure their content and revenue streams without delay.

DANO Network, a globally recognized platform tailored by filmmakers for filmmakers, extends a pressing invitation to DJs, documentary makers, and TikTok filmmakers: migrate your content to our platform immediately. The imperative lies in securing content and revenue proactively, rather than waiting for potential disruptions.

At DANO Network, content monetization is seamless, occurring on the day of upload, with ownership verification and quality assurance as the only prerequisites. Additionally, performers such as DJs and artists have the opportunity to engage with their audience through live broadcasts during scheduled programming, all while monetizing their performances.

<u>Dano Veal</u>, an advocate for filmmakers, highlights the challenges creators face on social media platforms, where intellectual property often remains vulnerable to piracy. The risk of content theft is heightened, as platforms like TikTok lack extended protective measures beyond their own domain.

Acknowledging creators' concerns about potential disruptions on TikTok, DANO Network urges creators to make the transition promptly, ensuring a smooth experience for their followers.

Furthermore, creators who join DANO Network's Advertising Video On Demand (AVOD) platform can benefit from multiple revenue streams, even if TikTok remains operational. By diversifying platforms, creators safeguard their content and maximize earning potential.

Dano Veal explains, "Filmmakers often turn to social media platforms for content distribution simply because accessing premier streaming services remains out of reach. While these platforms offer great visibility, they essentially reduce intellectual property to a public domain status. TikTok, for instance, does not extend its protective measures beyond its own platform, allowing pirates to easily strip content of its watermark and steal it within a mere two minutes. Many content creators possess the talent of filmmakers without even recognizing it."

Creators are encouraged to take proactive steps towards change by joining DANO Network, where they can assert control over their content, audience, and income.

DANO Network's innovative algorithm enables top-tier content creators to earn an average of \$1 per commercial break on the platform's streaming service. However, stringent quality standards ensure that only studio-quality submissions adhering to maturity level guidelines are accepted, ensuring viewers receive the highest caliber of content.

For detailed instructions on migrating content to DANO Network, please visit DANO Network's website.

## \*\*About DANO Network:\*\*

DANO Network is a global platform designed by filmmakers, for filmmakers. Empowering creators to control their content and quickly monetize it, DANO Network requires no prerequisites beyond ownership verification and quality assurance. With a commitment to empowering creators and providing multiple avenues for revenue generation, DANO Network stands as a beacon of stability and opportunity in the digital content landscape.

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